

Heating Economy

As a Capital Solar Hot Water Heating System carries little more than half as much water as ordinary hot water heating, the radiators are hot in about half the time of ordinary hot water radiators after the draughts are opened. For the same reason you can cool off a Capital Solar System by the damper in less time than is necessary by the old fashioned water logged heating system. This ease of control, resulting in the saving.

It costs but little more to run a Capital Solar hot water heating system than it does to run a coal stove, yet it heats every part of the house—not just one room as with a stove. The cost to install a Capital Solar Heating plant in a 7-room house is from

\$275 to \$325

Compare this with a furnace for example—the first cost of which is almost as much, which costs considerably more to maintain and which must be replaced in 5 to 10 years—a Capital Solar heating plant will last as long as your house does. Let me send you my booklet, "Successful House Heating." It's interesting to read.

CHAS. E. SNYDER

Both phones, 12 N. River St.

EASY, ECONOMICAL, SANITARY SWEEPING.



Bissell's New "Cyclo" Hall Bearing Carpet Sweeper is the most complete and perfect in mechanical detail, of any hand propelled sweeper ever put on the market, and it, without question, the greatest labor saving machine of the age, as it has relieved women of one of the hardest tasks she has to perform.

We guarantee these new Hall Bearing Sweepers to be the lightest running and most genuinely efficient carpet sweepers ever presented to the public, and they come at a cost within the reach of every housewife. A "Bissell" will last for years.

Prices \$2.50, \$2.75, \$3.00, \$3.25 and \$3.50.

Let us demonstrate them to you.

HALL & HUEBEL**Do You Use Electricity**

In your home? If you do, then why not have a DUNTLEY PNEUMATIC CLEANER.

THE DUNTLEY

Cleans everything. It is the only method by which a room can be kept perfectly clean—walls, ceiling, woodwork, furniture, mattresses, pillows, floor and all.

Telephone us if you use electricity. Our representative will gladly demonstrate the Duntley in your home.

JANESEVILLE ELECTRIC CO.**Fresh Fruits and Vegetables**

Fancy Fresh Wax Beans, 20c a lb.
Nice fresh Asparagus, 20c a bunch.
Fancy ripe Tomatoes, 15c a lb.
Fresh Peplant, 18c a lb.
Spinach, 12½c a lb.
Snow White Cauliflower, 10c and 15c a head.
Cucumbers, 15c.
Jumbo Pineapples, 25c each.
Leaf and Head Lettuce.
Malaga Grapes.

F. L. WILBUR & CO.
PURE FOOD GROCERY

Colin,
A man's money is like his blood—it is most useful when it is circulating in the interests of life.—Rev. C. C. Woods.

SULPHATE CONCERN PLANS FOR FACTORY

Wausau Company Organized—Will Have Big Establishment.

[SPECIAL TO THE GAZETTE.]

WAUSAU, WIS., March 12.—At a meeting held yesterday in the office of G. D. Jones, the Wausau Sulphate Fibre company was organized, officers elected, plans for the future outlined and preliminary arrangements made for building the first exclusive sulphate fibre plant in the United States. The plant will be located at Trappes City, about ten miles north of Wausau, on the Wisconsin Valley division of the St. Paul road, the company having purchased the water power site and several acres of land at that place.

The following officers were elected: President—Karl Muthle, St. Cloud, Minn.; vice-president—Louis Despert, Madison, Wis.; secretary—W. C. Lane, Wausau. Treasurer—F. P. Stone, Wausau. The officers together with F. P. McMillan compose the board of directors.

It was decided yesterday to build a \$200,000 pulp mill with a capacity of 30 tons per day. Work will be started on the erection of the plant as soon as plans and specifications can be prepared and other preliminary arrangements made. It is expected to have the plant in operation by December 1 of this year. For the present the company will operate its machinery by steam power, but later, it is proposed to build a paper mill and develop the water power at their disposal.

One of the advantages this mill will have over others is that the process to be used enables the use of many woods, which cannot be used by mills using the old process, jack pine, pine, hemlock and tamarack and other woods can be made into pulp with good results. This will mean a demand for several kinds of wood for which there is practically no market at the present time.

There is a strong demand for the sulphate product is evident from the fact that thousands of tons are shipped into the country annually from Norway and Sweden. The Grand Rapids mills consume a large amount of the product, all of which they receive from the foreign countries.

The erection of this plant at Trappe will form the nucleus of a village which will spring up as soon as it is finished. The company will employ about fifty men steadily and it is expected that practically all of them will reside near the mill. The plant will be a short distance from the main line of the St. Paul road and spur tracks will be built to connect it with the main line.

MUCH PROPERTY IS TO BE RECLAIMED

The Dancy Drainage District Near Grand Rapids.

[SPECIAL TO THE GAZETTE.]

GRAND RAPIDS, WIS., March 12.—Work of digging the ditches in the Dancy Drainage district, which was suspended during the winter, will be resumed as soon as the ice melts so that the dredges can be floated. It is expected to have the work entirely completed by the first of June. The big ditch is completed to within a few miles of the point selected for the outlet into the Wisconsin river, which is a short distance south of Dancy. Laterals are all finished with the exception of one, which will require a short time to complete.

The undertaking of reclaiming the 32,000 acres of swamp lands included in the district was an enormous one. The main artery, when finished, will be fourteen miles in length. It follows the course of the Little Plaine river and is in reality another channel for the stream, which will be almost straight. The Little Plaine is a winding stream, but the big ditch makes a new course for it.

In addition to the ditch there are eleven laterals, extending north and south to the main drain and tributary streams, which will carry off the surplus water from all the lands in the district. Three dredges, one large and two small, each having ten men, have been used in the work of digging the ditches, but one of these has been shipped away. The cost of reaching the track will be \$5.50 per acre.

SECRETARY KNOX IS UPHELD.

House Stands by Cabinet Official In Far East Controversy.

WASHINGTON, MAR. 12.—By a vote of 56 to 43 the house voted to stand by Secretary Knox in his controversy with Japan and England over the open door in China and the American sphere of influence in the far east.

The vote came after an attack had been made on a provision in the diplo-

Gold Tinsel All Over Lace

Very attractive and stylish, neat, desirable pattern, so much in vogue this season, price \$2.50 per yard.

The gilt or gold craze is now at its full height, we have a comprehensive assortment of gilt buttons, gilt braid, gilt cords, etc., many beautiful novelty effects that are now most favored.

HOLME'S
The Store for YOU

PATTEN STONED; UNPLEASANT VISIT

CHICAGO BROKER DRIVEN FROM COTTON EXCHANGE IN MANCHESTER.

FLEES TO SAVE HIMSELF

Followed by Missiles and Hoots in His Flight to Safety—British Brokers Angry Over "Corner"—Patten is Indignant.

London, Mar. 12.—A hostile demonstration on the floor of the cotton exchange at Manchester and one directly contrasting it for friendliness on the corn exchange at Liverpool were met with by James A. Patten, the Chicago wheat and cotton operator. In the first Mr. Patten was mobbed and probably escaped injury only by being rescued by the police; in the latter he was greeted with cheering and other manifestations of friendliness. Mr. Patten sailed from Liverpool to-day for New York on board the *Mauritania*.

The brief vacation in England of the Chicago operator had been spent mostly about the Liverpool markets, and he made up his mind to run over to Manchester to see the city and visit the cotton exchange. It was known to Mr. Patten that there had been threats of an unpleasant reception should he visit "rottropolis," but he refused to believe they would be carried into effect.

Victims of Cotton Riot.
These threats, it is said, emanated from persons on the exchange who had lost large sums as a result of Mr. Patten's operations in Chicago and from others who held him responsible for rise in the price of cotton and who believed that his visit to England had for its purpose the manipulation of the market.

Hardly had Mr. Patten touched the floor of the Manchester exchange before the outbreak came. He was hoisted and jeered by the throng and then surrounded and hustled to the street. The crowd followed even hero and did not doubt in its manifestations of dislike until the American had been placed in a cab by the police and started for the railway station, where he took the first train back to Liverpool. While enroute, Mr. Patten was greatly surprised and irritated at the like people of Manchester had shown for him.

RESERVOIR IS WASHED AWAY.

Water Causes Nearly Half Million Damage in Julesburg District.

Julesburg, Col., Mar. 12.—The south hill of the jumbo dam of the Julesburg irrigation district reservoir, located six miles west of Sedgewick, was washed out, releasing many millions of cubic feet of water and doing an amount of damage estimated at from \$350,000 to \$500,000. Geyser vents are entertained for a number of persons, including a party of hunters who were known to be at or near the reservoir when the break occurred.

The heaviest individual loss is the Union Pacific railroad, which had fully five miles of track washed out at two different points. Miles of telegraph and telephone poles were also washed out.

REPORT ON ROCKEFELLER BILL.

Senate Committee Votes Unanimously in Favor of Charter.

Washington, Mar. 12.—By unanimous vote the senate committee on the District of Columbia ordered favorable report on the bill granting a charter to "The Rockefeller Foundation."

Star J. Murphy, Mr. Rockefeller's confidential adviser, was before the committee more than an hour, but, though he discussed controversially on the plan and scope of the foundation, he gave very little information concerning the details of the proposed gigantic charity.

Three Men Hurt in Fire.
Arcola, Ill., Mar. 12.—In a fire which destroyed J. C. Cofer's residence, nine miles southeast of Arcola, Charles McTaggart and Noah Sears were injured by the explosion of a pile of shotgun shells, and both legs of H. Canion were broken by a fall from the top of the building.

St. Louis Gets Bowling Congress.
Detroit, Mich., Mar. 12.—St. Louis will hold the 1911 meeting of the American bowling congress the western town winning its right against Buffalo by a vote of 31 to 31 at the that session of the congress here. All of the old officers of the congress were re-elected.

"MERE MAN" CAUSED THE BREAK IN PARTY

Employment Of Man Lobbyist To Secure Suffrage Bill Bond Of Contention Between Suffrage Leaders
[Official to the gazette.]

New York, March 12.—Arctic coolness is said to reign between the two principal women's suffrage organizations which have heretofore been on the very best of terms, rivaling in their friendly spirit in their efforts to bring about the realization of their pet objects. Both organizations sent committees to Albany to buttonhole the legislators and persuade them that without woman's suffrage the commonwealth was bound to go to the howows. During the first stages of enthusiasm some prominent society women of New York had taken it upon themselves to lobby for woman's suffrage, but society women cannot devote themselves exclusively to one single hobby. They have many social and other duties to perform and, realizing that she had to give up either her allegiance to the "cause" or neglect her social duties, one of the two society leaders compromised matters by employing, at her own expense, a professional lobbyist, who remained in Albany, while she returned to Gotham.

Whether the fact that the paid lobbyist is "mere man" had something to do with it, or whether the lobbying methods of the man clashed with those of the feminine committee, is not definitely known. But the fact remains, that several of the women withdrew from the committee and a clearly perceptible wave of polar fidelity settled down upon the relations between the two rival suffrage organizations. It is feared that this little unpleasantness may have an unfavorable effect upon the chances of the proposed suffrage law.

The suffragists are indeed hard to please. One of the legislators in Albany was accommodating enough to introduce a law to submit the question whether women in the State of New York should be granted the right to vote at all elections to a vote of the women of the State. The outcome of the test vote would have definitely settled the question whether a majority of the women actually wished to have the right to vote. The plan seemed perfectly fair, but it did not appeal to the suffragists, who, probably realizing that they were greatly in the minority, do not wish such a test, as they fear it would set back their movement many years. Of course, they are vigorously opposing the bill and there is but little prospect that it will become a law.

It is a dangerous thing for a man with money in his pockets to be kind and accommodating to "ladies." In distress whom he may find upon the streets after dark. Only a short time ago a banker was robbed by two women in a much frequented street. He lost \$28,000 and foolishly permitted the robber to become public. As a result his whole business career was ruined and he was compelled to leave the country. The other day a young California with \$1,000 in his clothes, was incensed enough to assault a strange "lady" who was "taken sick" on the street. After the address was given nothing but a thousand torpedoes upon the heads of the people in the parquet. With double delight the wretched plebeian out for their targets all the bald heads they could see in the parquet and there were a great many of them. The boy's aim was unerring and every explosion was followed by a howl from the owner of the bald head struck. This seemed to amuse the rest of the people, but when the missiles came down simultaneously there was a general uproar. The boys were arrested, but their fond mothers will see to it that no harm shall befall them in the children's court.

Col. Roosevelt talked enthusiastically of his hunting adventures. He warmly praised the courtesy of British and other officials. The facilities they offered him largely enabled him to complete his collection.

Has Narrow Escape.

The talk aboard the *Dal* revealed that Col. Roosevelt had several narrow escapes in the jungle. In the last an elephant which he had wounded charged him. He was trapped; there was no escape through the thick jungle. The infuriated beast's trunk almost grazed him when, at that close range, Col. Roosevelt fired. Luckily he hit a vital spot; the elephant dropped in its tracks.

The *Dal* is towing a large barge laden with a thousand trophies of the plain and jungle. They constitute the largest collection of specimens ever taken out of Africa. In it are some extremely rare specimens. Eleven Americans who accompanied the expedition are in charge of the barge and specimens.

Egypt seems to await Col. Roosevelt with more curiosity than enthusiasm. Here the first informal reception committee to greet him was composed of Sudanese, the men powdered and feathered in war paint, their women nude, their hair freshly oiled, and their wondering children.

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The Janesville Gazette

New Bldg., 200-204 E. Milwaukee St.

ENTERED AT THE POSTOFFICE AT JANE-

VILLE, WIS., AS SECOND CLASS MAIL MATTER.

THE WEATHER

THE WISE OFFICE

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difficult for a man who deliberately plans to steal, to long maintain a footing in channels of respectability.

The merchant who has two or three trees of mysterious origin soon loses caste in the insurance field, and his commercial rating suffers in consequence. This is also true of men who fall frequently, and so the fact has long been recognized that honesty is not only the best policy, but the only safe policy for businessmen to pursue.

As a result the common thief soon becomes an outlaw to be dealt with in all kinds of criminal courts, but rarely haled before the bar of federal justice.

The business world has passed through an era of evolution, during the past half dozen years, and the standard of business morality is higher or today than ever before. The great life insurance companies, with a surplus of \$400,000,000, were the first to feel the pressure.

They were officered and managed by men of high moral character and unshaken reputation, but when, in the limelight of publicity, the fact became generally known that this little handful of men possessed authority to invest this great block of trust funds without let or hindrance, and that reckless expenditure prevailed to large extent, the court of public opinion demanded a reckoning, and practices which had long seemed right, through well-established customs, were pronounced wrong.

What happened to the officers of these companies is a matter of recent history. Some of them died of humiliation and others fled the country.

The railroads and large corporations were the next to feel the force of public criticism, and robbers and irrigators were speedily regulated. Publicity became the watchword and today the new policy is fully established.

Under these changed conditions it is not surprising that men like Morse and Walsh should come under the ban, for a new code had been adopted and business morality meant more than simply living within the law. The handling of trust funds took on now and sacred significance.

The average boy will never become a horse thief or a common burglar, because temptations of that kind seldom cross his pathway, but the danger of becoming a gentlemanly thief are more imminent.

The young man with unblushing reputation and good character, who enters one of the great banking institutions of the country is surprised and annoyed at the surveillance and discipline to which he is subjected. His integrity had never been questioned, but now, with hundreds of others, he is checked in at 3 o'clock in the morning, and checked out at night, and lunches in the building at noon.

If permitted to know just how closely he is watched he would discover that the bank is fully advised as to his habits of life, when not on duty. If he drinks a glass of beer occasionally, or takes a fly in the market it is a matter of record.

The boy who chafes under the restraints of home and the school room, longing to be free, is apt to imagine that the new life, which he is soon to enter, will be a life of independence, where the command "don't" will cease to annoy.

But it is a mistaken notion, for the school of life is a most exacting taskmaster, and the unwritten laws which govern are more arbitrary than any code ever printed.

To be sure the boy is his own free agent. He may ignore those laws if he will, to find himself long outside the ranks, trailing along with the army of drifters who go through life wondering why fate is against them.

The men at the front know the boy better than he knows himself. Their knowledge is the result of years of experience with thousands of average boys, and so they throw around them all the safeguards possible to protect them against themselves.

Many boys have been saved from loss and failure through the right discipline of business life, not appreciated at the time but important nevertheless.

The most subtle form of temptation is not from the outside. It comes from the voice which suggests a little money belonging to someone else will never be missed.

This form of temptation has been the means of wrecking many young men in the early stages of the game, as well as the undoing of many men in advanced life for the gentlemanly thief is not a product of the slums.

He is always a man who has won confidence through upright living and strict integrity and his downfall is all the more conspicuous on that account.

There is an object lesson in this class of criminals, which every young man may study to advantage. The character of every life, so far as its moral fabric is concerned, represents strength in proportion to its weakest link. It is fortunate for many of us that circumstances never place us where weakness is put to the test. We keep out of jail and out of trouble because we never had any chance to get in, and not because we are morally stronger than average humanity. The Walmers and the Moroses would be far more common if opportunity favored.

Much is said nowadays about the world growing better, and it is gratifying to know that it is, in many ways, and yet the business world is well represented yet by men who are not near honest.

A lively competition exists just now between the manufacturers of dial scales, the kind which registers in sight of a customer the weight of a purchase. One manufacturer accuses another of sending out instructions as

to how a scale can be set to register 12 or 14 ounces for a pound, and points out the amount of money that can be made in a month by the process.

Just another style of gentlemanly thieving, and only one of many tricks in trade which are practiced by the near honest class. Given the same opportunity these men would rival Morse and Walsh and some of them would set a pace for Allen.

While honesty is only one of the many requisites necessary to success, it is the cornerstone and therefore indispensable—plain everyday honesty to entertain any questionable enterprise and would rob a bank as quick as it would a railroad. When this kind of honesty is more generally practiced there will be less stealing by the gentlemanly class.

Paris is much disturbed to find that there is a million-dollar scandal to attract the world's attention. Never mind; that flood uncovered lots of social evils and perhaps this came to the surface as well.

It is with regret that it is noticed and publicly commented upon, that spring has a habit of retarding about sown and not arising until somewhere near noon the next day.

If the Douma abolishes Siberia what in the world are they going to exist for anyway? That is the only reason they have for being in session most of the time anyway.

May be if Peary took some of those members of the house naval committee up north with him, even as far as Greenland, they would be ready to make him a full admiral to let them return.

Minister Calhoun has started for China. There is yet time, however, for Secretary Knox to wire him a recall before he sails from San Francisco for his new post.

The rather halting manner in which the measure is being advanced will deprive its critics of the right to say that President Taft's railroad bill is being "railroaded" through congress.

The farmer with a big barnyard of hogs can plan for his summer vacation at the sun shore and his winter in California and not be day-dreaming either.

Apollo Club: A meeting of those taking part in the amateur night of the Apollo club are requested to meet Monday evening next at 7:30 o'clock at the Gazette office.

Uncle Walt
THE POET PHILOSOPHERBy WALT MASON.
(Copyright, 1909, by George Matthew Adams.)

Another week has taken flight; so let us sit around tonight, and talk of what we've done; how many ugly ghosts we've laid, how many upward steps we've made, how many prizes won.

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The Test of 10 Years Time

Only makes dinner the friendship if you have had me do your dental work.

A gentleman from an adjoining city came in yesterday to make an appointment for his wife. He said, my wife won't think of going to any other dentist because the work you did for her 10 years ago is so satisfactory.

"She wants some more dental work done."

"When can I bring her in?"

Good work wins out.

Reasonable prices win out.

Painless work wins out and I combine all these in my policy of doing business.

Dr. F. T. Richards
Office over Hall & Bayles Jewelry Store.

Janesville Chemical Dye Works



CLEANERS AND DYERS.

Louise good as when new. We make such dainty garments and delicate fabrics our special care. Laces dyed to match samples.

Lace curtains and all kinds of tapes, truly cleaned.

C. F. BROCKHAUS
Opposite Myers House.

ESTABLISHED 1855

**THE
First National Bank**

Capital \$125,000
Surplus and Profits \$125,000

Commercial and personal checking accounts solicited. Careful attention given to business wants.

3 per cent interest paid on demand certificates of deposit and on savings accounts.

ROLLER RINK

Open Wednesday and Friday Evenings.

—COMING—
CHICAGO CLUB FRIDAY EVENING.

Announcement

I hereby announce myself as candidate for nomination to office of city attorney, on the Republican ticket at the primaries March 22nd and respectfully solicit the support of the voters of the city.

H. L. Maxfield

To The Voters of The Third Ward Janesville

I hereby announce my candidacy for Republican nomination for Alderman at the primary election March 22, 1910, and respectfully ask your support.

W.M. HALL

FOR TOMORROW'S BREAKFAST.
Get a pound of Schoof's delicious sausages, 15c a lb. Open this evening until 10:00 o'clock.

J. F. SCHOOF

THE MARKET ON THE SQUARE.
Both Phones.

POLITICS QUIET THROUGHOUT CITY

LITTLE WORK BEING DONE IN
THE OPEN

TEN DAYS TO THE PRIMARY

Gum Shoe Campaigns Appear to Be
The Order of the Day—Something
May Start This Next Week.

For a pre-primary campaign the politicians of the city are enjoying a real blissful time. With the primaries but ten days away something will be doing starting in next week. The real contest appears to center upon the city attorney's contest although in the First, Fifth and Fourth wards there are aldermanic contests that are keeping the candidates working.

James A. Fathers has no opposition in his attempt to be re-elected as city treasurer. Fred C. Burpee is the only democratic candidate for city attorney and the republicans must choose between H. L. Maxfield and Chas. H. Lange. One feature of the state law which may keep many democrats from voting the republican candidates is the law passed by the last legislature which requires that candidates for an office must receive twenty per cent of his party's vote.

In the first ward the total democratic strength at the last election was 148, in the second ward 159, in the third ward 161, in the fourth ward 168 and in the fifth ward 158. Of this vote Mr. Burpee must receive twenty per cent of the vote in each ward in order to have his name on the democratic ticket election day. With the contest between Lange and Maxfield his friends will have to rally to his support in the first, second, third and fourth wards, where there are no democratic contests for alderman. It works against them.

The Maxfield-Lange contest is the real center of the whole campaign for republicans. Contests in the first and third wards will help them out the vote and it promises to be interesting. There is no republican candidate for alderman in the fourth or fifth wards so this work against them.

In the aldermanic contests, Charles H. Evans seeks re-election for alderman in the first. He is opposed for the nomination by David A. Drummond, E. W. Lowell is the candidate for the short term of one year caused by the resignation of Mr. Clark. Edward J. Schmidtke, who served as alderman in the fifth several years ago is the only democratic candidate for alderman and will oppose the winner of the Drummond-Evans contest.

In the second ward George Buchholz, the present republican alderman has no opposition for renomination but at the polls will have his old time opponent former alderman Edward C. Baumann. In the third alderman George F. Kimball seeks re-election with an opponent at the polls in the person of William Hall, who lives in the South Main street portion of the ward.

In the fourth ward John J. Sharidan has no opposition for renomination to the democratic alderman and none in the polls that has developed thus far in his re-election is assured. In the fifth ward there is no republican nomination and Joseph F. Donahue and James Reed are the two democratic candidates seeking aldermanic honors.

For Supervisor the first ward has no nomination. M. P. Richardson, republican is the only candidate in the third Joseph L. Bear has no republican opponent William Zulli, socialist is the democratic nomination. J. A. Denning is the only candidate in the fourth ward, of course democratic and in the fifth Edward Rathman, democratic is the only candidate.

Frank C. Grant is the only candidate for school commissioner in the second ward and William J. Hemmings in the fourth ward, the other three wards do not elect school commissioners this year. Arthur L. Fisher is the only candidate for school commissioner at large and Stanley D. Tallman is the only candidate for justice of the peace.

F. & A. M.
Stated communiqué of Janeville Lodge No. 55, F. & A. M., at Masonic temple at 7:30 o'clock Monday evening. Work in F. C. degree. Visiting brother invited.

ORIENTAL RUGS.

Harry Mooradian is now at the Frank D. Kimball store with an exceptionally fine line of Oriental rugs and will have them displayed there for a few days more. This offers an excellent opportunity to secure a genuine Oriental rug at a price lower than ever before offered in the city. Rugs from every weaving district of the Orient are represented at prices as low as \$15 and up to \$500. Mr. Mooradian is a direct importer and saves all middlemen's profits. Every rug sold is guaranteed to give service and to be of the texture and weave represented. He also has facilities for expert rug repairing. Anyone having Oriental rugs to be repaired are invited to call. All work is guaranteed.

LITERARY PROGRAM GIVEN AT UNITED BRETHREN CHURCH

Mrs. Alfretta Delighted Large Audience With Her Readings

Last Evening.

An enjoyable entertainment was given last evening at the church of the United Brethren by Mrs. Alfretta Niver of Whitewater, reader. Mrs. Niver rendered a very pleasing program and her efforts were much appreciated by the large audience which attended the entertainment.

INTERESTING LECTURE.

Judge Dan B. Lindsey at Congregational Church.

An exceedingly interesting lecture, "Misfortune of Mickey," will be given at the Congregational Church April 12, by the boys' champion, Judge Dan B. Lindsey.

Tickets may be had at Baker's Drug Store, McCue & Bass and the Flower Shop, 50c each.

CHARTER CLOSED BY SUPREME OFFICERS

Janesville Lodge of Loyal Order of Moose Will Now Paddle Their Own Canoe.

With the closing of the charter of the Janesville lodge of the Loyal Order of Moose last evening with a total membership of over four hundred the work of the organizers who have been in the city since before Christmas was finished. Deputy Supreme Organizer Jonas of Chicago was present, as was the supreme secretary, Rodney Brandon of Anderson, Indiana, and the meeting was most interesting. The charter was formally turned over to the officers of the local lodge and from now on the organization will take its place among the other similar institutions in the city. The plan for having a building erected exclusively for their benefit is still under discussion and will be decided at some future meeting of the lodge. Sixty-three new members took their obligation last night.

INFORMAL MEETING OF THE ALDERMEN

Was Held Last Evening to Discuss
Proposed Amendment to Interurban Franchise.

At an informal meeting of the aldermen, the city engineer, and Attorney T. S. Nolan in the mayor's office at the city hall last evening certain considerations relative to the proposed amendment to the Beloit, Delavan Lake & Janesville Interurban Ry. Co.'s franchise, granting the right to operate interurban cars over the street railway lines on the east side of the river, were discussed. The regular meeting of Florence Camp No. 365, M. W. A., will be held next Monday evening, March 14, to be followed with a smoker and social time. All Woodmen are invited. J. W. Van Beynen, Clerk.

Walter Kelly, town treasurer of Johnstown, made his settlement with County Treasurer Church today.

Attorney Cornelius Buckley is here from Beloit.

The Presbyterian Young People's Choral Club are to give a concert on Tuesday evening at the Presbyterian church entitled "Longfellow in Song and Story." Among the numbers will be solos and recitations. Illawatha's wading will be given with musical accompaniment and also the Village Blacksmith with piano, organ, cornet and auto accompaniment.

KIPLING'S ANIMAL STORIES WERE TOLD

To Children at Last Story Hour at Library This Morning—Outdoor Club Is to be Organized.

Fine weather somewhat served to lessen the attendance at the "Story Hour" for the children at the library this morning, but there were thirty present at one of the most enjoyable meetings this year. Kipling's animal stories were taken up this morning. The meeting was the last one to be held this spring and on next Saturday the Outdoor Club, for boys and girls, will be organized.

BRIEF LOCAL NOTES.

Jas. Hoglen's Annex Buffet is now open for business.

Beloit College Glee Club Quartette at the Baptist church Sunday night.

The Presbyterian ladies will hold a sale of aprons and fancy articles, also home baking at the church on Friday, March 18. Sale will commence at 1:30 p. m.

A lazy man is no worse than a dead one, only he takes up more room, retail Barber Shop, 9 S. Franklin St.

Remember the U. C. T. dance tonight at 8, S. O. F. hall.

Beloit College Male Quartette, at the Baptist church Sunday night, Come and hear them.

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OBITUARY.

Frank Golden

Relatives in this city this morning received word of the death of Frank Golden at the home of his mother, Mrs. Mary Golden, Turner avenue, Chicago. The deceased was nineteen years of age and formerly resided in this city, having here four years ago entered the priesthood. About two years ago he was forced to discontinue his school work because of failing health and in spite of all that medical aid could do he succumbed to an untimely death after a lingering illness. Mr. Golden was a young man of much promise and had been permitted to finish his course which would undoubtedly have distinguished himself in the priesthood. His loss is deeply mourned by a mother, three sisters—Mary, Adeline and Margaret, all of Chicago, and a host of friends and relatives in this city. The funeral will take place Monday morning at 6:30 from St. Agatha's church, Chicago. The remains will arrive here on the noon train and will be taken direct to Mt. Olivet cemetery.

Ernest Newell,

The remains of the late Ernest Newell arrived this morning from DeForest, Wis., at 10:30 over the St. Paul road. The remains were taken directly to Oak Hill cemetery where services were held at the grave, the Rev. J. W. Laughlin officiating. A party of friends from DeForest and there were a number of relatives and friends in this city present at the services. The floral offerings were many and very beautiful. The pallbearers: A. A. Linde, Lewis Gest, Simon Farne, Thomas Farness, Prof. E. C. Moland, and L. Leinenweber.

James Brown,

Funeral services for the late James Brown were held this morning at nine o'clock from St. Patrick's church, Fr. James J. McGinnity officiating. A large family circle and many friends attended the services and there were many beautiful floral tributes. The remains were interred in Mt. Olivet, Wm. Rooney, Thomas Duran, Charles O'Neill, Al. Brundage, Charles Dickenson, and W. A. Hill were the pallbearers.

LUCKY MAN HAS TWENTY PIGS IN ONE LITTER ALONE

[SPECIAL TO THE GAZETTE]

Grand Rapids, Wis., March 12.—Peter Kohl, of the town of Rock, is the enviable possessor of twenty little pigs all of one litter, and with the price of pork the highest ever known in this country, Mr. Kohl has reason to be proud of the acquisition.

Notice of Lis Pendens: A notice of lis pendens to the effect that the Finance Co. of Philadelphia is about to commence action for the foreclosure of the mortgage and trust deed against the Janesville Street Ry. Co. has been filed with the register of deeds by Attorney T. S. Nolan, representing the plaintiff.

Male Quartet: The Beloit college male quartet will sing at the Baptist church Sunday evening—Mr. Howe, basso; Mr. Brown, 2d tenor; Mr. Ryen, 1st tenor; Mr. Kohl, 2d bass. They are the regular college glee club quartet.

Men's Meeting Sunday: Professor Knudsen will speak at the men's meeting at the Y. M. C. A. tomorrow afternoon. His subject will be "A Practical Religion." All men, young and old are invited to be present. Special music has been planned for.

Jr. Junior Games: Dalton's basketball team lost to Hemming's 6 to 4, and Atwood beat Sayles' 5 to 4 in the "B" Junior basketball league this morning. In the "A" Junior class an exciting game of kickball was played by the Oxford and Yale nines, the score resulting in a tie.

New Interurban Shops: The Rockford & Interurban Co. has purchased a tract of 25 acres near Snow's Crossing, at the intersection with the C. & N. W. tracks in Rockford, for new repair and construction shops. The price paid for the land was \$550 an acre. The old shops where the bodies of the cars were made will be used for storage purposes.

Stanley Douglas is preparing to erect a fine large house on his farm in Spring Grove. P. R. Burns of this city has the contract.

Al. E. Knox, the piano man of Janesville, was in Brodhead on Friday.

Don't forget about the union temperance meeting in Broughton's opera house on Sunday evening, to be addressed by a party sent out by the Anti-Saloon League of Milwaukee.

TOBACCO RECEIPTS INCREASING DAILY

Roads Are Improving and Several Dealers Have Started for Present Season.

Although the country roads have been almost impassable of late, many farmers refusing to even attempt to deliver their tobacco for fear of injuring their horses, there has been a gradual improvement during the past week and tobacco is being received in larger quantities every day.

In addition to the long string of wagons halting before the local warehouses, many farmers are delivering their crops in this city for shipment east. The crops were bought fast by eastern buyers and are being packed directly into cars in this city. Some of the local dealers are also shipping their purchases east directly upon their arrival.

A few of the Janesville dealers have already begun work but the larger portion are still holding off, both because of slow deliveries and shortage of help. A few are doubtful whether or not they will do any work at all this year and may ship all their load east.

Among those who have already started operations are N. B. Carle and Sunford Soverhill, both of whom have been sorting for the past month but who are still finding difficulty in securing a full force. The former expects at least a six months' run. Others who have opened their warehouses are S. B. Hodges, who put a small force to work last week but who expects to increase it soon, and T. E. Welch, who has been working steadily for some time with a full force.

M. F. Green and Sons have been receiving a large quantity of the leaf lately and have had a small force at work during the past week getting the warehouse ready. They expect to start in next Monday with as many hands as can be secured. Even with a large force, it is thought that their work will extend well into the summer.

McGiffin and Birkenmeier have had a small force working this week but expect to put on a full force next Monday. Receipts have been very heavy and the firm expects to continue operations for at least three months.

A. L. Fisher has not yet started operations but expects to put a force at work soon and anticipates about a six weeks' run. J. F. Donahoe, who is now using the Fisher warehouse, has been shipping his goods east, three cars of which went today. Frank Monat is also receiving a number of crops at the old Soverhill warehouse.

Two Old Veterans
TO HOLD A REUNION

Eighty Year Old Man to Visit Old Comrade in La Crosse Soon.

THE HEAVENS IN MARCH.

By Professor Eric Doobittle of the University of Pennsylvania.

The new comet. Saturn a beautiful object in a small telescope. The diameter of Halley's Comet now about 13,000 miles. Venus a morning star.

On the 21st of this month, at 7 o'clock in the morning, the center of the sun crosses the celestial equator and spring will begin. In its slow eastward motion among the stars it is drawing perceptibly nearer the winter branch of the Milky Way, with its train of very bright constellations, so that we find these much lower in the west than last month. But it will be at least a month longer before the whole western sky comes to be filled with the brilliant winter stars. Meanwhile the Virgin, the first of the long, faint summer groups, is just beginning to emerge from the ground in the east, while north of this we again welcome the Great Bear, with the red star Arcturus, and the beautiful and delicate little Northern Crown now very near the ground, but which will shine out high overhead during the evenings of late summer. Orion is still brilliant in the southwest, the magnificent Dog Star shines out in the south, and east of these the great Water Snail, bearing the cup and the crown on his back, has dragged half his length into the evening sky.

THE MARCH STARS.

Probably the most striking change since last month is the disappearance of the beautiful planet Venus, which, after shining out in the southwest for many months, has now run very rapidly westward and entered



Figure 1. The Constellations, March 1, 9 A.M. (If facing south, hold the map upright. If facing east, hold east below; if facing west, hold west below. If facing north, hold the map inverted.)

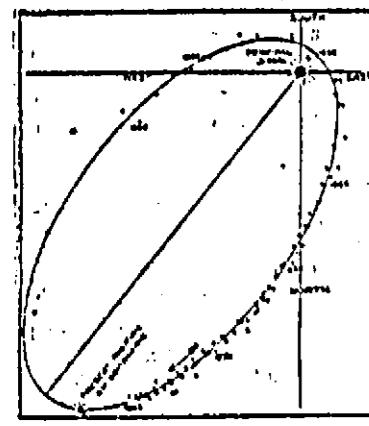


Figure 2. The orbit of the double star at C, Fig. 1.

the morning sky. Already it is far out from the sun, and may be seen in the southeast just before sunrise. It reaches its greatest brilliancy on March 18, and is now as conspicuous in the early morning as it was during January in the evening. It will not again be seen in the evening until next November.

As Venus leaves the evening sky the beautiful planet Jupiter enters it and shines out with its steady, golden radiance just above the east point of the horizon. At present this planet is moving slowly westward, as shown in Fig. 1; on March 31 it will be exactly south of the star C, and both may be seen together in the telescope. By occasionally looking at the two objects for a few days before and after this date the motion of the great, slowly moving world will be very clearly seen.

The star at C is itself one of the most remarkable of all stellar sys-

tems, in a telescope of only one inch aperture it may be seen to be made up of two yellow stars of about equal brightness, very close together. The one great sun moves around the other in a very flattened orbit, an

constellation Taurina. As shown in Fig. 1, the eastward motion is now very rapid, but the planet is growing perceptibly fainter, and is now so far from the earth that it cannot be satisfactorily studied in the telescope. On

away from both the sun and earth, that it soon becomes too faint to be seen, except through large telescopes. Its path among the stars during February is shown at the right, Fig. 2.

HALLEY'S COMET.

This comet is merely a vision which fell toward our sun from the depths of space, and it has, of course, no connection with Halley's Comet, though it happened to appear not very far from that body in the sky. It is now receding away from our sun and will not be seen by us again.

THE NEW COMET.

This most interesting and wonderful object is being kept under constant observation by the great observatories. Toward the beginning of the month its distance from the earth is increasing, but as it is then approaching the sun with the enormous velocity of one million miles an hour, the disturbances, electrical and otherwise, are not in it by that body will cause it to grow much brighter. Its brightness will, in fact,

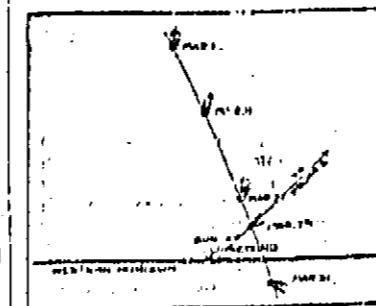


Figure 3. Positions of Halley's Comet during March, at noon.

increase nearly four times during the month, and when it is not for its closeness to the sun it would undoubtedly become visible to the naked eye. On March 25 the comet will pass east of the sun, not becoming again visible in the evening until it re-enters the evening sky on May 19. For a few days after this date, however, it is expected to be most brilliant, with its bright head pointing toward the ground in the west and its tail extending upward for many degrees among the stars. Probably it will then be the most conspicuous object in the heavens and attract the attention of every one.

Fig. 4 shows the motions of both the comet and the sun among the stars during March, but as the stars cannot be seen when so near the sun it will be of little use to the observer. Fig. 2 shows the directions and distances of the comet from the sun just as the sun is setting.

The latest measures indicate that the diameter of the comet is now 13,000 miles, but it will expand greatly as it approaches the sun. It is now farther from the sun than the earth is, but the disturbances set up in it even at this distance have already driven off part of its material into a slender, straight tail. On May 2 it will pass within 16,000 miles of the planet Venus, and on May 19 equally near the earth. On the former date the comet will be 19 degrees north of Venus, and the two bright objects will form a most striking picture in the morning sky.

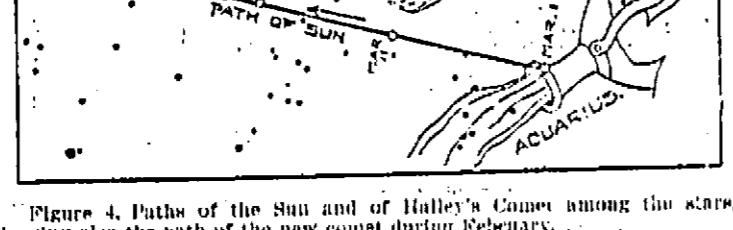


Figure 4. Paths of the Sun and of Halley's Comet among the stars. Showing also the path of the new comet during February.

It has recently been found that each of these suns is itself a double sun, so that there are four bodies in this wonderful system.

THE PLANETS.

The planet Saturn may be seen low down in the west for nearly three hours after sunset, and, though not in the most favorable position for observation, it is still a beautiful object in a small telescope. Mars has drawn far to the east of Saturn, and during this month is moving through the

southwest just after sunset, its bright head pointed toward the sun, while in the opposite direction there extended a narrow, straight tail, which afterwards became double. From the first rough measure it was thought that the visitor would move through Pegasus and Andromeda and become a conspicuous object, but more accurate observations showed that this would not occur. It was found that it had passed nearest the sun on January 27, and was rapidly drawing

Cherub Devine

By Sewell Ford



A FASCINATING LOVE STORY Told in the Charming Style of A Master of Light Fiction. Love, Romance, Mystery and Humor Combine to Make an Exceedingly Entertaining Story and One Our Readers Will Enjoy.

Beautiful Nature Prints Free To Every Child who will secure a subscriber for the Janesville Daily Gazette.

All you have to do is get the coupon below filled out by someone who is not a regular subscriber to the Daily Gazette. Then bring it to this office or mail it and we will mail you one of these handsome Nature Prints by return mail.

It's Easy To Get One Subscriber.

These beautiful nature prints are mounted on art boards 9x11 and are exact reproductions of nature's beauty spots, which have been photographed by famous artists of the East. There are six in a set, each one being copyrighted by the Lamson Studio, as follows:

- NO. 1—A beautiful lake in the Maine woods.
- NO. 2—A bit of birch forest.
- NO. 3—Mountain lake of New Hampshire.
- NO. 4—Handsome stretch of country road, rich in foliage and rich colorings.
- NO. 5—A rural pasture scene.
- NO. 6—Ideal backwoods lake.

Just ask your father to subscribe for it, or ask your next door neighbor or friend.

THE JANESEVILLE DAILY GAZETTE

Janesville, Wis.

Date....., 1910.

I am not now a subscriber to the Daily Gazette. Please send it to me until I notify you to stop it.

Signature.....

Address.....

City and State.....

SEND NATURE PRINT NO.—

TO.....

Name.....

Address.....

City and State.....

No More Wrinkles

Beautiful Bust

SUPERLATIVE HAIR VANISHER LIKE MAGIC BY A NEW DISCOVERY

Let this woman send you free full particulars, follow her instructions, then if you are pleased recommend her wonderful methods to your friends.



She Looks Like a Girl of 18

This clever woman has put no wrinkles upon her face, she has discovered a mysterious, simple method which brought a wonderful change to her face in a single night. For removing wrinkles and developing the bust, her method is truly wonderfully rapid. She is fast becoming famous as the most expert beauty culturist in the world.

She moulds herself the woman she is today and brought about the wonderful change in her appearance in a secret and peaceful manner. She has removed every wrinkle and frown, that of a child. It is a well-known fact that she turned her scrawny figure into a beautiful bust and well-developed form. She had thin, scrawny eyelashes and eyebrows, which could scarcely be seen, and she made them long, thick and beautiful by her own methods.

You can imagine her joy when by her own simple discovery she removed every wrinkle from her face and developed her thin neck and form to beautiful proportions.

Nothing is taken into the stomach, no masks or common medicine, no horrid pills, no rollers, no worthless creams.

By her secret process she removes wrinkles and develops the whole figure plump and fat.

Many of those who have used her process report astonishing results. Mrs. Merritt of Wisconsin writes that her wrinkles have entirely disappeared. Miss Hanson writes her bust is beautifully developed and wrinkles gone. Mrs. Markland writes she has not a wrinkle left. And many others write in to say they have lost developed one inch in a few days. Miss Deneveaux writes that she made her eyelashes and eyebrows long, thick and silky by this remarkable method. Mrs. Harry Baker also writes in that the new treatment made a wonderful change in her face and body quickly.

It is simply astonishing the hundreds of delighted women who write regarding the wonderful results from this new beauty treatment.

All our readers should write her at once and she will send you absolutely free, particulars regarding her new discovery and will show our readers.

How to quickly remove wrinkles;

How to develop the bust;

How to make long, thick eyelashes and eyebrows;

How to instantly remove superfluous hair;

How to remove blackheads, pimples and freckles;

How to remove dark circles under the eyes;

How to quickly remove double chin;

How to build up sunken cheeks and add flesh to the body;

Simply address your letter to Evelyn Cunningham, Suite 206, 7 Randolph St., Chicago, Ill., and don't send any money, because particular are free, and you will receive in return a book of secret information which will add to their beauty and make life sweeter and livelier in every way.

Everything she says is true and private, and wrote many women, mother, wife or girl, to write for her famous beauty secrets and her latest book, "Nature's Way to Beauty," which will be sent free. Now is the time to write and learn her beauty secrets, lest your beauty passes even the petals of a rose wither into the drift of yesterday's flower.

The world would be better off if there were a few more kind women like this in it.

IN AMERICA.



Virginia—Papa, Harold and I are engaged and will be married this fall. Her Dad—Well, I suppose it's all right. Does he look like anybody know?

EFFECT OF GOLF.



He—Golf is an awfully fine exercise, don't you think?

She—Oh, yes. Why, it makes the men so strong in their arms that one can scarcely breathe.

The LITTLE BROWN JUG at KILDARE

BY MEREDITH NICHOLSON
ILLUSTRATIONS BY RAY WALTERS

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TAFT TAKES A HAND IN MATTER

ORDERS COMMISSIONER NEILL TO
PHILADELPHIA ON PEACE
ERRAND.

LABOR MAKES THE REQUEST

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TAFT ADVISER SAYS BALLINGER WAS UNFIT

Chief Engineer of Reclamation Bureau Testifies Before Inquiry Committee.

Washington, Mar. 12.—In language as strong as politeness would permit I told Secretary Ballinger that his entire course had tended to a demoralization of the entire service."

This from Chief Engineer A. E. Davis, personal friend of President Taft, who testified before the Ballinger investigating committee. When Mr. Taft, then president-elect, decided to visit the canal zone early in 1909 he called on Mr. Davis to accompany him as an adviser. Mr. Davis said Mr. Ballinger had directed him to go slowly about restoring certain power sites on public lands to the public domain so as not to attract public attention.

Mr. Davis declared that in preparing lists of lands to be restored by Secretary Ballinger he felt that he was acting under mandatory orders from the secretary.

These lands had been withdrawn, witness said, by Secretary Garfield for the conservation of water power sites.

Mr. Ballinger, according to Davis, repeatedly gave verbal orders that lands so withdrawn should be prepared for restoration, as their withdrawal had been in direct violation of law and could not be sustained. No written orders, however, were ever issued.

Mr. Davis told in detail an interview he had with Mr. Ballinger at his hotel in March last, in which he criticized the conduct of the reclamation service and declared illegal the withdrawal of large areas of power sites.

Mr. Pepper brought out the fact that Mr. Davis in making his recommendations for restoration of the land withdrawn was acting upon the mandatory order of Secretary Ballinger. This mandatory order was given orally by Mr. Ballinger. Of his own volition Mr. Davis said he would have made no such recommendation.

This evidence was of especial importance because of the fact that Ballinger in his defense to the president stated that he acted in making these restorations upon the recommendation of the reclamation service.

\$50,000 TO HEIRS, NOT CHURCH.

Chicago Woman Gets Fifth of Omaha Capitalist's Estate.

Omaha, Neb., Mar. 12.—The five heirs of the late Joseph Conner, capitalist and grain dealer, will share alike in the distribution of his \$500,000 estate, a jury in the district court having found that the will by which the Catholic church claimed the property was destroyed by Mr. Conner before his death one year ago.

In the distribution of the estate, which consists chiefly of lands and bonds, one-fifth will go to Mrs. Mary Lamb of Chicago, a niece, to be held in trust for her son Franklin, who was a great favorite with Mr. Conner.

Another fifth will go to May C. Sperry, a niece living at Aurora, Ill.

HELD FOR EXTORTION ATTEMPT.

Enrico Caruso Makes Affidavit Against Two New York Italians.

New York, Mar. 12.—Guarded by a band of his friends, crossing by subway not to attract unusual attention, Enrico Caruso, the Metropolitan tenor, went to the office of District Attorney Clark in Brooklyn and made affidavit upon which Antonio Mislano and Antonio Cincotta, charged with attempted extortion of \$15,000 later were held in the Adams street court in \$5,000 bail each for examination next Wednesday.

Caruso did not venture into the police court, but he promised to appear next Wednesday.

TAFT'S BROTHER-IN-LAW DEAD.

Thomas K. Laughlin Succumbs to Sudden Attack of Apoplexy.

Washington, Mar. 12.—President Taft received a message telling him of the sudden death of apoplexy of his brother-in-law, Thomas K. Laughlin, the Pittsburgh steel manufacturer. Mr. Laughlin has just returned to the United States from Europe. His wife, a sister of Mrs. Taft, had been visiting at the White House last week.

AMBASSADOR LEISHMAN IS SUED.

Paris Lawyer Alleges Envoy Owes Him \$5,000 for Services.

Pittsburg, Pa., Mar. 12.—The bank account of John G. A. Leishman, ambassador to Rome, by the Union Trust Company here has been attached for the benefit of a Paris lawyer who alleges Mr. Leishman owes him \$5,000 balance on a commission for securing a titled husband for Miss Martha

Invited by Cuban Veterans.

Havana, Mar. 12.—The Association of Cuban Veterans of the war of independence voted to extend to Col. Roosevelt, "the greatest and best friend of Cuba and the protector of her independence," an invitation to visit Cuba before he returns to the United States.

Woman Suffrage Gets Blow.

Annapolis, Md., Mar. 12.—Woman suffrage was dealt another blow yesterday when the house of delegates adopted the unfavorable report of the constitutional amendment committee, on a state-wide woman suffrage bill.

Order Dr. Ames to Puget Sound.

Washington, Mar. 12.—Dr. Ames, who played a prominent part in the Anti-Robert affair at Boston, has been ordered to Puget Sound.

Uncle Ezra Says:

"People who never look for anything worth while are, as a rule, mighty good at findin' fault."—Boston Herald.



MR. AND MRS. GETRICHQUICK.

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Hail to the person with courage,

Courage is a divine attribute, and

you can keep fast to it you are a winner.

50 ft. from the
high rent
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NORTON'S
50 ft. from the
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BARGAIN COUNTERS

These are Special
Saturday Night Bargains
Only

Ladies' Walking Skirts, all wool	\$1.69
Men's Dress Shirts	25c
Ladies' Burson Hose, first quality, 2 pair	25c
Hetherbloom Skirts, \$1.00 value at	69c
Simpson's and American Prints, off the bolt	5c
Calicoes, remnants	4c
Wide Percales, light and dark colors	5c
Ladies' House Wrappers, for tonight only	69c
Children's heavy ribbed Hose, 2 pair	25c
French Bed Spreads with cut corners and without, tonight only	95c
Men's \$4.50 high top Western Shoes, tonight only	\$2.89
Boys' High Top Western Shoes, \$3.00 value	\$1.89
10x4 Blankets, while they last, tonight, pair	39c
Numerous other good bargains to be found here. We invite you to visit the Bargain Counters. It pays to buy for cash. Telephone orders on the above bargains not accepted.	

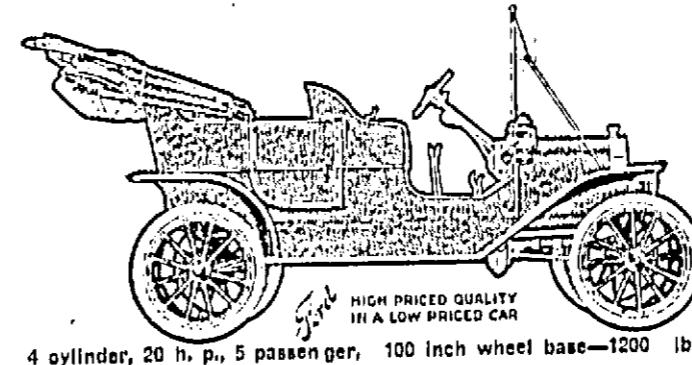
Norton's Bargain Counters

19-21 S. RIVER STREET.

Wanted, Sub Agents

In Milton or Milton Junction or Edgerton

Touring car - \$ 950
Coupe body - 300
Two cars for - \$1250



4 cylinder, 20 h. p., 5 passenger, 100 inch wheel base—1200 lbs.

Used Cars For Sale

- 1 Model "S" Roadster, with full lamp equipment, \$500.00.
- 1 Model "S" Roadster, with top and full lamp equipment, \$550.00.
- 1 Model "N" Runabout \$350.00.
- 1 Model "T" Runabout, full equipment, practically new, \$900.00.

The "30's" have a horsepower for each seventy to one hundred pounds. They need more than the extra horsepower merely to tote around the excess weight. The excess power demanded for that excess weight is what causes that excess expense.

Protect Yourself!
At Soda Fountains or Elsewhere
Get the
Original and Genuine
HORLICK'S
MALTED MILK
"Others are Imitations"
The Food Drink for All Ages
RICH MILK, MALT GRAIN EXTRACT, IN POWDER
Not in any Milk Trust
Insist on "HORLICK'S"
Take a package home

A Skin of Beauty is a Joy Forever

D. T. FELIX GOURAUD'S ORIENTAL CREAM OR MAGICAL BEAUTIFIER

**The Official Seal**

Our big Saturday Special,
a mild domestic cigar,
the regular 10¢ quality,
price week days 10¢ or 3¢
for 25¢, Saturday and Sunday.

SMITH'S PHARMACY
Kodaks & Kodak Supplies.
Be straight.

HAVE been asked by one of my readers to express my opinion as to whether an engaged girl, whose engagement is not yet announced, should or should not accept invitations from other admirers in the absence of her fiance.

I should really think the opinion of the fiance in the case would be infinitely more important than mine or any other third person's.

Doubtless he has already expressed his and perhaps mine has been asked in the hope it will contradict it.

I wonder,

The way it looks to me is just this—

When a girl loves a man enough to promise to marry him, I think her love should make all other men useless to her.

That is, an invitation from or the presence of any man should mean no more to her than an invitation from or the presence of any of her girl friends.

If she doesn't feel that way she ought not to be engaged.

And if she does, he ought to trust her to go anywhere with anyone.

It is understood, of course, that she grants him equal privileges with his feminine friends.

You surely wouldn't want to go to sleep between soiled sheets, even if you knew that during the night they would become clean, would you?

Then why go to sleep breathing soiled and stale air, even if you know that your open window will cleanse it during the night?

Why not for five or ten minutes before you go to sleep, open all the windows wide and fill the room again full of fresh air to start off with?

Tuck your head under the clothes and let the air just blow through the room. It won't hurt you and it probably will help you.

In one family where I visit they not only do this at night, but through the day when several people are sitting in a room together, everyone vacates from time to time and the room is thoroughly aired.

I fancy if there were more families as sensible as this one there would also be more as healthy.

Not long ago I wondered in one of my chit-chats if it were really necessary for singers to make the terrible grimaces they so frequently do.

A reader has enlightened me on the subject, so I hasten to pass it along to you.

It is not.

"My vocal instructor," says this person, "insists upon my breathing exercises being practiced facing a mirror. He says that if one would hear in one's breathing the sound of the mirror, it would be a pleasure to the auditor mind, while singing, this mirror lesson, it would be a pleasure to the auditor to watch the face as well as listen to the voice."

I should think that might be a good suggestion for singers whose masters are less strict, to adopt of their own accord.

THE NEW FOULARDS.

of green. Our general all around wear

The foulard, which has had its influence according to the dictates of fashion for a number of years, is one of the favored materials for the spring.

Both the figured patterns and plain colors are good and there is a preference for the several charming shades

now so delectable.

THE NEW FOULARDS.

for church and informal and afternoon social affairs the foulard gown gives great satisfaction. Costumes of this material require little trimming, as the soft quality of the silk makes it especially adaptable to the draped effects now so delectable.

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TO HAVE AEROPLANE
AT FAIR AT MONROE

Stanley G. Dunwiddie

ATTORNEY AT LAW.

Lovejoy Block. Now phone 228.

F. B. Welch, M.D.

OVER RANOUS DRUG STORE

Milwaukee St. New Phone Red 215.

E. N. Sartell, M.D.

Successor to Dr. Merritt,

Office West Side Carl's Block, Janesville,

Chiropractic Clinic and Surgery a specialty,

Office hours 8 to 11 A. M., 2 to 6

and 2 to 8 P. M., Sundays 12 to 1.

New phone 807. Old phone 3141. Residence

New phone Red 6181; old phone 2142.

CORYDON G. DWIGHT, M.D.

207 JACKMAN BLOCK.

Practice limited to

EYE, EAR, NOSE and THROAT

GLASSES FITTED.

Consultation from 9 to 12, and 2 to 6,

and by appointment.

New phone 890 red. Old phone 2752.

ODD JOBS

attending to Hardwood floors laid,

Screens mado and repaired. Have

your screens put in shape before the

busy season starts.

J. A. DENNING

Shop 58 S. Franklin.

E. J. KENT
SIGNS
PLATE AND WINDOW GLASS AND
PAINTS.
Dodge St., near rear of Postoffice.
New phone 382 black.CARPENTER & DAY
ELECTRICAL CONTRACTORS
Over Brown Bros.
Rock Co. Phone 279.
CROCKER-WHEELER MOTORS.

Making People Buy

If everybody know all about your goods, what they were like and why they were good, they would still require advertising.

There are hundreds of conditions which everyone believes are true, but belief does not always produce desire—action.

Frank Van Camp with his first advertising efforts convinced thousands that he had good beans, but the "knack" of making people go into the store and buy them in large quantities was an achievement of comparatively recent origin.

Advertising will make people hungry for goods which they already know all about.

It's the suggestive, "do it now" idea which turns the trick.

Therefore, advertising cannot be looked upon as a banquet.

It must be a steady diet. We are always glad to "talk things over."

Adv. Department

77-2 Rings.

The "Pelton
Guarantee"

Is the guarantee you ought to have in all your ROOFING, GUTTER WORK and GENERAL JOBBING.

It means high class workmanship and thorough, conscientious job.

E. H. PELTON

TIN SHOP.

Fact Worth Remembering. Keep burnishing your shield. It is time our own mental outlook does seem to color things, and the gayer you expect them to be, the gayer they are.

Savo Money—Read Advertisements.

Airship Contracted for to Make Flights at Green County Fair This Coming Fall.

(SPECIAL TO THE GAZETTE)

Monroe, Wis., March 12.—At the Green county fair this year, the greatest attraction ever seen at a county fair in this section of the country, is offered by the fair management. An aeroplane, which is secured at a cost of \$1,250 has been contracted for the sky which has been making exhibition flights all over the country. It is of the air-busy variety, having a bag seventy-five feet long and thirty feet wide. A gasoline engine is used for the motive power. The first flight is to be made from the fair-ground down to the square, where the court house tower will be circled, and will then return to the fair-ground.

The contract calls for not less than six flights, it is expected that this attraction will draw crowds from all the surrounding country. This feature together with nine shows, among them the human roulette-wheel, Ferris wheel and merry-go-round, were contracted for through the United Fairs booking association. The date of the fair has been changed to the week beginning September 14, which does away with a conflict in dates between the fairs at Freeport and Monroe, and also makes it possible for Monroe to get into the Elkhorn and Libertyville fair circuit.

Alderman Geo. Jones and family, who leave Monday for Juda, where they will locate on a farm, were most pleasantly surprised by forty-five neighbors and friends, who entered their home on South Emerson street, and gave them a farewell party. Each guest brought along something in the refreshment line and after all had been served, the evening was given up to card playing and a musical program.

The Monroe Electric company has moved into the fine office room in the Elkhorn block, which was recently used as a cafe. They will keep on display there a lot of electrical devices and supplies. Manager Smith is showing commendable enterprise in the way in which he is looking after the affairs of the company.

Very few Monroe teachers took advantage of the facilities offered by the Milwaukee road for attending the teachers' convention in Platteville. Among those who attended from here were Prof. G. B. Haveron and the Misses Grace Byers, Greta Grubb and Anna Neuhauser. School was not dismissed on account of the convention, and for that reason but few of them are attending.

Manager Schleser of the Western Union, is in receipt of the new night money blanks, and has delivered his first night letter message.

Miss Helen Van Wagener is in Chicago at present attending the alumnae of the Northern College of Optometry of which she is a member.

Mrs. Hugh Hemingway is here from Janesville for a visit with her parents, Mr. and Mrs. L. A. Woodlo.

Turner Howe of Quincy, Neb., a former resident of Green county, was renewing old acquaintances here yesterday.

Mrs. S. R. Greenwald and son, Ralph, will spend Sunday with relatives at Oconto.

Mr. and Mrs. Fred Steffel and Mr. and Mrs. Edward Hefty have gone to Akron, Ohio, where they will make their future home.

Mr. and Mrs. Emil Tschabold of Monroe township are the parents of a little daughter.

Frank Thorpe, who has been confined to his home nearly all winter with sciatic rheumatism, was able to be down town yesterday.

Mr. and Mrs. Jim E. Lee are visiting relatives in Milwaukee.

ITCH cured in 30 minutes by Woolford's Sanitary Lotion. Never fails. Sold by Badger Drug Co., Druggists.

FORMER EVANSVILLE MAN GETS A FINE POSITION

Fred W. Tolles of Milwaukee made State Agent of Phoenix Insurance Company of New York.

(SPECIAL TO THE GAZETTE)

Evansville, March 12.—Fred W. Tolles of Milwaukee has been appointed state agent for the Phoenix Insurance company of New York. For some years past Mr. Tolles has been state adjuster for that company and still retains the state adjustorship. O. H. Benedict, the former state agent, will go to Michigan. Mr. Tolles was born near this city and always resided here until about twenty years ago, when the Phoenix company transferred him to Menasha, and a few years later moved to Milwaukee. He was a graduate of Bryant and Stratton's business college of Chicago and was a partner of Rounion Whiston in the lumber business here for several years. While at Menasha he was an assistant to the state agent and has been state adjuster ever since residing in Milwaukee. Mr. Tolles is a brother of Mrs. Eugene Harris and W. M. Tolles of this city.

S. Rossin, a leaf tobacco dealer of New York City, has been here the past two days on business.

Mrs. Marie Clark returned last evening from an extended visit to Pittsburgh, Pa.

Mrs. E. Gabriel entertained sixteen ladies at a "coffee" yesterday afternoon. The proceeds will be added to the floral fund of the Royal Neighbors.

Mrs. C. J. Whitmer and three daughters of Lakewood, Minn., are here to spend two or three weeks with her mother and sister, Mrs. William Graves, Mrs. Peter Smith and Mrs. Riley Scarles. Mrs. Whitmer is on her way to Spokane, Wash., where they go to make their future home.

Thelma Clark, who has been quite ill since Wednesday, is greatly improved.

Mrs. Amy Case of Iowa is spending a portion of the week with Mr. Wilson Brown and Mrs. A. Lager.

Miss Hazel North went to Madison this afternoon for short visit.

W. E. McCullough of Milwaukee is transacting business in this city today.

Cards have been received here announcing the birth of a little son to Mr. and Mrs. H. G. Cassidy at their home in Dallas, Texas, Monday, March 11.

Mrs. Cassidy was formerly Mrs. Hattie Berrell of Janesville and was quite well known in Evansville, hav-

ing frequently visited her aunt, Mrs. Hattie J. Boyd.

Mrs. Ethel Bagley and little daughter went to Beloit yesterday to visit her parents, Mr. and Mrs. Fred Bedford.

O. Johnson is a grippe sufferer this week.

Kleth Shaw will move the first of April into rooms over the Enterprise office and Harley Leveille has rented the Richardson house on Second street.

Henry Tolles of McCool Junction, Nebraska is paying a visit to his son, Frank Tolles and other relatives.

Mrs. A. F. Gibbs entertained a number of guests at a "merry-go-round" party yesterday afternoon.

Miss Lois North will visit friends in Calumet over Sunday.

TO CURE A COLD IN ONE DAY.

LAXATIVE BROMO Quinine Tablets.

Dr. W. GROVE'S signature is on each box.

Misses' refund money if it fails to cure.

25¢.

admitted to the tournament from the southern part of the state.

Superior has been admitted from the northern division and Appleton from the central section. Antigo and Merrill are to play on a neutral floor for a place from the north central section, while the eighth place, that from the east central lies between Waukesha, Neenah and Menasha, which teams will also play next week.

The eight teams will enter the Lawrence tournament March 31 on an equal footing and cast lots to see what teams meet in the preliminaries.

All expense is borne by the Lawrence College Athletic association, including railroad fare, board, etc. The tournament is held the last week in March each year as that is the time more schools of the state hold their annual spring vacations and the members of the team lose no time from their studies by participating in the state tournament.

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In The Churches



Rev. Chapman is now engaged in the fight for prohibition and is head of the Anti-Saloon league of southern California. During his ministry he has held many prominent pulpits in the east and west and has written much.

FAITH, THE MEASURE OF LIFE

"According to your faith be it unto you,"—Matthew 9:29.

In uttering these words our Lord enunciated a principle as well as made a grant. Just as the bore of the supply pipe measures the amount of gas or water that can be forced into a house from the great outside reservoir; just as lung capacity measures the amount of life-giving oxygen that can be taken into the blood; just as the exercise of the physical senses measures the extent to which one can know and possess the physical world; so the exercise of faith measures the extent to which we can know and appreciate that more beautiful and abiding world of the spiritual and eternal which lies all about us.

Is it so? Let us consider some of those things whose personal possession gives the richness to our experience and growth to our personality, and see what faith has to do with their acquisition.

First of all, faith is the measure of our knowledge. We usually contrast faith and knowledge. Most of us would much rather "know" a thing through the exercise of our material

possible. Faith is the measure of what we know.

Faith is just as truly the measure of what we are. Life brings on the growth of character. As the child passes to manhood, mental and moral changes take place. Our beliefs determine them. Not the beliefs which we find in books and put on our library shelves; but those which we enthroned in our deposit souls. The belief that God's favor was the greatest good of life changed Jacob from a half-grown trickster into a princely man who had power with God and men. Belief that the greatest good of life was the indulgence of the animal appetite made Jacob's brother so sensual as to sell his birthright for a mess of pottage. What we believe makes us what we are.

Faith is truly the measure of what we do. Faith and works were long contrasted by theologians. Paul was known as the "apostle of faith," and James as the "apostle of works." We have come to see that both faith and works are essential to the Christian life; but it is faith and works which begets and measures the Christian's works. Men of great deeds have ever been men of a great faith, from Abraham and Moses to Washington and Moody.

The nineteenth century produced two men preemminently great in deeds. One of them was a miser, who gave the world a new continent; the other was a statesman, who created one of the world's greatest empires. They were both great in deeds because they were great in faith. The miser was David Livingstone. In 1855, when, in exploring Africa, he came to the confluence of the Zambezi and Loangwa rivers, the hostile natives, who had for several days been crowding him more threateningly, made hostile demonstrations which indicated that they were only awaiting the darkness to fall upon Livingstone and his little band to cut them to pieces. He was no coward, but he hated that all he had discovered about the dark continent should be lost to the world. He went to his tent, opened his Bible, and found the text: "Lo, I am with you always, even to the end of the world." Those are the words of a gentleman, he said to himself, "of a gentleman of the most sacred and stately honor; and I will believe them." He slept undisturbed through the night, and the next morning the hostile natives disbanded and let him go on his way unmolested. That was Livingstone's faith throughout his wonderful career.

The great statesman was Bismarck. We call him in history the "Iron Chancellor," for the mighty way in which he crushed all opposition and gripped those heterogeneous, warring states into one of the strongest empires on earth. His faith was the secret of his career. Read these words from his own lips at the height of his earthly power:

"Why should I incessantly worry myself and labor, exposing myself to embarrassments, annoyances and evil treatment, if I did not feel bound to do my duty on behalf of God? Did I not believe in a divine ordinance which has destined this German nation to become good and great, I had never turned to the diplomatic trade, or, having done so, I would long since have given it up. I know not whence I derive my sense of duty if not from God. Orders and titles have no charm for me. I firmly believe in a life after death. Deprive me of this faith, and you rob me of my fatherland. Were I not a staunch Christian, old I did not stand upon the innumerable bards of religion, you would never have possessed a federal chancellor in my person."

Faith is the measure of what we know; it measures what we are; it measures what we shall be. We walk the way of life by many paths. Life for some is like drifting on the bosom of a placid stream, between flowered banks, and a lover's music in our ears. For others, life is a heart-break and a sob. But, however different our paths (and why they differ we must leave with God), all of them lead units. What is their meeting place? To dash a wall where existence ceases, or is it a doorway through

which we step into the deathless life? Who shall tell us but the man of faith, the man who sat at the feet of Jesus and heard him say, "I am the resurrection and the life. He that believeth in me, though he were dead, yet shall he live; and whosoever liveth in me shall never die."

Our loved ones slip from our arms, and life grows dark and desolate,

Yet love will dream and faith will trust.

(Since he who knows our need is just.)

That somehow, somewhere, meet we must.

Alos for him who never sees

Those stars shine through the cypress trees,

Who hath not learned in hours of faith

The truth to flesh and sense unknown.

That life is ever Lord of death,

And love can never lose its own."

Why is faith the measure of life?

Becoming it is God's only doorway into our lives. Believing in God opens the door to Him who made us, and who alone can enable us to make the most of the passing years.

Soon after the great organ at Frobburg, in Germany, was built, among the crowd who thronged to see it was a stranger who inquired that the keeper let him play on it. "No one can play on the organ without permission of the authorities of the church," said the keeper. "But I must leave on the next train," said the stranger, "and I haven't time to get it. You must let me play on it." The keeper finally gave his permission, but remained standing by suspicious lest the stranger should injure the instrument. As his fingers drew the first few chords a hush came over the thronging tourists and as he played on such bursts of music came pouring on them as if the choir of another world had come to them with their melodies. When at last he finished, the keeper, whose rugged face was wet with tears, said under his breath, "Who are you, sir?"

"I am Felix Mendelssohn," answered the stranger. "The authorities of this church employed me to build this organ, and I had not had a chance to try it until today."

To many of us does our Lord and Master come, to find it just as hard to get his rights. But it is He who made us. We can trust ourselves to Him. He will not hurt us; and only his hand can draw from our hearts strings, as we struggle through our earthly years, the melodies of heaven. Our faith in Him is the only doorway by which He can come to us.

About Haggis.

According to "Cakes and Ale," by Edward Spencer, the Scotswoman borrowed his idea of haggis from the Romans. But their haggis differed from the Scotch variety, its composition being a boiled pig's stomach filled with tripe and brains, raw eggs and pineapple beaten to a pulp and seasoned with "Iguanum." This sauce was obtained from the intestines, gills and blood of fishes, great and small, stirred together with salt, and exposed in an open vat to the sun until the compound became putrid. When putrefaction had done its work wine and spices were added; it was strained and poured over the Apician haggis, the whole forming a dainty dish—if you don't reflect on the making.

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The Practical Kind.
He (savagely)—"So another judge has decided the same old thing—a wife's right to search her husband's pocket." She (savagely)—"Don't say 'same old thing.' I am sure that is a matter in which there is seeking after a great deal of change."

"For over nine years I suffered with chronic constipation and during this time I had to take an injection every day once every 24 hours before I could have an action on my bowels. Happily I tried Cascarets, and today I am well again. During the nine years before I used Cascarets I suffered untold misery with internal piles. Thanks to you, I am free from all that this morning. You can use this in behalf of your money back."

Pleasant, Palatable, Potent, Taste Good. Do not Never Bitter, Weak or Gripes. Do 25c. No. Never sold in bulk. The genuine tablet stamped C.C.C. Guaranteed to cure or your money back.

WE SELL CASCARETS
as well as all other patent medicines
advertised in this paper.
SMITH'S PHARMACY.

Smoke the Black & White Cigar,
so straight.

FOR SALE

Good house and lot in sec-
ond ward with barn. Price
\$1600, with terms.

Also a good dwelling with
two lots, well, cistern and
barn, in 4th ward. Will sell
with either one or both of the
lots.

J. H. BURNS

\$2,500.00

Down will buy this
Beautiful

HOME

Located on corner of
Fifth Ave. and Pros-
pect Ave., facing east
and south.

The house is mod-
ern throughout, with
10 fine rooms, and is
one of the best located
homes in the city.

Sacrifice Only \$5,000.00

ROBT. F. BUGGS

12 N. Academy St.
Old Phone 4233. New Phone 407



HAVE your OLD
JEWELRY re-
paired in a skillfull
manner at

OLIN & OLSON

Jewelers and Opticians

FOR SALE—Real Estate.

FOR SALE—House and lot on the west

side, 1600 ft. New phone, 111 P. D. 4.

FOR SALE—Large house on East street,
both furnace, hardwood floors, gas stove,
refrigerator. Mrs. Sue Wilcox, 310 S. Second
and street.

FOR SALE—Six room house, garden, 313
S. Washington, also large house, barn,
garage, old phone, 1022.

FOR SALE—Preston's furniture, five rooms,
modern, antique, etc. Inquire at 101 S. Main.

FOR SALE—Flat with all modern conveniences.
Take possession April 1. Apply 217 Dodge St., Ed. Smith.

FOR SALE—Lower part of house, modern,
reputable, 300 N. First St.

FOR SALE—Flat with all modern conveniences.
After May 1st. Inquire of Mrs. A. C. Kent, 50 South Main street.

FOR SALE—House with barn and garden,
1410 Hugo Ave. Inquire 703 Fourth
Ave. Old phone, 1022.

FOR SALE—Male Help.

WANTED—Sailors at various warehouses
immediately. N. L. Clark.

WANTED—Dining room girl at the Interurban
Hotel. German preferred.

WANTED—Waitress and dish washer at
European Hotel.

WANTED—Dining room girl at the Union
Hotel. German preferred.

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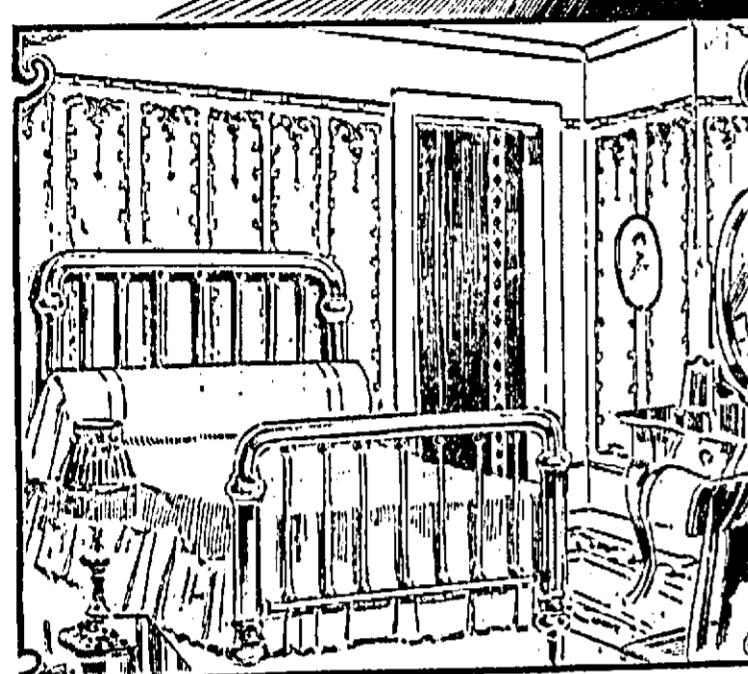
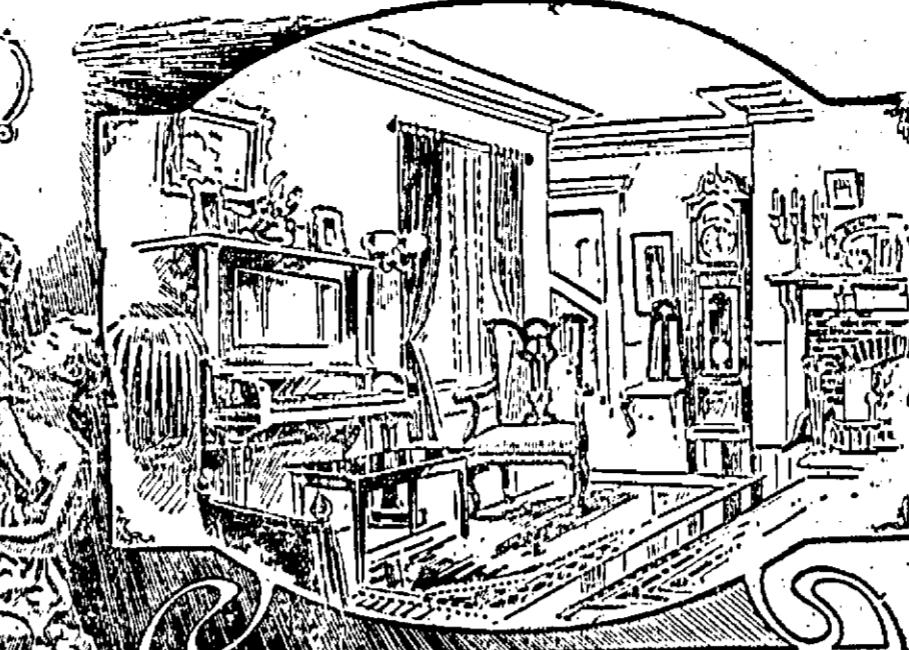
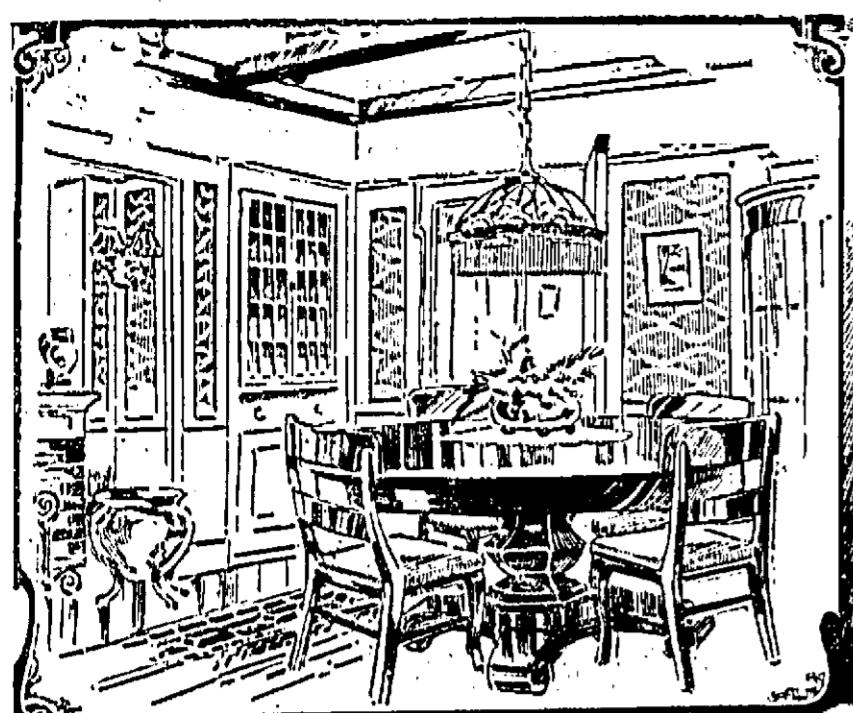
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1910 ASPECTS of the MODERN HOME

By Rene Mansfield.

THOUGH calamity strikes, assert accessories such as fireplaces and chimneys, the flat-dwelling age marks places, and architectural details. It is the decline of "the paternal" taking the place of the expensive Caen hearth, that rallying place of the stone and the Italian and English terra cotta affections," certain it is that comes, for garden furniture. Its dreary qualities, the coolness which is claimed for it in summer, and its delightful contrast with the green of foliage and lawn, command it strongly to the man who is about to build. Inexpensive lawn or garden accessories in concrete make a harmonious decorative scheme possible, which may not be obtained when other building material is used. From the cement jardinières for trees or decorative plants which may now be bought as cheaply as two dollars, one may enhance more elaborate grounds with pergolas, and little ponds and bathing tanks whose curving and surrounding benches are of concrete.

Houses built of hollow tile have the advantage of being affected to the minimum extent by changes in the temperature.

The present tendency in stucco houses is the use of this effect for the entire building, instead of a half brick or wood combination.

A pleasing example of this was a house whose exterior had been left the natural color, a warm grey, finished rough.

Green blinds, white walls, indigo doors,

gray shingle roof and a gray brown trim suited to produce a most happy result.

The bungalow continues to flourish in the land, albeit there have arisen many

ment windows admitted the light above the book case and the desk.

The prevailing interior woods just now seem to be almost universally a fumed oak, in the soft finish, for the living room, and white enamel for the bedrooms. When the style of the living room or drawing room is carried out in colonial furniture, white paint is considered the only true colonial trim, but when the furnishings tend toward Mission effects, the dark woods are used. In nothing so much as wall decoration has the taste of a century changed.

Indeed, we are prone to think that the dainty, durable wall papers and family portraits that ornamented the walls of our grandfathers' houses, indicated no taste whatever.

The walls of our lower rooms are a battery of low, quiet tones,

with sometimes the introduction of a decorative border, or artistic stenciling.

Paint hangings are used, and the portiers of tapestry or silk may have plush lining the shade of the wall. Mahogany or English oak, always in the dull finish, is favored for furniture. Jacobean sets, or Cleopatra walnut, with cane seats are especially suitable for the dining room or the hall.

The dome of the plate rail, with its conglomeration of plates and odds and ends, has been rounded. The nearest approach to this abomination is the unseated room, having a finish for the walls in the form of a shelf. The preferred method

TEMPTING TABLE WARE

THE pendulum has swung from the bottom of the tray being glass over the extreme elaboration of table cretonne or tapestry. It is possible to have them made at a slight cost by a picture frame. It simply attaches brass handles to a mahogany or oak frame, preferably oval, and places the tapestry or silk beneath the glass, bucking the whole with a thin polished wood.

The Minton, the Haviland and the Royal Worcester makes of china are showing almost exclusively a decoration consisting of narrow bands which may be of gold or of some rich color, just touched or edged with gold. The Italian wares show a greater variety of color, and if one wishes rich color designs, in browns or greens, the Chiantigiano ware of Florence will be found most attractive. An afternoon tea set for two in the Royal Worcester, consisting of the tray, two saucers and saucers, sugar bowl and creamer, the survival and increasing popularity of the plain white in China with the gold band and gold ring, that has been produced for the last seventy-five years. The set was of white, lined with a soft yellow, and edged with a narrow gold band.

Brass tea services are gaining in favor. These are finished with lacquer so that they will not tarnish and are now to be obtained in many graceful shapes. The copper tea sets are also in demand. These consist of the tray, tea pot, bowl and pitcher in a curious conical shape, with repousse decoration and ebony handles. Coffee sets in German china, which always include a large porcelain tray, seem to be quite the fad just now. Repousse copper trays, twelve inches by sixteen, costing about \$1, come in either oval or square shapes. Mahogany is greatly used for these trays, also, and more inexpensive ones are of green oak with wicker handles.

One handsome cloth of double damask, which was circular and two yards in diameter, was edged with Cluny lace about two inches wide, put on without fullness. A medallion of lace, eighteen inches across, was inserted in the center of the cloth, with the lace cut away beneath it. The monogram was placed about half way between the medallion and the edge of the table, at the hostess' place.

Another cloth, more within the means of the average buyer, had a scalloped edge, headed by an elaborate pattern in eyelet embroidery. The same pattern was used to outline the central circle. The hand woven Italian linens which are now imported in considerable variety are of such exquisite texture that hemstitching is all that is required on them. Reticella work, which is a combination of open squares or circles and buttonhole bars is sometimes seen on table cloths of this fabric.

CHOICE ARTWARE SELECTIONS.

THIS dull gleam of copper, the soft glimmer of brass, the opalescent shimmer of fragile glass, the sheen of bronze and the sparkle of marble—these vie with each other to lure the shopper to the polished tables of the artware stores.

Here are Italian bronzes, many of them copies of old Pompeian forms of incense burners and jars and reliquaries. There are Tiffany masterpieces throwing back the lights of Dresden and Berlin. In the quaint Dresden ware are tiny flowerpots, with blossoming plants that are made of delicate porcelain, wired so that each leaf and bud has a most natural appearance. In the smaller sizes these may be found for \$2, which makes them possible for delightful little dinner favors. The larger pots and plants come as high as \$20.

In lamps, which may be considered the necessities in art ware, there is an increasing number of elaborate conceptions, but at the same time there are more attractive styles to be obtained in the less expensive styles than ever before. The oil lamps with a pressed glass stand, in colored glass, and with cretonne shades are greatly favored for bedroom lamps, because the cretonne used may match the furnishings of the room. When these shades are finished with crystal fringe there is nothing in better taste for the boudoir. Cut glass lamps are used for rooms of formal decoration, but do not give the pleasant glow that lamps with less transparent shades do.

There has been a revival of the once popular piano lamp, which now appears in wrought iron with the simple crash shades of striking conventional designs, and in the more elaborate styles the carved slender legs.

The interest in garden furniture is running high just now. Some people love four colorful walls and some love outdoor doors.

It would seem that never have more people loved them out-of-doors than in this day when landscape gardening has become of fine art.

Extensive showing is made of marble and concrete garden furniture.

There are marble fountain costings for \$300, which may be duplicated in concrete for \$75. There are picturesque Etruscan chairs and classic marble benches and sun blinds.

There are jars of Italian terra cotta for the decorative plants, which are sometimes glazed in such a way as to make them seem like Majolica ware. In fact,

there is an infinite variety of garden accessories that will transform the most commonplace lawn into a charming Italian plaza.

THOUGH calamity strikes, assert accessories such as fireplaces and chimneys, the flat-dwelling age marks places, and architectural details. It is the decline of "the paternal" taking the place of the expensive Caen hearth, that rallying place of the stone and the Italian and English terra cotta affections," certain it is that comes, for garden furniture. Its dreary qualities, the coolness which is claimed for it in summer, and its delightful contrast with the green of foliage and lawn, command it strongly to the man who is about to build. Inexpensive lawn or garden accessories in concrete make a harmonious decorative scheme possible, which may not be obtained when other building material is used. From the cement jardinières for trees or decorative plants which may now be bought as cheaply as two dollars, one may enhance more elaborate grounds with pergolas, and little ponds and bathing tanks whose curving and surrounding benches are of concrete.

Houses built of hollow tile have the advantage of being affected to the minimum extent by changes in the temperature.

The present tendency in stucco houses is the use of this effect for the entire building, instead of a half brick or wood combination.

A pleasing example of this was a house whose exterior had been left the natural color, a warm grey, finished rough.

Green blinds, white walls, indigo doors,

gray shingle roof and a gray brown trim suited to produce a most happy result.

The bungalow continues to flourish in the land, albeit there have arisen many

Would You Like to See Your Dog's Name On the Piano You Buy?

You can have it there, and without additional cost, provided that you want a piano of the "stencil" grade.

The Fido Upright Grand,

for instance. Wouldn't that be great? If Fido has gone to the "Happy Hunting Grounds," you could also have on the piano a picture in gold of his cute little grave, with the inscription on the headstone "Requiescat in pace" (Rest in peace). Now this is no joke (but apologies are due Fido). It's a fact that the manufacturer of stencil pianos will stencil any name on the fallboard EXCEPT HIS OWN OR THE NAME OF HIS FACTORY. He is ashamed to fatter this imitation of a piano, or place thereon a mark by which its origin could be traced. He is not the one who profits by the exorbitant prices at which such instruments are retailed. It is the unscrupulous dealer who reaps the harvest!

I Will Make You a Present of My Best Piano

If I cannot prove that stencil pianos are being retailed in this county at higher prices than I am getting for the SCHILLER and other fine standard makes. Single handed I have fought these stencil venders for five years past, and I was highly gratified when the National Piano Manufacturers' Association, at their annual convention last summer passed a resolution against the stencil piano. That does not seal its doom, however, as the output of stencil pianos is still greater than that of the legitimate makes.

IT IS WORTH REMEMBERING, IF YOU ARE IN THE MARKET FOR A PIANO, THAT I SELL NOTHING BUT THE BEST STANDARD MAKES, UPON WHICH THE MANUFACTURER PLACES HIS NAME AND WARRANTY.

Catalogs mailed upon request.

A. V. LYLE,

120 Corn Exchange



Any Woman Can Have This

Eldredge Machine on Trial

Divested of all "flowery" and "book" language—eliminating all exaggerations, and speaking straight from the shoulder—the fact remains, that the "Eldredge," in its twenty-eight years of existence, has fairly won its present title of "The Machine of Merit." Machines have come and gone—freak models, with their bold if indefinite claims of superiority, have been placed before the public, schemes to make quick sales, etc., have been tried and they all end where they began.

Through it all the "Eldredge" has steadily forged ahead until it now occupies a position well in the front ranks and is a **RECOGNIZED LEADER** of high class, dependable machines throughout the country. Just think of it, OVER ONE MILLION of "Eldredge" machines in active use today, and NOT A DISSATISFIED OWNER in the lot. Can you afford to ignore the living, breathing testimony of this army of "Eldredge" users when making your selection of a sewing machine?

The materials in the construction of the "Eldredge" from the top of its nickel plated, steel capped needle bar down to its polished casters are the very best hard cash can purchase. They are selected and utilized with a view of best meeting the service demanded of them. A few features are: Disc Tension with AUTO MATIC Release, Cam Driven, Positive Take-up, Steel Forged, Double Width, Four Motion Positive Feed, Steel Capped Needle Bar, Loose Pulley Device for winding bobbin (this is an exclusive "Eldredge" feature), Automatic Bobbin Winder, Automatic Stitch Regulator and Nickel Steel Face Plate.

The Ball Bearing Stand with its scientific construction, is another feature deserving special mention because it lightens the labor of the operator to a wonderful degree. It is fitted with an Automatic Belt Replacer which automatically reboots both wheels when the sewing head is raised to position.

The "Eldredge" Steel Foot Attachment is very complete, consisting as it does of the following: Ruffler, Tucker, Binder, Braider, Four Hemmers of varying widths, Quilter, Feller, Shirring Slide, Cloth Guide, Twelve Assorted Needles, Six Bobbins, Filled Oil Can, Two Screw Drivers and Profusely Illustrated Book of Directions. The "Eldredge" machine combines every late improvement found in a \$60 to \$80 machine, but it does not cost nearly as much.

READ THE GUARANTEE IN THIS AD AND THEN ASK YOURSELF IF THERE IS A BETTER PROPOSITION ANYWHERE.

WE SELL ELDREDGE SEWING MACHINES AT \$22.50 AND UP

SHELDON HARDWARE CO.

MANY NEW WEAVES IN RUGS AND CARPETS

THIS Oriental has long been considered the one of elegance and luxury and durability in a rug for the well-updated home, with the result that one sees them of every quality. In homes where they are not in harmony with the other furnishings, Decorators, when consulted, always advise against an Oriental rug that is not of the first quality and often find that the domestic weaves are better adapted to the general tone of the house than the Oriental, at any price. They maintain that a fifty or sixty dollar domestic rug is better from every point of view than a hundred dollar Oriental. This fact should be well considered before investing in floor coverings that are expected to be used for several years, at least.

Among the staple lines the Wilton, the Axminster and Brussels have seemed to lead in popular favor for some time. There is an infinite variety of designs in these rugs, which include the Oriental patterns, floral and conventional designs and two-toned stripes or border effects.

The Empire rug for a modest home covering is unequalled in durability and attractive colorings and designs. This may be found in floral or Oriental patterns, also 9 x 12 for \$28.50. It is a heavy, sumptuous, tufted rug, and the fact that it is reversible commends it to the thrifty. Inglenook squares are especially desirable for bedrooms and come in many soft colorings at \$10 for a 9 x 12 size.

There are many styles of hand woven rugs on the market which are known variously as colonial, rag or buff rugs. These had their birth in the rag carpets of our grandmothers, whose striped gayness was woven on primitive looms from scraps of ribbon, oilcloth, old dress goods, etc. The fact that it is very difficult, if not impossible, to obtain these rugs to obtain proper tension in regard to the thickness of the fabric, which varies greatly, accounts for their continuing to be hand-woven. This permits of a variety of patterns and of rugs being woven to order in the colors that may be desired. At first considered ap-

J.M. BOSTWICK & SONS.

RUGS—Not in years have we been so completely satisfied with the intrinsic worth of RUG VALUES as of those embraced in this splendid showing. It clearly reflects our purpose to do better and better by our customers—to steadily improve the helpfulness of this great department.

You can shop with perfect confidence in this as in all other departments. The closer you examine the workmanship, colorings and patterns the more your wonder will grow at the reasonableness of the prices—the superiority of quality will be seen at a glance.—Think over four hundred patterns in 9x12 size to select from, ranging in price from \$8.50 to \$60.00 and we carry a proportionate number of all other sizes from 18x36 to 11x15. Velvets, Wilton velvet, Body Brussels, Tapestry Brussels, Axminster, Pro-Brussels and Ingrains—all in the very latest designs and patterns and most exquisite colorings. That we are leaders in floor coverings has never been disputed—**BUY WHERE YOU CAN SEE AN ASSORTMENT.**



Large varieties. Many bargains in rugs, made from our own carpets.

NOVELTIES IN SPRING WALL PAPERS AND DRAPERIES.

THE poet, spring may suggest violets and swelling buds and tender green, but to the householder it suggests pain and anguish, physical discomfort and mental distress. The selection of wall paper and house furnishings assumes the importance in these days of the selection of silver plate or a grand piano. It is no light task to select from the hundreds of styles of wall paper the precise color and pattern that will harmonize with your furnishings, nor is it any easier to choose the draperies that your wall treatment requires, which is an essential of artistic effects.

It is to be a season of dull tones, with a preference for the same that carried throughout a floor, which will simplify selection somewhat. Cartridge and oatmeal papers in tan and putty shades will be used a great deal. Panel effects are returning to great favor for the drawing room and dining room. Papers showing a design in relief or on a background of embossed silk or satin, when combined with moldings of gilded wood form a very rich wall treatment. The dining room may be panelled in French tapestry or the Japanese leather papers. The dining room of a summer house had panels of pale green matting, while the wainscoting was of rough bark, which covered studding and beams also.

This panel idea, which is approved from a sanitary standpoint because there is no papering in corners, is especially desirable for a nursery or playroom, where the decorations are easily changed. The walls about the panels are painted to be rather stiff the lower hem should be weighted.

Although the plain papers, or subdued two-tone effects are favored for the first floor rooms the bedrooms may have a bit of color in a flowered or conventional border. An old fashion has been revived in carrying the border around the door frames and just above the surface.

Some Drapery Suggestions. A new tapestry has appeared which is made in Scotland and is called Helena tapestry. This sells for from \$3 to \$4.50 a yard. It is a mixture of silk and mercerized cotton, and comes in attractive two-toned English designs. The surface has an agreeable raised and crinkled appearance.

Hajat cloth and Danish cloth in ivory that are durable and effective for inner bedroom curtains.

For a handsomely furnished room the heavy Shillill silk, which sells for \$1.80 a yard, makes such curtains that will last for years in white or ivory. Ride hangings may be of this silk also, in any of the gorgeous shades it may be obtained in. A drapery stuff, called decorator's voile, which resembles the French voile in dress goods, is greatly used because of its delicate colorings and the gracefulness with which it can be draped. It sometimes has a border of a Persian band and sometimes is finished with a band of old fashioned roses stitched down over canvas, with the canvas threads drawn out after the design is finished.

Old-style muslin, which has the appearance of old damask may be had in double width at seventy-two cents a yard. These decorations are easily changed. The wall panels are painted to be rather stiff the lower hem should be weighted.



Women interested in the trend of fashions in
Wall Papers
are invited to see the
New 1910 Displays
at

**The Art Store
DIEHLS**

now ready for the early purchasers.
It's the most handsome line we have ever shown and the largest assortment of modern papers in Southern Wisconsin

DAINTY UNDERMUSLINS

Critical buyers will find variety of style, fullness of garments, quality and workmanship are superior. Our undermuslins are made of excellent wearing materials in tasty, attractive styles, and are daintily trimmed with the newest embroideries and lace.

White skirts, cambric, tucked, and lawn embroidery ruffle, at 75c each.

White cambric skirts, wide tucks and hemstitched flounce, 5-inch Swiss embroidery ruffle, at \$1.00 each.

White cambric skirts, deep tucked Swiss flounce, fine Swiss embroidery trimmed, at \$1.50 each.

White cambric night gowns, tucked yoke, Swiss embroidery trimmed, at 50c each.

White cambric night gown, square yoke, two rows of

Swiss embroidery insertion and heading, embroidery edging at neck and cuffs, at \$1.00 each.

Combination suits, cambric, yoke trimmed with fancy embroidery and insertion, lace heading at yoke and waist, gathered with ribbon, at 98c each.

Muslin drawers, tucked and hemstitched cambric ruffle, at 25c a pair.

Cambrie drawers, tucked, 6-inch Swiss embroidery ruffle, at 50c a pair.

Fine mainsail corset covers, plain Swiss embroidery edge, gathered with ribbon, at 35c each.

Fine mainsail corset covers, Swiss embroidery and insertion trimmed, special at 50c each.

HALL & HUEBEL Our cash policy enables us to give great values.

Our Idea in House Furnishing

In furniture selling and in service to our patrons, aims to be the embodiment of intelligent, dignified and genuine permanent service to the public. We believe that real success is always a matter of mutuality between the merchant and the public and they live and endure only through their usefulness.

We aim to offer only the best in furniture of all description and to quote the LOWEST PRICES consistent with good merchandising

THE FREE

—IS THE ONLY INSURED—

SEWING MACHINE

For the first time in forty years a low priced sewing machine is announced to be not merely as good but better than any machine the world has heretofore known. It is the easiest and quickest running, the fastest sewing, and makes the most perfect stitch. Come in and let us show it to you and tell you about the guarantee.

\$1.00 a Week Buys it

Combination Book Cases

A very complete line of handsome new combination writing desk and book cases are now displayed here. Wonderfully handsome styles, moderately priced \$12.00 to \$35.00

Beautiful Display of Rockers

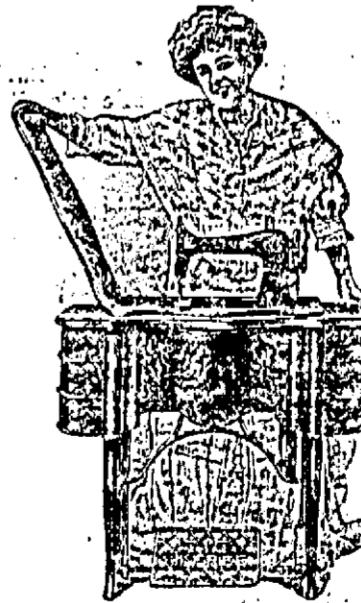
There are gathered here for your selection over 200 rockers in every style and price. Golden oak rockers for living room, bed room, etc. Fine mahogany rockers for parlor. Early English and mission rockers for library or den, fine leather rockers in Turkish and Morris design \$1.50 to \$5.00

Globe-Wernicke Sectional Book Cases



The possibilities for beautiful arrangement are almost unlimited. They grow with your library, and each section being a unit, they can be arranged in any manner suited to the surroundings. We are exclusive agents for the

Globe-Wernicke
Book cases.



3 Floors of New GOOD FURNITURE

The Biggest Showing in Southern Wisconsin



**FRANK D.
KIMBALL**



Brass and Iron Beds

A beautiful new showing for spring, \$3.50 adn up.

BRASS BEDS

A comprehensive display of beautiful modern brass beds, including the famous K. & C. brass beds. Tap a K. & C. bed and hear the clear resonant sound of solid brass, they are the best beds made. Priced \$30.00 to \$60.00

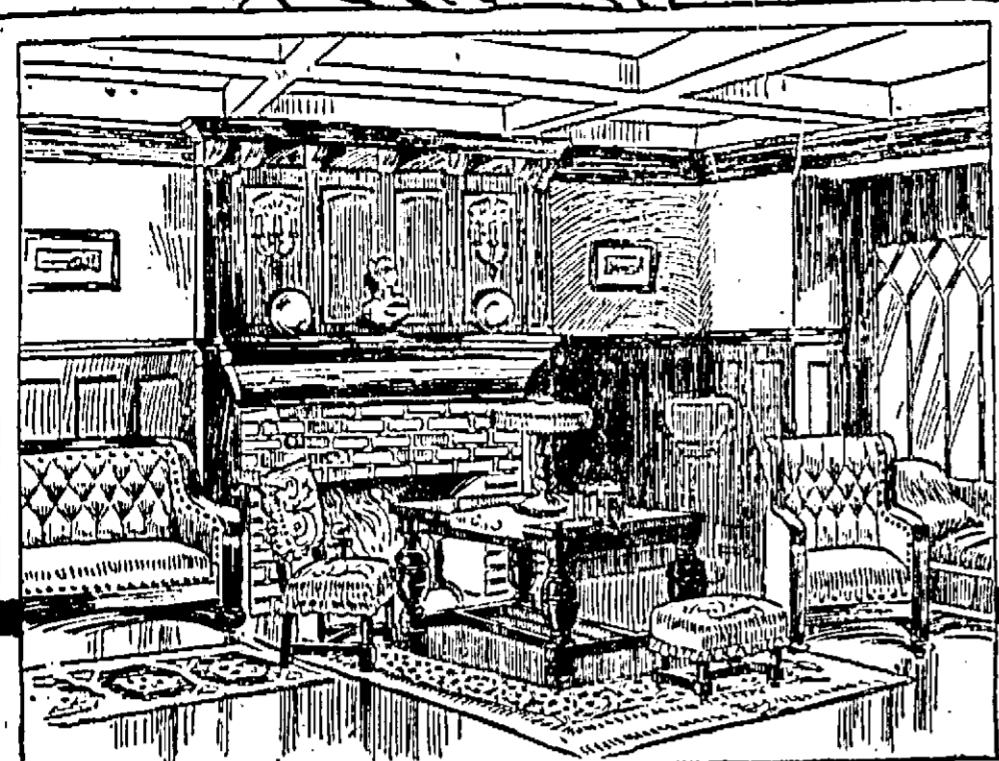
Hanson Tables

We sell the famous Hanson tables, one of the best makes in the world. All sizes, all finishes, all prices.

Novelty Pieces in Mission Furniture

Our showing of Mission furniture is probably the greatest in Southern Wisconsin. We include many novelty pieces, such as smoking sets, magazine racks, ladies work stands, paper baskets, mission chair and rockers.





ASHCRAFT'S Annual March Clearance Sale

If you plan to buy furniture within the next six months the time to buy is now. Look through the three broad floors here; note the prices; note the character of the furniture—and you will need no further investigation to convince you that the best time to buy is now. The furniture is of the best sorts—and in broad and satisfying variety. Prices range from fifteen to fifty per cent under usual prices. There is a greater stock of half priced furniture than ever before in a sale. The reductions are made or figured from our regular prices—never fictitious prices made to show large apparent savings. Again we give some hint of the values in this sale, through the following list of prices.

Hansou Tables

Our Dining Table is the Hanson Table. It has become so well known that customers ask for it. It will be but a short time before everybody buying a dining table will buy Hansou table and will look at no other. Why? First, because it is without question the best table made. Second, they are up-to-date manufacturers and improve their tables each year by adding every new feature to the tables to keep them at the head. Third, they use only the best material that can be bought, and employ the best workmen that can be hired. Fourth, the price on their tables is less than any table anywhere nearly as good. We are selling their Non-dividing Pedestal Round Top Tables at \$13.00, which is the usual price of an old style, inferior make with square top. Buy a Hansou and no other. See their line either at our store or at the factory. Mr. Henry M. Hanson, President, and Mr. A. J. Gibbons, Sec'y of the Hanson Co., are justly proud of their tables and will be pleased to show you their entire line at any time at the factory.

Fur Robes and Mattresses

We have only a few more of those nice, warm Fur Robes for go-carts. They are sold everywhere at \$7.50 to \$10.00 each. We close them out at \$4.50. Come now. We also have yet a few Doll Carts at \$1.50 each, also Doll White Fur Robes at \$1.50.

We have in Mattresses every kind and size, in prices from \$2.00 to \$28.00. Felt mattresses lead all others today. We have the Ostermoor at \$15.00. We have the Stearns and Foster felt mattresses from \$12.00 to \$20.00. But the mattress that leads all others, price and quality combined, for a medium felt mattress, is one put up for us and sold as the "Ashcraft Special." It is our regular \$12.00 mattress at \$8.00. We have sold them for two years and have never had one complaint. We guarantee satisfaction. Our cheap felt mattress we are selling at \$6.50 during this month.

China Closets and Buffets

You can find something in our line of China Closets and Buffets to please you, for the prices are certainly right and the goods from the best factories.

China Closet, regular price \$38,	sale price \$26.50
China Closet, regular price \$33,	sale price \$24.00
China Closet, regular price \$20,	sale price \$13.00
China Closet, regular price \$24,	sale price \$18.00
Buffet, regular price \$40,	sale price \$30.00
Buffet, regular price \$35,	sale price \$25.00
Buffet, regular price \$45,	sale price \$33.00
Buffet, regular price \$25,	sale price \$18.00

These are all quarter sawed oak, golden finish, of our regular stock, and no one ever paid too much at our regular prices. These are big bargains—bargains you get but once each year.

Pedestals, Parlor and Library Tables

We have a full stock.

A beautiful large size solid quarter sawed oak Library Table, golden oak finish, regular price \$23, sale price \$16.00.

A quarter sawed Mission style Library Table, fumed oak finish, regular price \$18, sale price \$12.

A solid mahogany Library Table, dull finish, a pretty, beauty. Regular price \$23, sale price \$15.

A very large, square, solid quarter sawed oak Library Table, golden oak finish, regular price \$23.00, sale price \$16.00.

We have Parlor Tables, all prices, from \$1.50 and up, including solid mahogany, imitation mahogany, plain and quarter sawed oak.

Our line of Parlor Pedestals is very complete, in solid mahogany, imitation mahogany, and quarter sawed oak, and prices are from \$1.00 and up.

Brass and Iron Beds

We have an immense stock of Brass and Iron Beds at all prices, from the lowest to the best bed on the market.

We have a good, solid Brass Bed, regular price \$35.00, sale price \$25.00.

A nice bed, Vernis Martin finish, regular price \$22.00, sale price \$12.00. This is the greatest bargain we ever offered in an iron bed, and have only six yet unsold.

A good iron bed, Vernis Martin finish, regular price \$10.00, sale price \$6.00.

A nice iron bed in colors, white and green, regular price \$8.00, sale price \$4.00.

A much better iron bed, in colors, regular price \$10.00, sale price \$7.00.

The Royal Push Button Morris Chair

The chair that stands at the head for comfort, durability and beauty in the Morris chair world. There is no unsightly, ungainly rod to adjust with, and every time you are nicely seated have to get up and adjust the rod. In the Royal Push Button Chair you sit perfectly still, push a button and the chair does the rest. We offer any chair in stock, your choice at \$15.50, with a few nice selections at \$9.00 each. See them and try them, then buy the best.

Parlor Furniture

We have a very large assortment of Parlor Furniture and Fancy Rockers, all new.

One nice 4-piece Parlor Suite, well made and nicely upholstered, regular price \$65.00, sale price \$35.00.

One Mahogany Suite, upholstered in leather, one of the finest, regular price \$75.00, sale price \$50.

One nice Mahogany Suite, loose cushions in silk, well made and well upholstered, regular price \$40.00, sale price \$27.00. And other suites at any price.

One high grade Parlor Chair, a big bargain, regular price \$10.00, sale price \$9.00.

One new style Oak Rocker, regular price \$15.00, sale price \$9.00.

One neat, pretty Sofa, regular price \$11.00, sale price \$6.00.

One Oak Rocker, cheap at \$14, sale price \$8.50.

In Odd Parlor Pieces and Rockers we have hundreds at all prices, with just as great a cut-in prices.

W. H. ASHCRAFT

Furniture and Undertaking

104 W. Milwaukee St.

CIRCULATION OF THE
DAILY GAZETTE YESTERDAY..... 5340

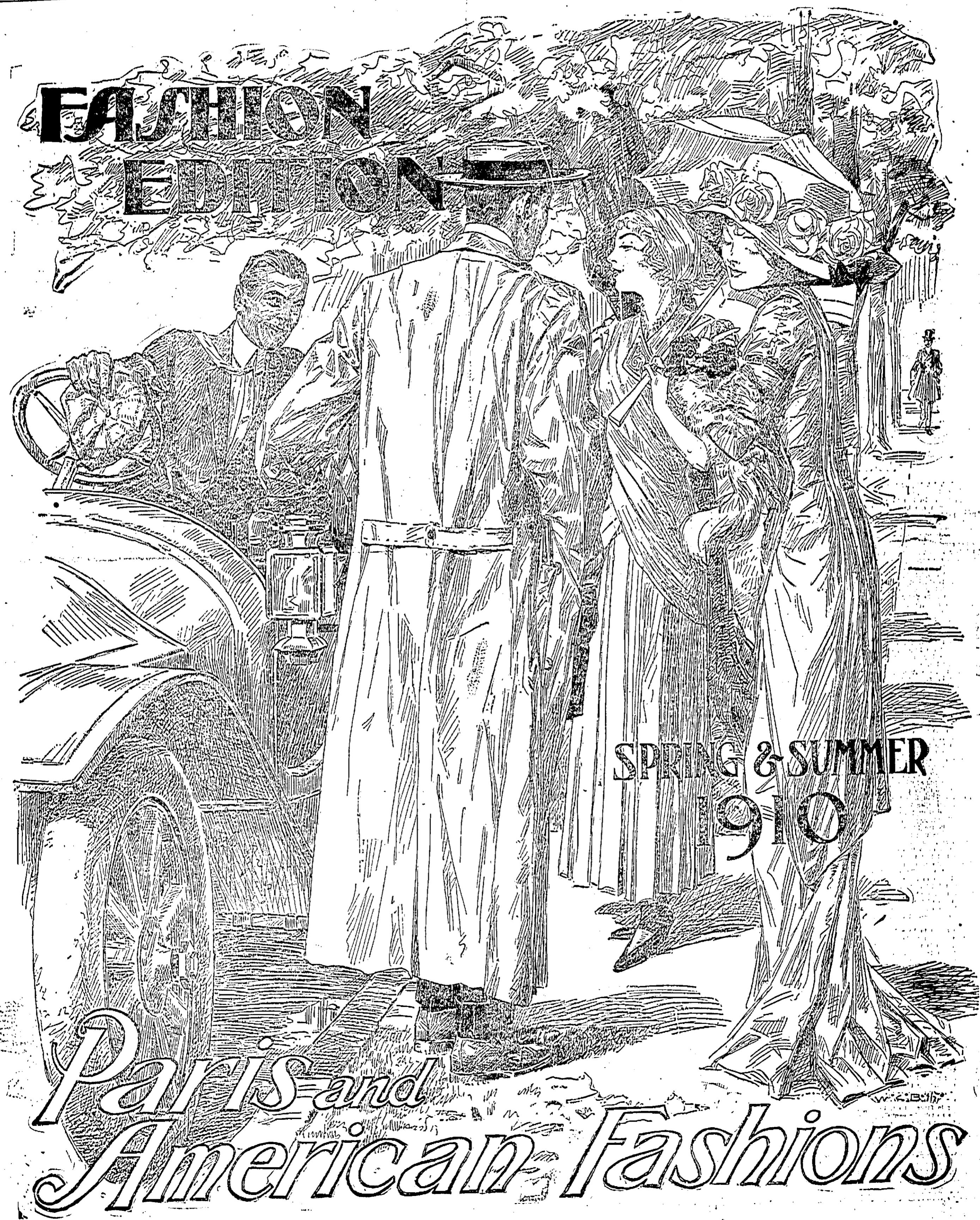
THE JANESVILLE DAILY GAZETTE

PAGES 15-22

JANESVILLE, WISCONSIN, SATURDAY, MARCH 12, 1910.

VOLUME LIII.

NUMBER 310.





SPRING SUITS & GOWNS *Show* MANY NEW FEATURES

Mrs. LA MODE is no respecter of history, chronology, nor seasons. In less than a twelve-month she has stepped nimbly out of King Dagobert's torture-chamber into the cuirass of the Middle Ages and thence into the courtly costumes of Louis the Fifteenth's time. Now her capricious head has been turned by military regalia and though the sumptuousness accompanying she is done-toned diagonal, basket cloth and mat weaves will be used in the more expensive suits. The tendency is toward the soft, rough cloth, including homespuns and worsteds. The pin-stripe serges it is expected will be much worn, especially those with the hairline stripes of black, from one-half to three-quarters of an inch apart, on a white ground, or the white line on a navy blue ground.

rier months are approaching she is donning the modified uniform of the Russian Cossack, with complete indifference to the fact that it is obviously a winter effect. So the puzzled purveyors to her ladyship's whims have had to skirmish exceedingly to adapt the style to spring and summer usage. The result is an infinite variety of bloused and belted garments, but all showing the unmistakable Russian influence, even to the trimmings of broderie russe and the buckles and clasps bearing the Russian eagle's head.

Although the three-piece suit is no more elaborate styles will persist. The old suit, consisting only of skirt and coat, bids fair to push to the front again as the smart apparel for semi-dressy occasions. Tussah and pongee silk are used almost exclusively in these suits, though ribbed and corded effects are also good. Foulards, which grow and grow to such extravagance in sprawl and color that they lost favor with the discriminating woman, are insinuating themselves into her good graces again by their soft colorings and designs. The smaller the pattern

Conservative buyers in this country, however, sound a warning note in the declination that the Russian models will undoubtedly be favored in the drearer suits and three-piece costumes, but that the seven-eighths fitting tailored suits, twenty-six to thirty-two inches in length, will easily hold their own. These will be made with long roll and notched collars and the left side lap, approaching almost to a blazer style when the roll collar is emphasized. A novelty in these tailored garments is the introduction of lingerie effects. Pleated German valançonne edging the collar and cuffs adds that touch of lace daintiness that distinguishes the most strictly tailored suit.

In modest designs. The smaller the pattern the smarter the foulard is considered to be. Another revival of a once popular silk is that of the changeable or chameleon silk, which is to be found in the taffetas and satins. Many of the new suits and coats are lined with this changeable silk, in a contrasting shade.

Through the suit coats have all been shortened up into Russian blouse and even blouson lengths the separate coat for spring continues to be full length, though often developed in the Russian effects. The straight cut garments on closely fitting lines are easily in the lead. Silk coats, of black taffeta, or the natural shades of pongee and tuscan, will be much worn.

The developments of the Russian blouse effect range from the simplicity of the blouse coat brought into the waist line with a patent leather belt, to the satin coats that are Shirred or pleated into belts of gold braid or silk embroidery. It is whispered in the inner circles of the Thaelman modistes that before the end of summer the regrettably-relinquished Eton and bolero will come into distinct favor again. We had had the long coats for several successive seasons now and the pendulum may naturally enough swing from those length to the abbreviation of

from four yards to six yards in the flout and bolero. The home dress-maker will rejoice at this change, for the simple style of the short coat does not present the difficulties in making—or the expenditure—that the longer garments do.

But there seems to be a law of compensation in fashion as in other things. When two yards is subtracted from the coat four yards is added to the skirt. A has the skimpy, clingy skirt of yesterday. Pleats are back again in every delightful style of *feu-frou*. The novelty in the season's skirts is, of course, the tunic or half-draped effect over a pleated blouse. The apron tunic is shown in many of the ready-made models, but since there are no hip seams whatever to allow alterations, it is necessary to obtain a perfect fit in the beginning, which is not always an easy matter. The old pleated skirt, which proved so becoming to most figures, has returned to favor as has also every variation thereof—the plain panel alternating with a pleated one, side pleats alternating with "ox" pleats, shaped gores confining pleats below the hip line.

Serge is undoubtedly the most popular fabric for the flout and bolero. The home dress-maker will rejoice at this change, for the simple style of the short coat does not present the difficulties in making—or the expenditure—that the longer garments do.

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yellow-glimm in them, natural pongee shades, and all the pastel colorings predominate. In the changeable silks and foulards the tan, gray, rose, violet and green are preferred. The neutral tones of the street costumes are often relieved, however, by a touch of brilliant color at the neck, and the use of contrasting color in some of the new linings makes subtle color harmony possible. A striking pongee coat having a shawl shape collar of orange taffeta, embroidered in the same color, had a lining of cloth spotted foulard—having black dots on a burnt orange ground.

Belted Effects Prevail in House And Evening Gowns.

The popularity of the ready-made gown for every day or dress occasions has resulted in a wide selection of these to be found in the shops. They range in price and elaboration from the simple tailored effects in silks or light weight wool materials to the dinner gowns and evening costumes, swathed in chiffons and organdie with tinsel. The ladies seem to have conspired to aid the woman who thriflily

Serge is undoubtedly the most popular fabric for the street suit, the marine blue that was so much worn during the winter continuing in favor. As it be serge, one can make no mistake in the selection of material for the spring suit, since every weave from the fine twill serge to the fancy and "rough weaves" will be used. Novelty cheviots, particularly in the black color, with copper-and-salt effects, two-

By
Rene Mansfield

Dresses are tussah and foulard silks, wool batistes, voiles and cachemire. The Russian influence is strongly shown in the insistence upon a normal waist line, either suggested or encircled with a girdle, or popular but the lighter laces, such as the Orientals, Chantillys, Netto and valenciennes will be especially in demand because of their adaptability to draped effects.

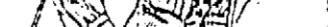
The chiffon-veiled effects which have been so well liked in evening gowns the past season are now being used in reception gowns and dinner frocks. Black chiffon tunics over blue or green or orange satin foundations are among the more favored styles.

knees and is either at even, round height, or falls in points below the hips. With a short skirt the effect is not always graceful, so that tulip modes are best employed in the more elaborate costumes. The trimmings of the plainer dresses consist generally of self-covered cordings, or braids in the cord or tubular effects. The preference for the military style, with the side lapping of coats and con- favored styles.

Evening gowns for early spring are more profusely spangled and beaded and glittering than they were during the winter season, if that is considered possible. A more man remarked the other day that a woman in fashionable evening dress looked like a streak of lightning and was as audible as a glass factory in an earthquake. But that doesn't matter at all.

with the more popular of colors and costumes has brought out many new ideas in ornaments and loops. Embroidery in coarse silks and yarns, and cross stitching is much used on dresses, and coats also. It is predicted that laces will be used to a greater extent than they have been in the past. Each lace will continue quite. But that doesn't matter at all. She has exhausted the supply of these, so that now two-toned metal effects are being shown in laces and trimmings. Beads and bugles and cloth of gold and of silver are found on all the more elaborate gowns.

Attractively Priced New Lingerie waists



Sheer White Lawn Shirtwaists,
the fronts are made of dainty
lace and embroidery, in the very
latest styles. We have an abund-
ant assortment at each of the fol-
lowing prices:

\$1.00, \$1.50 and \$1.95.

Many new customers as well as our older friends, have been trooping in during the past weeks to look over the good things which we have ready for them to wear this summer.

The quality of our lines together with our satisfactory prices account for the popularity of our store.

Have you called on us yet?

HOLME'S

Sleeves need no longer be of the same material as the gown. Indeed they may be different for each arm if one wishes to adopt one of the latest caprices of fashion. Lace, net, gold and silver tissue and chiffon are largely used.

Linen and lingerie gowns already give belted waists, blouses and belts and promise of unusual popularity. Pastel shades in linen, hand embroidered, are shown in many tailored effects. The princess lines of the strictly lingerie gown of the dress, made of narrow strips of all-gauze, were anything but practical, have given way entirely to the full skirts and row gallons above the flounce.

Announcement::

Spring 1910

Refined styles are a feature of this Garment Store—Whatever fashion demands usually has its first showing here—the coming season's modes show a wonderfully variety enabling every woman to have practically an individual style—

TAILORED SUITS—
SEPARATE COATS—
SEPARATE SKIRTS—
STREET DRESSES—
EVENING GOWNS—
MILITARY CAPIES—
EVENING CAPIES—
TAILORED WAISTS—
DRESS WAISTS—
SILK PETTICOATS—

Later advertisements will keep you posted on special features.

Simpson's GARMENT STORE

T.P.BURNS

DRY GOODS & CARPETS

SUITS - COATS - MILLINERY

Formal Spring Opening Week

Beginning Monday our spring showing in all departments will be in readiness and pleasing displays will be made throughout. This event will demonstrate our facilities to secure and utilize the latest word on fashions from the most authentic sources.

Women's Tailored Suits in the Most Distinctive New Styles for Spring

Never has there been a season's showing which every woman's need for a Tailored Suit could be supplied more readily than from our present comprehensive displays.

Everything of special merit in the new materials and styles has been critically considered in our selections. There is something distinctive in almost every style—and many, very many of the styles are exclusive.

The short length Coats as well as the medium length and Russian Blouse effect are displayed here. Trimmed with broidering, applique and Metal Buttons to match colors. The materials are French Serges, Panama, Shark Cloth or wide wale weave and diagonals. The newer colors are Meadow Green, Mediterranean Blue, Naples Gold, Rose, Lavender, Robins Egg Blue, many new Grays and the Shepherd Checks. Our comprehensive showing includes excellent models at all prices from \$15 to \$40

Women's Coats: An Extensive Presentation of Exclusive Styles and Colors

The continued popularity of Separate Coats for the coming Spring and Summer months has given fresh impetus to style designers. Many attractive new features are noticeable in this season's styles. The semi-fitting, $\frac{3}{4}$ and tight fitting styles predominate. The long lapels coming almost to waist line, is featured, in 2 and 3 button styles; Fancy Jeweled Buttons, Braids and Moire are the fashionable trimmings. Our rare showing in Fancy Mixtures, diagonal and wide weave serges. Plain and Fancy Coverts, etc., will meet with your unqualified approval. The colors and shades are strikingly beautiful.

Stunning Capes for Evening and Street Wear, \$8.50 to \$15.00

Our display of these popular garments is pleasing and varied. The Capes come in fine Broadcloths, lined and unlined, full length, circular cut, trimmed with Gold Braid and Persian Colors, Military Style; Buttons of Gilt and Self Strapings. All the new colors are represented here.

Women's Party Dresses and Street Frocks

These new styles are so widely representative that women have never had greater advantages for the selection of individual styles. Beginning with the simplest little street frocks, the varieties are such as undoubtedly will cover every requirement, embracing many entirely different styles. Our showing includes Wool Panamas and French Serges, Voiles, White Net Dresses, Foulards, Figured and Plain Maculeno, Plain and Two Toned Taffetas, etc. The styles show the return to the waist line, many having silk sash and belt effects. Yokes are of lace, also the cuffs. Skirts are mostly the plaited styles. Prices range \$12.50 to \$35



Spring Waists

The Latest Styles in Fancy Silks and White Tailored.

Designs and values in these new Spring Waists are so attractive that it would be extremely difficult if not impossible to duplicate them at the prices. There are many features in these styles so entirely new that they lend to each model a distinctiveness that is sure to interest every woman responding to this advertisement.

Just arrived are the Bernhard Waists; White Tailored, Embroidering the New Embroidered Fronts and Novelty Tuck Effects.

Specially priced are those Cairo Cloth \$3 And also the Auto Waists at \$2

There are many other styles at \$1.00 and \$1.50

The New Silk Waists are shown in many new colors; Fancy and Tailored effects. The materials are principally Moire and Taffeta. Moderately priced, \$5, \$6, \$7 and \$8.50.



Dress Accessories That Are in Vogue

Unequalled values characterize our showing for this Spring Opening. Among the great array of beautiful things we choose but a few for mention here.

Cloth of Gold, hand designs, 22 inches wide, per yard	\$3.50	Silk Scarfs of chiffon and grenadine, in plain and figured design, \$1.00 to \$3.00
Nets with gold and metal scroll, 18 inches wide, per yard	\$3.00	Well Shaped Navy Turbans 25¢
Steel Gray Nets with gray tinseling and scroll, 18 inches wide, at	\$3.00	Braid Pins, 5¢, 10¢, 25¢
All Over Beaded Nets, in brown, black and Raisin shades, 22 inches wide, yd. \$3.50		New Hand Bags in patent leather and seal grain, in gun metal and gold mountings, rare values at \$2.00 to \$3.50
		Others at \$1.00 and up.

New Dress Goods, Ginghams and Silks

Our present displays are indeed beautiful and include all the new fabrics and colors.

NEW ZEPHYR GINGHAMS 15¢—A large new line just in, in plain colors, stripe and plaids, beautiful spring shades, 32 inches wide.

POPLINS AT 20¢ AND 25¢—The new poplins come in old rose, lavender, and now blues, both plain color and satin stripe pieces, 27 inches wide, two qualities 20¢ and 25¢

SUN SPUN-SILK 25¢—A new cloth just introduced this season. A firm weave, "polarized" fabric with rich lustre, guaranteed not to fade, washes beautifully. 27 inches wide. In tan, new blues, pinks and lavender. Just the thing for one piece dresses.

24 INCH FOULARDS 75¢—In green, new shades of blue and rich new grays, fancy patterns of striking beauty.

27 INCH RAJAHS 35¢—An exceptionally good quality at the price. All the new spring colors.

27 INCH NEW CORDED SILKS \$1.00—The new silk for spring, a wide Wale weave, soft finish, designed for the new dresses. Colors tan, wisteria, rose, green, blue.

SHEPHERD CHECK TAFFETAS 55¢ AND \$1.00—A good firm quality Taffeta in black and white, and dark blue and white checks, 25 inches wide.

New assortments of voiles, serges and chiffon broadcloths, wool taffetas panamas and Henriettas just arrived.

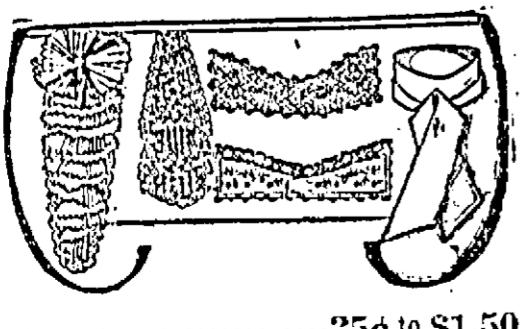
Our white Cashmeres, Mohairs and Nun's Veilings offer rare values at the prices.

A large line of fancy Ginghams, equal to any 12½¢ gingham in the market, on sale especially priced at 5¢ yard

Large assortment of Toll de Norde Ginghams, you know their value, price 10¢ yd.

Handsome Jabots of Lace and Embroidery

We are showing Jabots this spring that cannot help but appeal to all women kind. The designs are very attractive and range in length to the waist line. Lace and embroidery patterns, edged and ruffled 25¢ to \$1.50



CORSETS: New Season's Models

The innovations will be welcomed especially by women who have experienced some difficulty in being corseted to meet fashion's requirements. An easy, graceful, correct poise is given almost every figure with a measure of comfort that women will be quick to appreciate.

We carry complete lines in the W. B. Corsets at 50¢ to \$4.50 American Lady Corsets 50¢ to \$3.50 P. & N. Corsets \$1.00 to \$1.50 As well as the Flexibone, F. P., C. M. B. front lace. The medium and low bust, long hip with just a slight curve at waist line are the newest features. We will be glad to show the new style to you.



Kid and Silk Gloves For Easter

Two lines of especial merit are the Reliance and Imperial Gloves at \$1.00

All the new shades are represented in our Easter display in both the Glaze and Undressed Kids in the 2 and 3 clasp styles. C

Chamotette Gloves 50¢

Wear-right Silk Gloves, double tips, 2 clasp style in all colors, at 50¢

Black Silk Gloves, excellent qualities at 75¢ and \$1.00.



Women's Silk and Lisle Hosiery For Easter

The high character and completeness of our displays are attracting favorable attention. We offer rare values throughout this stock.

Silk Lisle Hosiery, in all new colors 75¢

Silk Lisle Hosiery, plain colors, embroidered 50¢

Plain Black Gauze Lisle Hosiery 25¢

Ladies' Black Seamless Hosiery that outwear any of the guaranteed

Hose advertised 3 pair for \$1.00, our price 25¢ pair

Fancy Lisle Hosiery, black, embroidery designs 75¢

Complete line of Black Silk Hosiery at \$1.00, \$1.50 and \$1.25

Children's Lisle Hose 25¢

Children's Rough and Ready Hose, in two weights 15¢ and 25¢



Flower-Baden Hats the SPRING MANDATE of the MILLINERS

By Rene Mansfield

IT took one road to make the winter hat. It will take more than a dozen to make the smart spring and summer collection. A fashion that permitted a woman to close her eyes, drop a single blossom, or bow or rosette on some corner of a pinkish shape, with the crown with a hot pin and will forth correctly mounted would be needed nearly short-lived. "Off with their unadorned headgear!" roared the powers that be. "Lotto voto: 't's bad for the trade." So all signs seem to indicate that we will stagger under earthloads of blossoms before the end of summer. The advance styles show moderation in their use, as well as in the new shapes however, and though one model had pink roses standing upright over the whole-top of the crown, surrounded by a heavy hedge of white lilacs—all of which suggested watering cans and pruning shears—the most conservative woman should be able to find something to her liking.

New color schemes rather than new shapes are the novelties of the season. The Russian turban that has been so popular during the winter will take a new lease of life, at least for the early spring, appearing in straw, maline, and sometimes in silk, such as, pongee, to match the costume. These are trimmed with flowers, sometimes in bunches at the side, sometimes having garlands of tiny roses fastened about them, sometimes having the whole top of the crown made solid of flowers. One striking turban of black net had a crown of this sort on which pink roses were used, the color being softened by a loose veiling of net caught in here and there with a tum of shantung effect.

The maline turbans may have a cluster of flowers nestling in their perishable

folks, or may be given a jaunty dash by wired and wired maline trimming. A delectable color harmony was achieved by a bunch of rugged silk roses in a pastel pink, crushed among the folds of a pinkish lavender maline turban.

The cavalier style with its wide brim

rolling gracefully on the left side, is perhaps the most popular shape for spring, because of its particular adaptability for flower trimming, and the larger sailor is much used in the dress hats in the cavalier style, bound with velvet, satin or cloth of gold. A bunch of roses and violets formed the trimming of a moderate sailor shape which had the appearance of being made entirely from gold.

One of these delightful creations was of pink satin covered with coral lace,

or an inquisitive squirrel, it seen no more. It has been given a twice hero and a star there till it has quite lost its drooping, reticence. But its off-spring, the polo bonnet is here, with huge bows at the back and gay roses to the front that tells its modest character. One of these delightful creations was of pink satin covered with coral lace.

A pink sailor, with a wide sailor lace at the left side of the crown,

clusters of them are used at the side of wide-brimmed hats, falling over the upturned brim and resting on the hair. Cherries are the only fruit seen on the hats as yet, but these are used in striking ways. One leghorn, of sailor's shape, had a fold of scarlet velvet around the crown. A huge bunch of cherries was fastened to the left side of the crown and through a slit in the brim portion of it was allowed to hang or rather dangle over the ear.

A Spanish turban, faced with black Chantilly lace. At one side of the crown the lace had been fashioned into a feather bow, while at the other tiny pink moss roses were snipped into the folds of the lace that encircled the crown.

Another charming hat that made one think of garden parties and Dolly Varden, was a white silk hat in a drooping shape, covered entirely with black Chantilly lace. At one side of the crown three black pompons from the center of which sprung a scarlet algerette. Another turban of Turcan straw was simply covered with black velvet. It is caught up sharply on the side with a white beret algerette and pink coral bead cabochons.

Another charming hat that made



The Easter Hat

This department will be in readiness to show the advance styles. Should you wish to make a selection before Easter, Miss M. A. O'Neill and Mrs. Nellie Walker have just returned from a second trip to the market and as usual Janesville's best showing of exclusive millinery will be found here.

= Simpson's =
GARMENT STORE

**Beautiful
White
Teeth**
may be had by every
lady using the
**Rexall Pearl
Tooth
Powder**

It is a delightful dentifrice, makes the teeth shine like pearls, is very pleasant to use, and we believe it to be the very best powder we have ever sold. Try it the next time you need tooth powder.

Price 25c per can.

Smith's Pharmacy.
The Rexall Store
Kodak and Kodak Supplies.

Ascension Lilly Perfume

For "Milady's" Easter Toilet we would suggest Ascension Lilly Perfume. Its permanence and sweet, rich and flowery fragrance mark it as one of the true odors of quality. It carries with it that charm and delicacy of the true Easter Lilly odor which we have with Easter-tide. We learned to associate invite any lady to step into our store and dry some on her handkerchief. Price 75c per oz.



Reliable Drug Co.
Quality first, last and always.

POND AND BAILEY

Janesville's Finest Shopping Center,
23-25 W. MILWAUKEE ST.

Spring Announcement of the New Styles

THE TAILORED SUIT will again be the most favored, varying from past seasons in length and being closer fitting. The popular length of the suit coat will be such that it should come to the palm of the hand or finger tips. They will be made from serges, diagonal weaves, basket weaves, narrow self stripes and checks. The long roll in both shawl and notched collar is one of the features. The Russian blouse effect will also be in evidence, and is becoming to slender figures.

COATS although the 40 inch separate coat will be shown, the 54 and 50 inch lengths are being favored in the east by the more stylish dressers. The long tail reaches nearly to the waist, two to four buttons being used.

MILLINERY For the last two seasons it has looked as though real millinery was to be classed among the "lost arts," but this spring it shows conclusively that the American milliners are building hats for the American women. Instead of drooping the shapes roll up flowers are used in profusion and the effect is stunning.

All of our departments are filled with the new ideas for careful dressers and we earnestly request you to visit our store often, where interested salespeople will show you every courtesy.

Whenever we advertise, it is with the utmost confidence that our merchandise will give perfect satisfaction to the purchaser. It is our desire to build our business upon a foundation that will stand the test of "hard times" should they come, and quality coupled with square dealing we believe to be the corner stone of success.

Our goods are all marked in plain figures, we have but one price and that for CASH.

Millinery and Suit Opening

March 21st.

WATCH US GROW



WE FIT KID GLOVES



FASCINATING FOOTWEAR FASHIONS FOR SPRING AND SUMMER.

By Rene Mansfield.

"Blist," said I, "they blister!" "But," said the shoe buyer, "with finality, they bewitch!" Which is an adequate reason for the fact that it is to be a pump season at whatever cost to heels and hoseery. Not even the snug ankle strap will be permitted to the woman who would be ultra-functional. A new cut of the vamp is said to have improved the fit of the pump to such an extent—that was ample room for improvement many a cullosity and blister will testify to—that the ankle strap has been omitted from the smartest styles for spring and summer wear.

The patent and the dull finished leathers will be used for the street boots, and also suede, in black. But the shoe buyer affirmed that colored suede would be seen no more beneath the petticoats of the correctly clad. He discoursed thus:

"Silk and satin shoes and pumps are expected to displace entirely the colored suedes." We are now showing many novelties in these silk shoes. Some are made entirely of the silk or satin, while others have only the silk tops. The satin is used, of course, for the boots intended

for dresser wear. Tussah and pongee silk in blue and black will be much worn with the silk suits this season."

"Oxfords and two-eyelet tan will be second in favor only to pumps. Tan will be used moderately, and later on we expect a bigger season on white kid boots and oxfords than we have seen for some time."

The show cases are distracting with their dainty rows of dancing slippers and their charming boudoir sandals. Gold slippers that look as though a Cinderella had dropped them in her basket to be away from the grime and smoke, have rosettes of the gold cloth that look like flower petals. Low cut French slippers of black satin have no ornament save a single rhinestone that serves to emphasize the graceful curve from instep to toe. Black suede slippers often have the high roll heel, which women have found does so much to shorten the appearance parent, but has the appearance of a fine idea is when a scarlet heel is put on a need one note an infinitesimal hole at the

extreme top of a stocking, and while one is nothing, note again that it has sped wickedly down to the extreme toe. This does not drop stitches.

Embossed hoseery is well liked at present, and open work, in both silk and satin will be much worn. Two-toned effects are good, and the opera hose is shown in a variety of combinations.

Black slipper and a narrow rim of red is stitched about the top.

Beaded effects are used as extensively on fashionable footwear as on every other part of this instinc season's costume. Sometimes the toe of the boot is worked out in jet or other beads; sometimes a boot is striped above the ankle, the strip being heavily headed in intricate designs. A black suede shoe was seen having a heavy extension sole, but fastened to the full shoe height by means of stripes about two inches apart. Another novelty in cut is a street shoe with a wing tip which buttons down to the very point of the tip at the side of the shoe. This shoe also was cut entirely in one piece on the inner side, the only seam being at the button lapping.

At last may the woman who does without flannels that she may wear silk hoseery rejoice greatly—and buy her flannels. There is a new silk stocking on the market of Italian silk that is practically guaranteed. It is not transparent so much to shorten the appearance parent, but has the appearance of a fine idea is when a scarlet heel is put on a need one note an infinitesimal hole at the



VANITY FAIR

By Jane Brayton.

This will glitter, she will dazzle, she will thine—the fashionable woman of the season when she is arrayed in jupon of the latest jewelry conceits. Jeweled boudoirs for the hair, necklaces, dog-collars, chains, bracelets, dinner rings, glittering trinket sets, and thinking purses—like the little lady of history, "she will have music wherever she goes."

She may look like an empress, or like some barbare queen, with a head dress of pearls like a coronet, or strands of multi-colored gems caught into great cabochons above the ears. The need pearls are probably the best liked for adorning the coiffure. These are often incised in flowerlike forms on band of gauze or tulle which is twined about the head and fastened, preferably at the right side, with a large cabochon of the pearls.

Jet continues to be popular, and the effectiveness with which it was worn with white gowns, as well as black, during the winter assures its use with the light gowns of summer. Coronets, long jet chains and a series of slides, through which may be threaded black tube for the throat, are among the favored forms most in demand.

Trinket sets ranging in price from ten to thirty dollars are among the fads of the fastidious woman. These consist of a ring which may be slipped over the

finger, from which five chains of varying lengths are hung. At the end of each chain is a miniature aid to beauty—an eye brow pencil, rouge box, powder box, mirror, and also a ball-like coin purse.

Parisian women, who have ever been most frank in the public appliances of make-up, make use of all of these trinkets, quite unmindful of onlookers. With the increasing vogue of silver these sets have been made up in attractive imitations of the Mexican filigree work, which sell at a reasonable figure.

It is predicted that mesh bags in all metals will be greatly used this season. These are seen in gun metal, silver and gold in plain designs and also in stunning combinations of metal worked into stripes, with the frame studded with rhinestones or colored stones.

One particularly handsome one seen in a Paris shop had a set pattern in the mesh worked out in different colors of gold and silver, with diamonds sprinkled all over between the links like dew drops.

In the leather hand bags the gray and lavender colorings are easily in the lead. A decided novelty in auto or saffan leather has a frame of metal; another

style of suede is suspended from a gold bar with heavy knobs at each end, about which the silk cord-handle is carried. A style that is favored for a calling rather than a shopping bag is of soft, natural-colored leather, which is embroidered in Oriental designs with burnished gold thread and braids. This is carried by an old wic cord.

And now nobody has a new place to secrete her vanity box. It is a wonder she hasn't found the handy hiding place before now—in the top of her umbrella handle, to be sure. These are now being shown with flattened round tops of gold or silver which may be opened by a tiny spring, disclosing a mirror in the top, and a crystal lined hollow for powder, with a tiny puff ready for use. The lid is sometimes jeweled elaborately or has simply the monogram engraved upon it.

Shirt waist sets are to be found in every design. These usually come in sets of three pins, two for the collar and one for the inevitable jabot. Extra long jabots in eccentric craftsman design are for use with the velvet neck bows, which are still being worn, and with the tulip bows. As for hatspins, they continue to be big-as-all-out-door, with a preference for those of the wicked looking spike variety. Ornamental guards for their vicious points have been devised, however, which will rob them somewhat of their savage appearance.

PYPER & KNOX

For authoritative style in Jewelry,
Silverware and Brass Art Goods.
See our new displays.

All the Fashionable Conceits in Jewelry Will Be Found in Our Present Displays

German Silver Mesh Hand Bags	\$3.50 to \$5.00
Large Lockets, long chain	\$0.00 to \$12.00
Belt Pins, all new	75¢ to \$3.00
Collar Pins, wide variety	75¢ to \$5.00
Scarf Pins, novelty designs	75¢ to \$10.00
Cuff Links	75¢ to \$15.00
Bracelets	\$2.50 to \$15.00
Rings in various stones	\$1.25 to \$12.00
Watches, all sizes	\$4.00 to \$25.00
Spike Hat Pins	1.00 to \$3.00

GUT GLASS	Tumblers, Bowls, Pitchers, Vases, Sherbets, Wines, Whiskies, Claret, Champagne, Electric Lamp, Comports, Candle Sticks, Sugar and Creams, Salt and Peppers, Vinaigars, etc., in a range of prices \$1 to \$25
ART BRASS	Desk Sets, Smoker Sets, Jardiniers, Fern Dishes, Lamps, Candle Sticks, Trays, Nut Bowls, Calendars, Book Racks, etc., priced 75¢ to \$15
	Complete displays in Mount Vernon and other sterling silverware.

Toilet Ware in sterling and plate.

"Doris" Toilet Water

"The Odor Lasts"

Is preferred because of its purity, dainty fragrance, unvarying quality and inestimable results. You can find particular people all over Rock county who have used "Doris" for years and who are its most enthusiastic advocates. It is so soothing and satisfying. Try it. You will enjoy it. You will realize how good it is. For daily use it is the favorite of

Fair Women and Clean Cut Men

It acts naturally and hygienically. By cleansing the pores of grime, dust and impurities, it both prevents and removes sallowness, roughness, chapping, pimples and other complexion demerits.

The lasting qualities of "Doris" make it especially desirable for the handkerchief. In this respect it is equal to perfume.

"Doris" Toilet Water in 4 oz. bottles 50c, 8 oz. bottles \$1.00.

In addition to "Doris" we have a full and complete line of fine toilet goods, which we manufacture ourselves and which we guarantee in every respect.

F. S. WETMORE & CO.

FINE TOILET GOODS.

Old phone 4791.

Grand Hotel Block

We Deliver.



Easter Jewelry Selections

Our display of jewelry embraces many articles not necessarily costly, but in excellent taste for Easter gift giving.

This partial list gives you some idea of the extent of our Easter display.

Perfect confidence can be had in purchases made here, because we guarantee our goods satisfactory.

Make your Easter gift selections from among these items.

ROSARIES IN AMETHYST,
AMBER, GARNET AND
SOLID GOLD.
CROSSES,
LA VALLIERES,
WAIST SETS,
HAT PINS.

BELT BUCKLES.
THE PINS.
SIGNET CUFF LINKS.
RINGS.

DOANE BROS.

Successors to F. E. Williams

Grand Hotel Block



-THE-
**FASHION
CENTER**
for
Shoes, Ties
and
Oxfords

IS AT **KING COWLES & FIFIELD**

27 WEST MILWAUKEE ST.

Highest Quality and Lowest Prices



These cuts represent a few of our many styles for this season in Vinyl Kid, Gun Metal, Dull Kid and Patent Kid, at \$2.00, \$2.50, \$3.00 and \$3.50.



ATTRACTIVE LINGERIE AND NEGLIGEES FOR THE SUMMER SEASON.

By Margaret Morton.

THIS woman that is not moved by beauty devoid of lace and embroidery and half-concealed, is fit for a mother Hubbard and woolen. There are not many of her kind, but there are many who are moved to extravagant purchases, or eye-torturing needlework, upon beholding the shop windows with their dainty finery. Never has lingerie represented greater ingenuity in design or a greater amount of hand work and labor.

The hand embroidery, which for a time flourished independently on the lingerie of the most fastidious, is now combined with quantities of lace, and tucking and heading and big medallions of Irish or Cluny. The English openwork embroideries are most effectively used on the more elaborate models, while the Lorraine and Madeira embroideries are good imitations of the French gold work, and are more durable and economical than the latter.

A novelty in the ribbon trimming of lingerie is the use of little sprays of rose buds made from narrow satin ribbons. Tiny green leaves, such as come on millinery buds, hug the satin rosebuds and trail down with the dangling ribbons. These sprays are fastened on the night gown and corset cover and finish the ribbon that is run through the petticoat heading.

With the return of the separate blouse—though the lingerie blouse cannot be sold ever to have gone out—the corset cover is regaining favor. All-over embroidery is used a great deal for these combined with lace or medallions. The princess model continues to be the most desirable style of garment for wear with gowns; however, this may consist of corset cover and drawers combined, or of corset cover and short skirt. Tow after row of insertings are used on these until they resemble an abbreviated lingerie gown. The growing insistence on perfect fitting undergarments has resulted in great care being taken that there is not a wrinkle or a suspicion of fullness in corset cover or slip. Sometimes casings are made on the inner side of these princess gowns into which whalebones may be slipped, to be removed when the garment is washed.

The prevailing styles in outer garb usually penetrate pretty quickly to the undergarments. Gone are the Empire effects in night gowns and negligees. The normal waistline is restored, and headings are seen to circle the waist instead of being placed just before the bust.

Knickers will always be favored by the woman who wishes to dispense with all unnecessary fullness and bulkiness in lingerie. Those made from white satin de Venetia are probably in greatest demand, though they are shown in delicate colors, also.

Petticoats are more frilly and ruffly than they have been for several seasons. Embroidery combined with medallion insets is strongly favored. In the silk petticoats there is an increasing demand for plain and draped silks. The changeable silks are also expected to have the vogue that these effects will have in suits and gowns. Petticoats for wear under wash dresses may be had of gingham, chintz, linen and seersucker. All of the white petticoats not attached to corset covers are cut circular, with no fullness about the waist, and with the flounce set on just below the knees. Some of these have a tucked ruffle of net set on just below the embroidery or lace flounce, which adds a dainty fluffiness to the skirt. Charming little night caps are being shown, in white chintz silk, run with pink or blue ribbon, which are to be tied in a big bow under the chin. Some of these have little sachets hid in them soft lining, and altogether are bewitching little vanities.

Tightgowns and negligees are taking on no extravagance and artistic a character, that one is not always able to tell at a glance whether one is looking upon a lounging robe or an evening toilet. Chiff-

on, figured silks, crepe de chine and other sheer silks are used to make the most ravishing robes d'intérieur, as the French call them. One of the handicrafts of these was of dull green net over silver lame, beneath which was a pale green satin lining. Copper-gold embroidery was used on the corsage, making the whole effect a shimmer of dull tones and warm lights. Negligees made solely of rows of fine lace, or rows of ribbon, are most attractive and may be made at home if one is at all skillful with the needle, or rather with the machine, as these may be made almost entirely on the sewing machine, if one wishes to.

White lingerie negligees will be as much worn as ever, while the comfortable, convenient kimono will always continue to be a necessary feature of every woman's wardrobe. A new style has appeared which is meant especially to be a boon to the woman who travels. It is usually made of some dark, inconspicuous silk in loose straight lines. To the back is attached a shirred cap which may be pulled up over the head at night to protect the hair from the dust and to preserve the fitness of the costume, since the corset of today may not be attained in a lounging robe or an evening toilet. Chiff-

on, figured toilet room with four glowing females making their way to the tiny glass. An attractive way to make up a traveling kimono is to cut out a full mother Hubbard and shirr three tucks about the waist, through which elastic cord may be run. When this is drawn up to fit the waist, and a Dutch collar added at the throat, the garment has rather the appearance of a robe than a kimono.

The Japanese silk kimono, with borders of plain chintz silk, are indispensable for general use. Pretty effects are obtained with cotton crepe, also, which may be had as cheap as fifteen cents a yard, and may be bound with ribbon, or a fancy silk or soft cretonne. Figured silks and barred muslins are desirable for the warm weather. Many of these have a belt of heading through which ribbon is run, and the square neck is also finished with the ribbon-on binding.

The short negligees and dressing jacks may be found in a great variety of styles from the lace trimmed silk ones to the simple little muslin ones with neat bold and lacy Dutch collars. One charming model was of pale pink muslin, trimmed with a wide Chantilly lace to each edge of which was sewed a ruffle of narrow black Val. The lace was put on in sailor effect about the neck, and formed a sort of pepitum about the waist.



STYLES FOR MISSES AND CHILDREN REPLICAS OF GROWN-UP FASHIONS

By Rene Mansfield.

ANY time the attempt to adapt prevailing adult styles to youthful wearers results in incongruous and absurd effects. But never have the fashions so favored the needs of the young girl as those of the spring season seem to do. The jolly, Russian blouse seems designed for a youthful figure; the full skirt lend grace to the jolliest limbs; the round hats are built for curving contours.

An attractive model in a suit for everyday wear, which illustrates the style that will be most generally worn by the young girls this season, was developed in navy blue tussah silk. The skirt was a plaid one, with the plaid stitched down some distance from the waist line, giving a yoke effect. The jacket, in Russian blouse style, was worn to the shoulders, with the side-lapping fastened with military ornaments. The belt, cuffs, bottom of the skirt and lapping edge of the blouse were slashed, and laced across with brown velvet ribbon, while a band of velvet outlined the yoke on both sides. A soft tie chiffton, which harmonized beautifully with the rich brown of the foulard with its coral polka dots. The over sleeves extending to just above the elbow were slashed, and laced across with brown velvet ribbon, while a band of velvet outlined the yoke on both sides. A soft tie chiffton, which harmonized beautifully with the rich brown of the foulard with its coral polka dots. The over sleeves ex-

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NEW CORSET MODELS SHOW NO RETURN TO THE SMALL WAIST.

WHEN a woman won't, she won't, and that's all there is to it. Never has this been so conclusively proven as in the case of women versus the corset-makers. Ever and anon the makers of modern devolve fashions that recall the wavy-like waists of a few years since—the Louis XV style, for instance, and the present bolted blouse effects. The corset makers speak up straightforward and proclaim the imminent revival of minute waists and suddenly curving hips.

But Madame? Pshaw, she will have none of it—not if the distraught corset makers can devise no other models at all calculated to force entire renewal of stock, who has been permitted to get acquainted with the workings of her diaphragm and who proposes to be comfortable at all costs. Thus it is that there has been little change in corset styles for spring and summer wear. The bust is slightly lowered, the back is slightly shortened, with a bit more spring below the waist line, the tendency to toward greater suppleness and less boning, and the trimmings are very simple.

The effort to mold the figure into curves of beauty with the minimum amount of boning, which is not only uncomfortable but gives the figure a stiff—also stuffed—appearance, has been highly successful in a popular model of the lace-in-front style. The side bones extend only to the turn of the hips and the back bones are considerably shorter than usual. The front steel is remarkably flexible and lighter in weight than the ordinary steel.

Another model is practically boneless, having only the front and back steels, and two side steels. The bust is supported by two tiny bones that run backward from the front steel and two diagonal Venus bones under the arm. It will be seen that such a corset cannot fail to allow every freedom to the body and comfort to the wearer.

Although over-all slimness continues to be fashion's dictum there are few figures so perfect that a little judicious padding does not improve their contours. Most figures are inclined to a little flatness below the waist line in the back, which is overcome by a small oval pad that helps to give the long line required. The looser

bust that is favored this season often makes a bust pad of some description necessary. These are sometimes in the form of padded satin bows, which may be hand painted in the most delicate designs, or elaborately lace-trimmed, or are simply covered with washable silks that may be removed. Many prefer the sets of ruffles, which are especially desirable for summer because of their coolness.

For the stout woman there are many tricks of the trade which tend to reduce her too, too solid flesh. There is the hip confiner of sturdy tricot which is woven to the outline of the body. This is worn below the waist line and is adjusted by means of the gromets at the side that permit of lacing. The latest models in brassieres are also the knitted tricot but are adjusted without lacing. Straps from the front pass around the figure and cross to the opposite shoulder, which thus makes it answer the purpose of a sort of shoulder brace as well as bust support.

Though fewer hose supporters are being used than formerly, they are all of the broad, flat, heavy variety, with little or no trimming. When the silk jersey cloths in colors are used for the more expensive models, the supporters are of the same color, but rarely have any more elaborate trimming than a flat satin bow.

Mrs. C. A. O'Brien's
Spring Opening

Wednesday, March 23

Featuring Our

Easter Displays of
Millinery

In the successful interpretation of modes for a season which promises many innovations this opening will add in a great measure to the recognition of this store as an authority on style

A Superb Display of
New French Millinery

In introducing the new ideas in French millinery we are prepared to reveal the latest developments in authoritative styles in all the many variations.

YOU ARE CORDIALLY INVITED
TO ATTEND THIS OPENING...



No better values obtainable in Gloves at

J.M. BOSTWICK & SONS.

At the following prices:
\$1.00, \$1.25, \$1.50, \$2.00.

Easter Gloves Are Ready in a Wide Range of Colors and Shades

Ever on the alert for the newest and best, for our customers. We count ourselves favored indeed by those trading makers of gloves whose productions contribute to this showing. The color and shade display excels all past efforts, thereby assuring a PERFECT MATCH FOR THE NEW GOWN.

Kid gloves—suede, undressed and glace in regular and 12, 14 and 16 button lengths, evening shade in full opera length. English capes, kid, in regular and gauntlet styles. Full line of sizes in Chamois Gloves just received.

In fabric gloves, cotton lisle and silk are shown in a profusion of colors and shades.

Anticipate the spring and summer needs while the showings are complete.

D.J. LUBY & CO.

Janesville's Easter styles are ready. Read the ads of Janesville's live merchants.



J.M. BOSTWICK & SONS.

A Superb Showing of Fashions, Latest Fancies

Every department of The Big Store contributes to the interest.

While primarily women's and misses' garments are featured as never before, yet the new things for spring are in evidence everywhere. Hoses, Gloves, Neckwear, Waists and Undermuslins are interesting details of the whole.

THE NEW SEASON'S Silks, Dress Goods and Wash Fabrics are wondrously attractive. Likewise are the Linens and White Goods. Nothing is missing that should be found here.

Now concours in Dress Trimmings, Embroideries, Laces, Handkerchiefs, Beltings, Veiling, Parasols, Hair Goods, Belt Pins and Buckles, make their initial bow at this time. A thousand and one ideas for spring are strongly in evidence.

You can easily go wrong if you choose from a small stock. Why not come to the store that shows an infinite variety of the newest effects—the best of Fashion's efforts?

Never before has the new merchandise of every department been more beautiful.

Each piece, each article, possesses individual style and is shown exclusively here.

Makers have fairly and squarely outdone even their own best efforts this year to bring forth goods of pleasing character. Particularly is this true of the elaborate designs and delicate coloring of the SILK WASH GOODS and GINGHAM. Notable also is the new range of colors and shades of the Dress Goods. And strange as it may seem, this initial showing offers values that will undoubtedly be impossible to duplicate later in the season because the more exclusive things are limited in production.

We order months ahead to be able to get them here in time for the first showing. They are now awaiting your inspection.



J.M. BOSTWICK & SONS.

An Effective Showing of Dress Fabrics

A wonderful display of the newest and most favored weaves in a riot of beautiful colors and shades.

Simply as an exhibit of fascinating interest this display is well worth seeing.

Come if only for the pleasure of it. We invite you.

The handsome designs will prove very helpful in deciding upon the particular fabric that will best meet your own individual requirements.

Everything bears the seal of Fashion's highest approval.

Again we say, COME and see this showing of wonderfully beautiful Dress Fabrics.

Some of the new things are Kongo Cord, Bedford Cord, Silken Poplin, Shop-hold Check Serges, Mohair Brilliantine, etc.



SPRING FASHIONS IN ODD SKIRTS AND BLOUSES

THIS complete eclipse with which it is propounded every season by knowing ones, the perennial blouse is threatened, seems further removed than ever this season. Instead of falling into disrepute before the onslaught of the one-piece gown, the winter season has seen it flush into tasseled splendor again, and never has the shop offered a greater variety of these indispensable separate blouses than the spring showing includes.

Most attractive waists are being made up from tussah silks which have cashmere printed borders. One model employs a deep gold shade of the tussah silk with a border of Persian design. This border crosses the front and back and sleeves of waist at the bust line, the remainder of the blouse being veiled with black chiffon of so sheer a quality that it did not obscure the fabric beneath. A ruffled collar of black silk and small turn back cuffs imparted a youthful air to this chino blouse. With it, as with many of the new waists being put out, was provided a straight belt of black patent leather with a gold buckle. In passing it may be said that the restoration of the waist line has brought "alls of every description into favor again. Butts are being shown with which are supplied two patent leather belts—the coat belt and the usual plait belt.

A blouse in a delightful shade of green is of a coarse mesh not mounted over chiffon of the same shade, which is all lined with satin in the same color. A peculiar but attractive color scheme was attained by the use of a clover shade of purple for the moresca yoke, standing collar, lower sleeves and tucked waist coat. Two distinct layers of black satin, and a soft crushed belt of the satin added a distinctive touch.

A plain gold foundation blouse may

have several chiffon slips that can be slipped over it, thus making it do service for more than one suit. These chiffon over-blouses will undoubtedly be much worn with the spring suits.

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Grey shades were used in a simple little blouse for wear with a tailored suit of grey serge. The yoke and sleeves of chiffon, matching the net of the waist, were tucked in the tucks headed with a silver thread. The net across the bust was once broderied in coarse gray silk, combined with a soft shade of yellow with a silver thread running through it, which gave a very rich effect.

The side closing continues to be a popular feature of the blouse for every day wear. This is sometimes fastened simply with tailored buttons, but more often closed with a frill of silk or net. A model in marine blue ribbed silk which fastened to one side had a frill of plaited net in the same shade upon the edge of which was attached a bias fold about a half an inch wide of plaid taffeta. A fold of the plaid silk completed the standing collar and formed also a wide crush girdle. The yoke of this blouse was laid in deep horizontal tucks, from shoulder to shoulder, while two bias straps extended from the belt up over the shoulders and into the belt at the back.

Bands of broadcloth elaborately enriched with black soutache formed the striking trimming of a dark blue chiffon cloth blouse. The small round yoke and standing collar were of olive lace finished at the edge with a cord of black silk, and in the front with a straight black velvet bow. The bands were cut on order.

Trimming consists usually of cloth, well's as shepard checkin are shown in attractive models. A decided novelty, introducing a striking black and white stripe effect has the panels of black serge overlapping the tops of box pleats of the diagonally striped material set on just below the knee. The effect produced is of slashed overskirt.

The new suits all show a return to the

normal waist line which is indeed the marked tendency of all gowns and suits. Hand embroidery, or some of the clever imitations thereof, and Irish and Valances dominate the lingerie models. As yet the bishop sleeve is seen on most of the waists, but there is little doubt that the short sleeve is on its way to us again, to the delight of the plump and the delicate of the scrawny.

A favorite style in the tailored waists has four box plaits on each side with the central one twice the width of the side plaits. Many of these have also attached straps over the shoulder seams, in epaulet fashion. The sleeves are plaited the entire length from the shoulder down to the three-inch stiffened cuff.

The separate skirts are to be found in every variety of the tunic or overskirt style as well as in the plainer pleated models. Plain material predominate, but grey mixtures and two-tone stripes as well as shepard checkin are shown in attractive models. A decided novelty, introducing a striking black and white stripe effect has the panels of black serge overlapping the tops of box pleats of the diagonally striped material set on just below the knee. The effect produced is of slashed overskirt.

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J.M. BOSTWICK & SONS.

OUR FORMAL Spring Opening of Ready-to-Wear Apparel

will be somewhat delayed this season owing to a complete remodeling of our department show room. We now expect to have everything in order and be ready to receive by the 16th of March at which time we will have an authoritative showing of the newest and best, whose leadership for spring is certain.

Tailor Made Suits and Coats, elaborate Gowns, Silk and Wash Dresses, Linen and Cotton Suits, Linen Coats, dainty Waists and pretty creations in Negligees and Children's Wash Dresses.

Scant justice can be paid to our large and wonderful showing in this brief introduction, but we serve the intended purpose admirably if you will consider this as a cordial invitation to come, to inspect at your leisure, to gain new ideas and to observe the many clever conceptions from master designers.

Simply as a fashion exhibit it will be well worth one's while to wait till our garments can be put on display.

Emphasis is laid upon the great variety in apparel for misses as well as for those of more mature years.

Seldom has it been our privilege to show more faithful reproductions of that upon which Dame Fashion has set her seal. Your fondest expectations will be realized.

Come if Only to Look, the time will be well spent





By Jane Brayton

NOT easily will the women who have adopted the popular turban culture give up the comfortable turban frame which not only makes thin hair seem luxurious but forms a splendid support for millinery. They will alter its location if they must, but the comfort insures its popularity for some time to come. The word from Paris is that coiffures show a tendency toward an arrangement low down in the neck, which will still permit the use of the turban cap frame, and also the use of an great quantity of switches and curles and braids and puffs as have impoverished many a purse the past season. "Fifty dollars is a modest price to pay for an adjustable culture," says a well-known hairdresser. "We are making up a braid now which will cost five hundred, and yesterday supplied a switch of white hair that was worth a thousand dollars."

The turban draped and the turban braid coiffure, variable as to width and height, will be fashionable for some time to come, on account of its general becomingness. To get the best effects in arranging the hair in this manner a turban cap frame is necessary and a switch about thirty inches long. The beehive frame is also used—a wire cap with a hole in the center through which the hair is drawn and then held softly around the frame. With the braid is often used, also, puffs to 10 in. on the top of the head, and soft curly that stray out from beneath the braid in the back, or soften the face at the temples.

A quaint and unique coiffure seen on a bride not long ago was made, apparently, with the aid of two long braids, which were rolled into veritable cabochons on each side of the head, just above the ears. The hair was arranged simply in the front, with a bang effect, while the veil was drawn backward between the braided coils. Coat sets will be more in demand

Although the preference is for the coiffure that is wide and round rather than high, what is called the tower coil is in very good style. The hair is usually parted with this, and a mass of puffs placed on the top of the head. Sometimes a gauncie of gold ribbon is brought around the back of the head to tie in a tiny bow that is almost hidden by the puffs.

One of the extreme methods of doing the hair is a combination of bang, curly and a mop-like use of a long switch. The bang is curled in tiny ringlets that form a fringe all around the head. About the head is then wound tightly the long straight switch, and in the back a tumble of curly is pinned in carelessly with shell pins.

NEW IDEAS IN NECKWEAR

ASMART touch may be given the tailored suit if a crisp, frilly jabot is worn with the waist beneath it. The newest thing in these little luxuries is the one-sided jabot. This is made very long, extending nearly to the waist line and is formed of a cascade of ruffles attached to but one side of an embroidered band. In plaited lawn, with an edge of valenciennes or baby Irish, these are charming.

The imitation Irish is probably the most popular trimming for the old stocks, jabots and coat sets, although Chantilly and Venise are much used in combination with embroidered lawns and linen. The forms the jabot takes are infinite. Some are simple tabs with buttonhole stitch about the edge and tiny pearl buttons at their points; others are elaborately lace-trimmed, and are pleated into triple ruffles. Coat sets will be more in demand

than ever for wear with the jaunty new short coats of the season.

Net collars and jabots are shown lined with colored silk as a foundation, and trimmed with buttons covered with the silk. Touches of gold are used on all the more elaborate stocks and yokes. A style that would be adaptable to almost any sort of moderately dressy blouse is made of silk net, embroidered in soft colors, with touches of the gold and black. A narrow fringe of the prevailing shade of the embroidery finished the square tabs, and a fold of black satin binds the top of the collar.

The maline bows have sprung into popularity again though at one time their too great favor threatened their extinction. These are being shown in black and white, sprinkled with tiny beads in gold and silver and jet, but the plainest styles are favored by the best dressed women.

REIGNING JEWELRY FASHIONS OF TODAY

Jewelry for men or women should not be conspicuous, but rather of good taste. Back combs and braid hair pins are shown with gold inlaid work and brilliant settings.

Bracelets will be worn more than ever the coming season, medium and broad widths are fast taking the place of the narrow band.

Large lockets, oval and odd shapes, in high colored gold with brilliant and large colored sets, suspended on an 18 or 20 inch chain will take the place of the gaudy heavy pieces. Pendants of brilliants set in platinum and also baroque pearls with combination of colored stones are much sought after this season.

For gentlemen, probably the most universally worn ornament is the scarf pin. The moderate price of good qualities results in a gentleman having one-half dozen or more of these pins.

Sets of scarf pins and sleeve buttons are shown in signet and stone goods. The plain English or Roman gold sleeve button will be used more than ever for all occasions.

Tie holders will be a necessity now that the vest is not worn in the summer season. These are shown in many new shapes, some having stone sets, others left plain for engraving. The watch chain is much in evidence in gold or platinum; fine close links prevailing. This chain should be double extending from pocket to pocket with the watch attached to one end, a match box or cigar cutter or key on the other.

Jewelry News.

WE HAVE ALL THE NEW THINGS IN JEWELRY—AS THEY ARE PLACED ON THE MARKET WE PUT THEM IN STOCK.

WATCH OUR SHOW WINDOW

"H. & S."
QUALITY
FOR
DURABILITY

OUR OPTICIAN
IS AT YOUR SERVICE—TRY HIM.
SATISFIED CUSTOMERS OUR BEST AD.

Hall & Sayles

"THE RELIABLE JEWELERS."

BEAUTIFUL FASHIONS

The values we offer are exceptional and equal neckwear that you would pay 15c and 25c for in many dry goods stores. The styles we know to be authoritative as we buy from one of the best eastern houses. Come and see our new spring display. The assortment includes:

Novelty designs in Chiffon and Chiffon Lace Bows, trimmed with silk and gold cord.

Beautiful Linen and Laco Stock trimmed with jabots and with silk cord.

The latest Corded Ruchings. Lawn Jabots in endless variety, Lawn and Lace Collars, Embroidered Laundered Linen Collars.

Many designs are strictly tailored, others semi-tailored and the more fussy designs. There are 50 different styles of Neckwear to choose from.

Wavy Hair Turbans 25c. Braid Pins and Barrettes, 5c, 10c.

HINTERSCHIED'S 221 and 223 W. Milwaukee St.

Flowers By Telephone

Ordering flowers by telephone is undoubtedly a convenient and satisfactory way, verified by the steadily increasing orders received by us daily.

For the Easter season we offer a fancy and excellent assortment of

Roses, Daffodils,
Tulips, Carnations,
Hyacinths, Violets

A splendid variety of fine Potted Plants.

Our stock is carefully selected from many sources and is known for its lasting qualities.

SPECIAL DELIVERY TO ALL PARTS OF THE CITY.

CENTER ST. GREENHOUSE

NEW PHONE WHITE 548.

ART WORK

AT

The Needle Shop



The very new modes from New York are embodied in these newest tailored suits now shown at

Archie Reid's

The display cannot be equalled, the suits being chosen with utmost care for every detail. The tailoring is faultless. The prices range up to \$35.00.

Full length style suits, suitable for spring wear. Values up to \$20 and \$25 are being quoted now at \$10.00 and \$12.50.

The Needle Shop

MRS. JOHN HAMPEL, Prop.

New phone 516.

23 N. Main St.

English Beauty Shop
Hayes Block MRS. J. O. DUGGINS, Prop.

For "Melady's" Easter Toilet

FLEUR DE LIS FACE CREAM, is a smooth, milk-white, fine-grained cream that rubs in quickly. It is soothng in effect, not greasy and carries a delicate odor.

POUDRE LILLIAN—A fine, invisible powder that will feel soft and soothng to the most delicate skin. It rubs in easily.

FLEUR DE LIS ASTRINGENT, is a skin toilet as well as an astringent. It is pronounced perfect by Janesville people who use it. It refines large pores and builds up sagging muscles.

THE IDEAL HAIR BRUSH, has a new bristle, stiff and durable, yet pliable. This is the most satisfactory brush we know.

These articles are far above the grade of the ordinary commercial products. The cream, astringent and powder are made by Madame Connolly, Auditorium, Chicago, and are not sold outside of Chicago except by us.

Flowers the Fashion

If you wish to be distinctly in fashion this spring, wear real fresh fragrant flowers, nature's most beautiful gift to all mankind

The Flower Shop

Offers in abundance fresh cut Carnations, Roses, Sweet Peas and Violets at all times and in season, cut flowers and potted plants for decoration of the home

Janesville Floral Company

EDWARD AMERPOHL, Proprietor

BORT BAILEY & CO

THE CASH STORE



FINE BROADCLOTH CAPES

New Military Capes of broadcloth, in black and all colors with the standing Military Collars, prettily trimmed with gilt braid, shoulder and back with self strappings, gilt buttons, Persian trimmings, etc. A handsome display at

\$6.00 to \$16.50

We Direct Attention to Our Spring Showing of New Tailored and Fancy Suits

Within the Price Range of **\$15.00 to \$25.00**

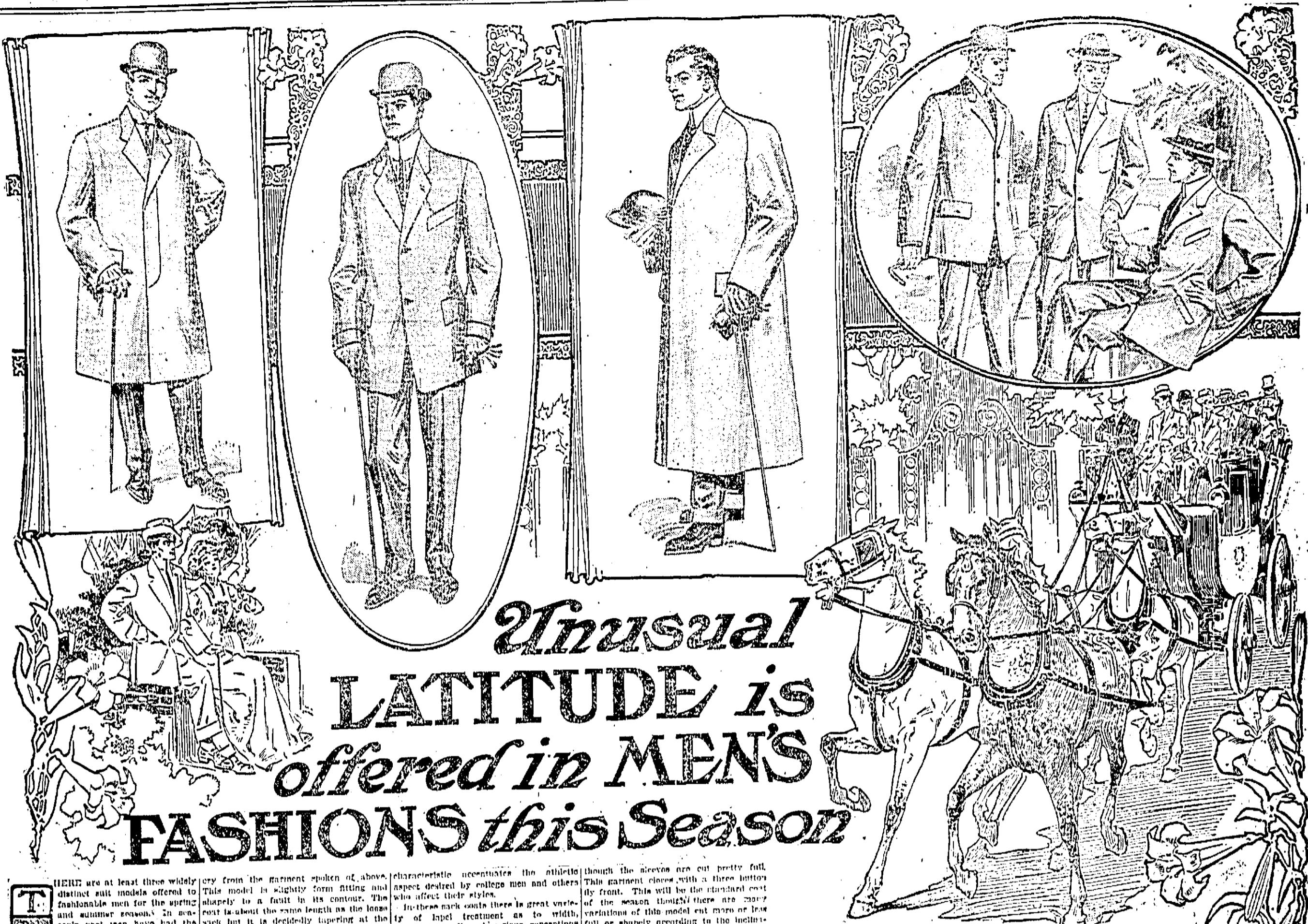
We promise for the coming season the most extraordinary campaign in Tailored Suits ever attempted. Beautiful French Serges, Fancy Worsteds, the popular Shepherd Checks, the wide wale and diagonal weaves are materials in vogue.

A wide variance of colors will be shown here. The popular style features being the 30 and 32-inch coats, the Russian effects and the medium length styles. The values offered by us this season are going to surpass anything we have ever yet been able to secure. The feature of the campaign will be suits within the price range of \$15 to \$25, but there will be a n excellent showing in the more expensive garment. There will be special styles for brilliant brunettes, for blondes and for women of the non-descript type.

New Spring Coats,
in all the season's best colors
and designs will also
be featured

The wide wale weaves and diagonal serges and the plain and light covers, clever new models in coats 54 inches long, plain tailored and fancy semi-fitting, two, three and four button styles well tailored and perfect fitting within a price range of

\$10.00 to \$25.00



Unusual LATITUDE is offered in MEN'S FASHIONS this Season

HERE are at least three widely divergent from the garment spoken of above, distinct suit models offered to the fashionable men for the spring and summer seasons. In men's past there have had the option of several designs to choose from but not in recent seasons has the choice covered so much contrast in modelling as is evidenced in the author's suit models now displayed.

The model that greatest emphasis is laid upon is a loose short sack coat. Much looser and shorter than we have seen in several seasons. The length of the coat for men of average build is to be about 31½ inches. It is cut straighter than usual and on more conservative lines, and will for that reason be less form defining than heretofore.

These loose sack coats are more than 2½ inches from the shoulders than the coats of last season, the sleeves are fuller and there is considerably more elbow room noticeable. The sleeve heads are also full and the lapels show less length of roll, yet the fold will be long and narrow, with a somewhat ruffish roll that will harmonize and balance with the fuller back, exaggerated chest and modified shoulder. The shoulder is sloping following more of the natural lines than the herald types of yesteryear.

While this model is defined as conservative still it is such a radical departure from what we have recently seen that it partakes of the nature of an extreme innovation without being extreme in its details or embellishments. It is a coat that must be skillfully tailored to bring out its merits and the grace and the entire attractiveness of the garments depends on its balance and contour as all fanciful ornamentation is eliminated, many models not even having the conventional buck vent.

Another accepted model that great tailors and designers are featuring is a far

characteristic accentuates the athletic aspect desired by college men and others who affect their styles.

In these sack coats there is great variety of lapel treatment as to width, length and roll and various conceptions that bring out the individuality of the designer principally expressed in the pocket and cuff design. The best and most fashionable models, however, do not go to extremes and therefore we shall see less of the freakish fancies that prone to make young men's clothes often ridiculous.

All coats close with two, three or four buttons, the three button models being in the majority. The buttons are not quite so closely set as previously. Vests are about the same in design as last season. Some with collars but the most without collar or lapels. Trouser will be less peg-topped even in the young men's models, tending more to the conservative, although less full cut than previously and are to be worn either plain or turned up to suit the preference of the wearer.

The popular spring overcoat will be the 4th best Chesterfield with the lapels moderately long and broad and slightly shaped at the waist. There is more modern in the suit. There is more modern shown in the width of the shoulders

though the sleeves are cut pretty full. This garment closes with a three button front. This will be the standard coat of the season though there are many variations of this model cut more or less full or shapely according to the inclination of the wearer as he leans toward conservatism or in the opposite direction.

There is also a box overcoat that will have some adherents. This model is clinging at the neck and shoulders and falls loose in a wide sweep. It has large and very full sleeves.

Among the other outer garments that will be worn this season is a loose raglan style raincoat with either the protector collar or the regular. This garment follows so closely the well defined raglan lines that description here is unnecessary.

In both rain coats and regular coats there is a tendency toward the return of the paddock coat with its exaggerated chest, shaped in waist, full sweep skirts and lapels. So many of the really fashionable dressers in the large cities are wearing these coats that their influence is bound to bear fruit if not in a prominent degree this season they will surely be noticeable next fall. The same might be said about the surtou and paletot coats.

Just as conservatism is the dominant

trend in designing for this season's styles comes and flannels. The suit patterns are also in it noteworthy in patterning and color schemes. The two prominent colors of the day are gray and blue, and next to these the fancy blacks, the latter confined to suits.

The entire gamut of the gray tones running from the light gray to the dark Oxford are the very height of fashion this season. The materials most in vogue are the tweeds, cheviots, cashmere, velvets and uncheckered worsteds. During the summer months many suits will be shown in the tropical fabrics such as henequen

crashes and flannels. The suit patterns are of the most subdued character and consist chiefly of self-stripes, shadow stripes, pencil or chalk stripes. The contrasting color with these are usually white or soft tones. Greens and browns as well as other off-shades are very little shown.

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Get Guaranteed Clothes This Spring

We Make, Stylish, Individual Tailor Made Clothes

The best dressers consider it necessary to go to a tailor in order to get clothes that are correct. It requires skill to put individually into a suit and even if the first cost is a little more, to cheapen your appearance is poor economy at best.

My clothes are all guaranteed, as follows:

1st—A perfect fit or no sale.
2nd—Every yard of fabric used in my garments to be of superior values, of lasting quality and thoroughly shrunk.

3rd—The workmanship to be of the highest grade and the very best skilled labor can produce.

4th—That my linings will give perfect satisfaction. If they do not I will replace the garment free.

5th—That I will back any clothes made by me, which through my fault fail to give satisfaction. Can anything be more fair to you?

Call and let me talk it over with you, and see the new Spring Fashions.

You are not confined to 20 or 30 styles to make your selection from. I show over 800 patterns in all the latest, snappiest, up-to-date fabrics.

Prices from \$18 upwards.



Gray Hats
Neckwear
Gloves
Special Collars
Shirts
Underwear

Just in and we are very proud of them.

We specialize on those, should be pleased to show you.

Popularly priced.

FORD
For Snappy Furnishings

H. V. ALLEN
The All Wool Store.

60 S. Main Street

All the Spring Beauties Are Here

The stylish cut of the coats is especially pleasing this season, and quite a marked change from a year ago.

Suits in grey effects are great favorites.

We are selling many blue serges and fancy striped blues.

Your suit is here and the price will please you.

Beautiful new Spring Suits and Overcoats at \$15, \$16.50, \$18, \$20, \$22.50, \$25.00.

We still have room in our tailoring department for a few more orders for Easter delivery—but don't delay.

We make suits from \$18 to \$60, with our guarantee of perfect fit, style and satisfaction.

We lead on \$22.50 to \$35.

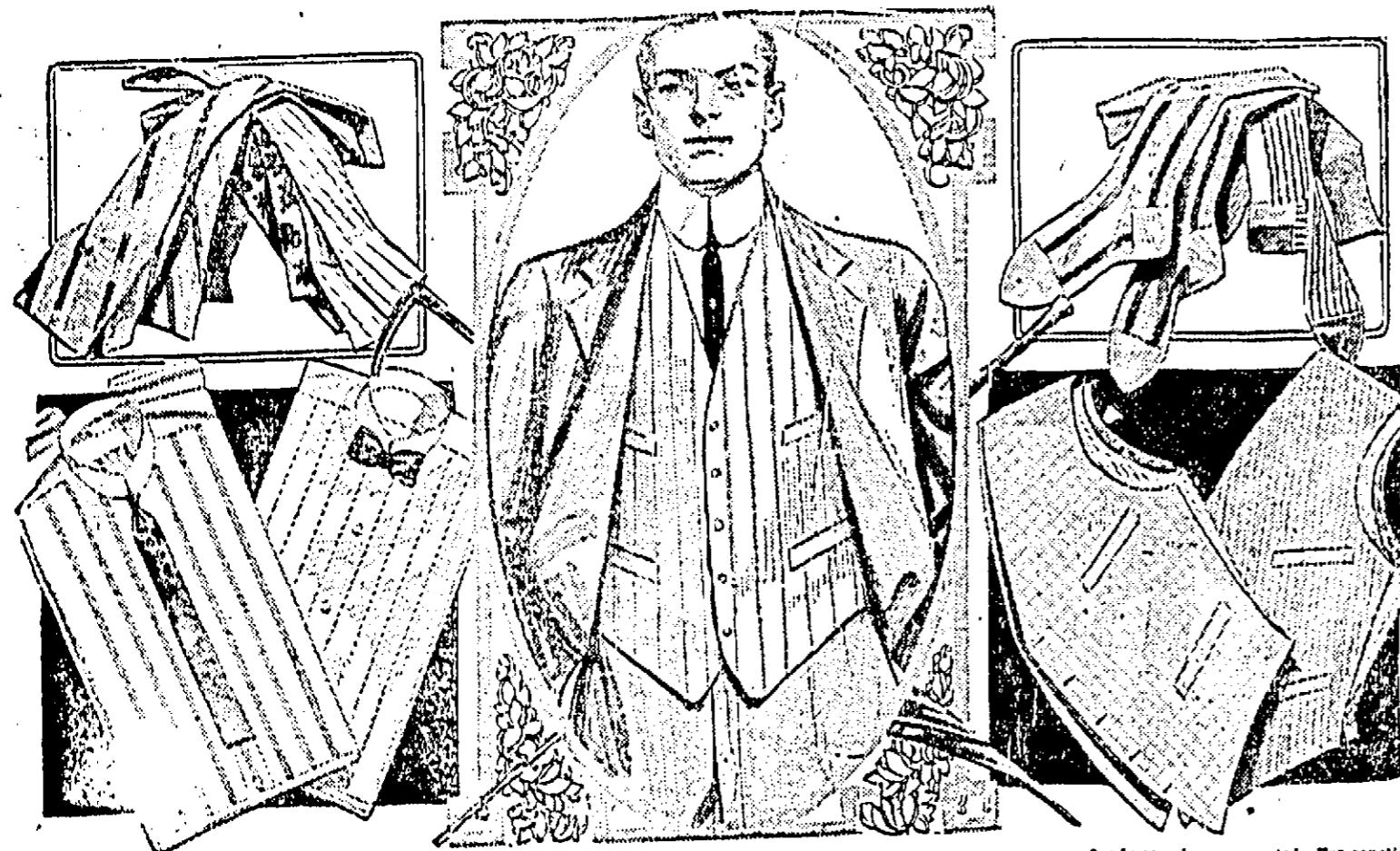
OVER 600 STYLES TO SELECT FROM.

We would be pleased to have a call from you the first of the week.



Ford
The House
Good Clothes
Built





WHAT FASHIONABLE MEN WILL WEAR IN HABERDASHERY.

We are going to see less riot of color in furnishings this spring and summer than bedazzled our eyes last season. This is due to the fact that the matching scheme then in vogue is noticeably subdued this season. Last summer the men who desired to be strictly modish transformed themselves into a symphony of some particular color and carried out the scheme from cravat to hose, and some extremists even stretched the effect from hat to shoes.

This season it is ordained that there is to be more simplicity in color and where matching is affected at all it is carried no further than the tie, hose and kerchief, and the other accessories are expressed by harmonious contrasting shades. The cravat is to be the dominant note of the color scheme and therefore the gamut of color treatment is given wider latitude in this detail than in anything else except the hose which are to match with the cravat.

Neckwear.

Many beautiful shades, some never seen before in the spectrum of men's regalia, are launched this season. Many rich pastel tones are shown and the variety of color is so great that no one color can be pointed out as the predominating shade of the season. The effects approve hunting, reeds, French and olive in the greens; then there are dark tans, stone blues, Atlantic and peacock blues, wisteria, heliotrope and old rose. Some of the very ultra new

shades are violet; a new shade of pale heliotrope, bullrush; a pale emerald, mignonette, mustard yellow, royal blue, slate blue, Pompeian rose, Rose du Barry, ergot grey and usop.

The popular shades in the neckwear this season are the four-in-hand, Ascots, once-over, de Johnville and narrow strings. The texture effects include two-toned color treatments in silk stripes, twills and satins; moire ground weaves, twill cords, brocades and moires. There are also many taffetas shown, both in solid colors and in conventional designs. Panel effects in pastel shades are well represented.

Collars.

As to collars the fold-over is still in the lead. There is a tendency, influenced by returning tourists from abroad, to introduce the London style of rounded wings, but no great response has, as yet, been noticed. The fold-overs are shown in many angles of the V opening but the real close-set effect seems to have the most popularity and will be even more so with the advent of the mid-summer days. The materials chiefly employed in these are fine French batistes, silk and linen mixtures, crepe, China, Shanghai, pique, habutai and Japan silks. These silks all have the roll collars, patch pockets, French or turn back cuffs, and are usually enhanced by artistic monograms. The stiff bosom shirts and negligees in madras, percale, cheviots and cambrics will by no means be neglected and are shown in some very rich patterning effects.

Oxford basket weaves are also very fashionable and promise great popularity. As to putters, stripes of the more subtle tone have the preference over the bold stripes in vogue last spring. This season there are also shown many cross bar effects. Black and white treatments in modest stripes are quite the thing. Other effects that are well placed in the season's effects are blue and white stripes, pink and white stripes, lavender, green, brown and tan tones. Red is a novelty feature of the season and promises to become a favorite.

Shirts.

There is a decided tendency to give the pleated bosom shirts the utmost prominence this season. These are shown in knife pleats, double pleats or in the finer varieties to cluster or French pleats. Soft materials are also extremely fashionable and will be even more so with the advent of the mid-summer days. The materials of the mid-summer days. The materials

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Oxford basket weaves are also very fashionable and promise great popularity.

heads are also represented. For sanctioned colors merely refer to the shades decreed for neckwear.

Gloves.
The glove fashions show little, if any, change from the styles in vogue last spring. There is a marked tendency for plain trimming effect in the stitching, and as to buttons both ivory and glass have precedence over the metal clasps, though these latter are by no means taboo. Studs and channels finishes return with increasing popularity and in the glove effects the chosen shades are muted, fawn, tan, beige, off-white, pearl and steel.

Hats.
There is great likelihood of many grey hats being worn this summer on account

of the prominence of grey in the suits but time being are passé. Silk bands are most unquestionably black will be the prevailing effect. Russian, pigskin, seal and morocco are the prominent leather finishes. Brass and gunmetal buckles have the call over the silver trimmings.

Jewelry.
There is less ostentation in the jewelry effects for men this season as the semi-precious stones are considered much better taste than the costly jewels. Almost all the conventional designs that are simple, and a few that are unique, are in vogue. In scarf pins, as well as links, such stones as sapphires, jade, topaz, amethyst, pearls and emeralds are chiefly shown—those usually in oval, elliptical or square cut settings surrounded with gold or platinum bands. Where bows are worn monogram seals are displayed on the steel rods. In both cases and umbrellas there are many shades of green and grey finishes shown.

Canes and Umbrellas.
Light effects in canes are the word this season and the pendant for carrying canes is stronger among men of fashion than we have evidenced in several years. In conformity with the decree for lightness in walking sticks the all-wood treatments are the mode, displacing in a large measure the ivory, bone and metal handles and trimmings. Woods of flexible character are preferred, the most favored of which are whangee, plumbos, bambou, inlaces and phanum. In umbrellas the solid sticks are displaying the steel rods. In both canes and umbrellas there are many

varieties of shafts and heads. Fancy Walporeens, striped effects in unheated textures are the dominant note of fashion in fancy walporeens this season. It is not clearly defined as to what color schemes shall be chosen in these materials as this must be left to your own judgment as to the fitness of things. The color schemes of the suits that you are going to wear the walporeen with must be taken into consideration and effects that contrast well or harmonize artistically with them must guide your choice. If you are in doubt as to the propriety in this matter the judgment of your tailor or haberdasher should be solicited. As to the details of cut in the fancy walporeens we need but say that they are the same as described for vests in the article on suit fashions that will be found upon a preceding page.

Fancy Walporeens.
Walporeens this season are usually worn, the wearer's monogram composed of small brilliants set in platinum.

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What Do You Want When You Buy Clothes?



Is it style, clever designing that covers up any defects of figure, artistic workmanship that insures a pleasing appearance, and excellent high grade materials that are necessary to produce garments of character?

EASY!

You can secure all of these essential qualities and be sure of clothes satisfaction by placing your Spring order with us.

**Nearly 500
New All Wool
Styles to
Choose From**

An unqualified pledge to give you exactly what you want and all at a price that proves us worthy of your patronage.

Suits or Overcoats, Finely Tailored to Order, \$16.00 to \$45.00

LET US SHOW YOU

Myers Hotel Pantorium
J. L. SNYDER, Prop. Old Phone 4261

This Big Car Can Be Run 5,000 Miles a Year at an Average Cost of \$3.98 a Week

Here is a BIG 4-Cylinder, 30-H. P. Five-Passenger Touring Car that will interest thousands of men who have always considered an automobile beyond their means—NOT because they couldn't afford to BUY one, but because they have felt they couldn't afford the cost of MAINTAINING one. It is a fact that the expensive "up-keep" of most automobiles has put them beyond the reach of men with MODERATE INCOMES. Not so with the Maxwell. These cars have always been the MOST ECONOMICAL TO RUN as over 20,700 Maxwell owners have proved. From year to year Maxwells have been improved in every smallest detail that would REDUCE THEIR OPERATING EXPENSE—increasing strength and durability, decreasing weight and simplifying construction.

We are satisfied that in the new 4-cylinder, 30 H. P. Touring Car we have the "Great Economy Car." In proof, we give you the ACTUAL FIGURES showing for HOW LITTLE this car can be run. This is what every man wants to know about a car—how much it actually COSTS TO RUN. And this is just what you DON'T find out about OTHER automobiles—BEFORE you buy them.

FIGURES When we tell you that this big, handsome Maxwell Touring Car can be run 5,000 miles a year at an average total cost ON FACTS These figures include the total cost of the gasoline, oil and grease required to run this car 5,000 miles; the cost of punctures, the cost of two extra tires, complete (which may not be needed), and the cost of repairs. Experience shows this to be a correct average established by Maxwell owners. How can we better show the low cost of keeping a Maxwell than by giving in dollars and cents just what 5,000 miles of motorizing cost this owner? Read this letter:

"I have driven my car 5,000 miles by the odometer, averaging approximately 100 miles a week. My experience has shown that this big car can be run 5,000 miles a year at an average total cost of \$3.98 a week.

Gasoline, 375 gallons \$ 65.02
Oil, half barrel 15.00
Grease, 10 pounds 2.00
Punctures, seven 3.50
Repairs 7.40
Two extra tires complete (casings and tubes) 113.86

\$207.02
My running cost has actually been lower than the above figures, because at the beginning of the season I bought two extra casings and tubes. As a matter of fact, but one of these has been used, so that the car has cost me per week, including everything, but \$3.06.

"R. L. CALKINS."

NOTE—Facsimile of the above letter sent on request.

When you have FULLY SATISFIED YOURSELF as to our reliability and that of the cars—we WOULD like to sell this "Great Economy Car," help you to take GOOD CARE of it, and enable you to enjoy the pleasure, convenience, comfort and all the advantages of owning a first-class automobile.

Watch for Ad. Announcing Formal Opening of Our New Garage

BAACK - REED - GAGE CO.

111-113 NORTH MAIN STREET

Styles For Young Men and Men Who Stay Young



It doesn't involve any more effort, any more time, and comparatively little additional expense to be well dressed than otherwise. The man who wears KUPPENHEIMER CLOTHES never goes about with that "don't care" sort of appearance.

KUPPENHEIMER CLOTHES are synonymous with good form and the other attributes of a gentleman. To be well-dressed is simply a matter of judgment, in knowing what clothes to buy. Style and fit are essential to the man who appreciates the importance of a good appearance. We guarantee a perfect fit in every suit of KUPPENHEIMER CLOTHES. But quality of fabric is important too. Inferior goods, imitations and substitutes for the best materials are not permitted in KUPPENHEIMER CLOTHES.

If you would see the authoritative styles in men's clothing for spring wear, see our Kuppenheimer display. Now let us point out to you the graceful cut, the finely shaped collar and the symmetrical shoulders. There is plenty of ginger in KUPPENHEIMER CLOTHES, yet conservatism has been the watchword. Popular models, the height of good taste, are features of KUPPENHEIMER CLOTHES. Hand-tailored, the best of workmanship and modern designing make KUPPENHEIMER CLOTHES today the world's best choice.

**Price Range \$15
to \$30**

R. M. BOSTWICK & SON



NO NEW FEATURES IN HEADWEAR

THIS changes in the shapes of derivatives and soft hats this season are a slight from the conventional shapes of heretofore that it is extremely difficult to define them with any degree of facility. Let becomingness be the primary consideration and you cannot go amiss. The shapes shown this season by authoritative designers are so varied that no man, if his judgment be good, need wear an unbecoming style. The stiff hats have undergone little, if any change. The tendency is towards crowns that are low full in the top showing a trifle more of the oval shape than was worn last winter. The most approved brims are medium set, terminating in a 3-inch round cut. The prevailing dimensions do not differ radically from the vague of recent seasons. In height they vary from 5 to 5½ inches and in width of brim from 1½ to 2½. Black has the preference over everything else. A few grays, blues, and browns and tan are shown, but we do not look for wide popularity in the colored hats this season. Few "Morgan" shapes are shown in the best shops, and when recommended at all are suggested for men past middle age.

The silk hat for the season shows a slight belt-shape, and in general lines and curl of brim it is about the same as the derby referred to above. For young men the approved dimensions are 5½ by 1¾ inches and for older men 6½ by 2½. Soft hats will have a renewed popularity this season, and there are no marked

changes in the shapes now shown, from those of last spring. There will be a prominence of gray shades to work in harmony with the gray suits. There will also be various tones of brown shown, running from seal and chocolate to the light tan and champagne. Dark blue is gaining more popularity than has been evidenced in recent seasons. The popular dimensions range from 4 to 4½ by 2 to 3. Some of the gray hats now shown have bands, binding and edge stitching of contrasting colors, usually plum or blue.

It is noticed that in the telephones there is a tendency toward medium low crown, wide flat brims with rounded curl all around the edge. This is one of the few new shapes shown this season. It appears to be a mighty attractive block dimension.

There is every indication that Panama

is going to return to high favor.

Adjustable fancy bands are going to be

more fashionable than ever this summer

and their adoption will be restricted

to the school and college boys but substantial business men, who keep in close touch with the trend, surely wear them.

One reason why these will be taken up by matured heads is from the fact that harsh contrasts are no longer in vogue.

Soft tones and color harmony is being introduced in subdued combinations that will appeal to the discriminating dresser.

Until recently the business man who took

an adjustable fancy band would have an array of college colors spread before him for his selection, whereas he now has the opportunity to take his choice from a good assortment of quiet combinations that will appeal to his fancy.

It is a new mode for men to have a number of bands of various hues to fit the color scheme of his general dress, just as a quantity of neckwear is maintained for the same purpose. The new tones and shades shown this season are truly beautiful. Of course, in college localities, college colors will still be worn. Two prominent colors that will be seen a great deal this season in fancy bands are gray and reds.

Grays and greens are to be the color tones with the former much preferred in the decree. There is to be a preponderance of grays and a significant demonstration that stripes are the real thing. Of course there will be many color schemes aside from the grays and also many very

showy patterns, but those who lay down the juvenile fashion decrees countenance those only as concessions to personal preference. The mandate to those who desire to obey fashion to the letter will influence

If not costume-had ladies to affect gray

in modest stripes.

For those who will not accept the stripes, and there are many, the more lib-

eral designers say that your boy may wear

shepherd checks, broken plaid, broken

checks and checked plaid combinations.

There are so many beautiful design dis-

played this season in these effects that it

is safe to say they will not go begging for adherents.

In all patterns, whether it be in plaid,

stripes, checks or self designs, moderation

and small effects define the tendency

toward simplicity. The color schemes are

also subdued, the most popular combina-

tion being gray foundation with sprinklings of green as the contrasting tone. In

the materials, those that have been popu-



BOYS' SUMMER FASHIONS

as most acceptable for the little fellows. In the washable effects there are shown many butcher blues, kakhi and wool cardigan. On these also some models include the Zion collar and Windsor tie, detached. Sometimes a fancy tassel cord of silk is supplied in lieu of the tie. Many of these mid-summer effects for the little fellows are made along negligee lines with short sleeves and low necks for cool romping.

Bloomer trousers are given the preference on all boys' suits and these are not cut quite so full as heretofore.

The prescribed hat for the school boy this season is the grey telescope with many notty and carefree shapings of the brim. Fancy bands will be worn a great deal on these, but of modest colors and not the weird combinations that we are accustomed to seeing.

The boys' shoes follow the same shapes and leathers as are desired for their daddies. These are dull calfs, patents and tans, and the two-hole oxford will be the popular style.

BUOB'S BOCK BEER

NOVEMBER BREW.

It is a delicious, pure malt brew of extra strength and quality. In this brew we make good our claim of presenting the finest glass of beer obtainable in Janesville.

ON DRAUGHT or in BOTTLES
Order a case for the home today.

M. BOUB BREWING CO.

Brewers of Golden Crown and Star Export Bottled Beers.
BOTH PHONES 141.

TO THE FASHIONABLE YOUNG MAN

THE world admires a young man of good taste, in dress, in thoughts, in words and actions. And in the consideration of life's work there is the deeper, more important things to think of, that of providing for the future. There is one subject that every young man and man of middle age will want to take up sooner or later, and that is life insurance.

This is not a matter of spending money—it's a matter of saving. Put an amount of your savings into a 20-year Endowment policy in the Aetna and you will have a competence at the expiration of the contract.

When you buy insurance the two prime things to consider are the Agency that you place it with, and the Company that carries it. This agency has been established 36 years, The Aetna Company for about 60 years. This is assurance of safety, bigger and better than any one man or small company can give. It means a business that has stood for generations. The Assets of the Aetna are \$92,124,625, which represents a gain of over \$5,000,000 during the past year. The SURPLUS is \$7,769,201 which represents an increase of over \$2,000,000. It is one of the oldest and strongest companies in the world.

Life Insurance in the Aetna is the safest and the best paying investment you can make. Read the following facts concerning the 20-year Endowment Policy.

If the policy is in force one year, it is incontestable EXCEPT FOR NON-PAYMENT OF PREMIUMS.

You will share in the earnings of the company, which earnings may be applied on the premiums, or they can be made to hasten the maturity of the contract.

You can borrow money of this policy as per Table "A." At end of second year \$56.00, third year \$94, etc. You can apply the loan as payment of premium. If two or more years full premiums have been paid and there is no indebtedness on account of loans, the policy will be extended as temporary insurance for the full sum insured, including dividend additions, for the length of time shown in the table "A" under the column "Extended Insurance," and at the end of the 20 years the company will also pay in cash the amount in table "A" under the column "Pure Endowment." As an example:

Suppose you paid four years and then stopped; you would receive 16 years of \$1000 insurance and \$12 in cash at the end of that time; at 5 years you get 15 years' insurance and \$95 cash, etc.

If the policy should lapse for non-payment of premiums, it can be re-instated at any time within five years by paying the amount due with interest, if satisfactory evidence of insurability is furnished to the company.

Suppose you become totally disabled from sickness or accident, or become blind, or if you lose both hands or both feet or one hand and one foot, then your premiums on this policy stop and the company pays you one-twentieth of the policy each year until the full sum of the policy has been paid.

Suppose you saved your money in a bank—you would get 3 to 5 per cent interest. If you put your money into this policy you share in the earnings of the company which last year on one of these 20-year endowment policies held by a Janesville resident amounted to over 15 per cent.

NO MAN CAN AFFORD TO BE WITHOUT INSURANCE

Think of the benefit it would be to wife and family or mother, if you should be called by death. Think of the great amount you would get all in one sum at the expiration of the policy, and then consider that it really costs you nothing except the interest on the money you would be saving. Read over the above carefully, see how you can borrow money on the policy, how it will carry itself, how you can be reinstated within five years if you should lapse.

INSURE YOUR WIFE

and make the \$1000 payable to your child, you will be saving just that much money and all during the twenty years your wife is insured. Every rich man is insured heavily, every poor man needs it even more.

Many men are insured, but their wives are not, yet no man would insure one-half of his house and not the other. Insurance is necessary on the mother of a family as on the father, etc., etc.

Now is the best time to consider this matter. Every day, every month you put it off you are getting older—your rate is getting higher and no one knows when it will be too late.

Life insurance is a privilege. If it is within your reach today secure it today—tomorrow may be too late. We write the best policy in the world and with one of the strongest old line companies.

If you take out a policy with us you deal with an agency that has been established 36 years, an agency that has looked to the interest of its clients in a most thorough manner. During these 36 years of experience we have found that our companies are of the best in the world, and that it is wise to deal with a permanent established agency. Take out a policy with us and it will mature with us. Don't deal with an agent who is here today and gone tomorrow. Write us to send you a sample policy so that you can read it over carefully, or if you prefer, we will call and explain the policy coupon right now.

Do not let this important matter go another day.

COUPON.
Please send me a sample policy as I would like to look it over.

Name

Street No.

Age City

HATS this season afford more than the usual opportunity for the exercise of individual taste. So varied are the shapes shown that no man need fear getting, when he comes to this store, a hat that is unbecoming to him.

Becomingness then should be your first consideration, for our guarantee as to wear satisfaction is so well understood that a repetition here seems almost unnecessary.

Soft and stiff shapes in all the new shades of gray as well as in the new Rough Beavers and Velvours are now being shown here for the first time in Janesville.

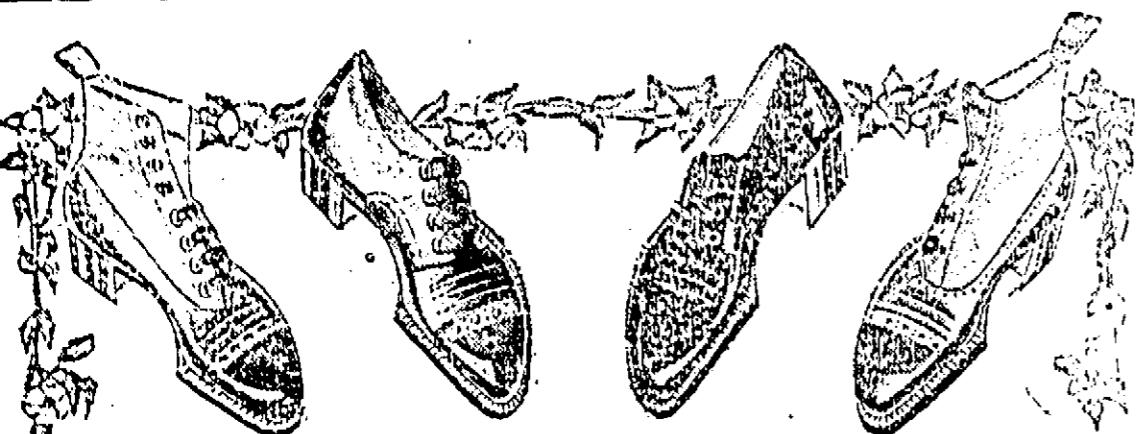
\$3.00 and up.

D.J. LUBY & CO.

HAYNER & BEERS

JACKMAN BLOCK

JANESVILLE, WIS.



LITTLE CHANGE IN MEN'S FOOTWEAR.

MEN'S shoes are built on such conservative lines that there is but slight opportunity for variation of style, of course, for the gravitation of the "fancy boy" there are always a few "freak" exceptions launched each season, but these never find recognition with the really fashionable men of refinement. One fragment of recent introduction was the green shoe, another the shoe that fastened with gilt buckles and stripes and still another was the shoe with colonial tongue and colored laces.

"Pace to their usher!" We men are not for ostentation in our footwear. At least, most of us are satisfied to direct as little attention to those members as possible.

The advanced styles now shown in the shapes evidence a tendency for shorter vamps, higher heels and broad toes. This means the prominence of the "comfort" and "ball dog" shapes which were in vogue some years ago. The soles are lighter weight and closer trimmed than last summer's styles. In both shoes and oxfords the black calf and Russet effects are the preferred finishes.

It was thought that the tans would continue their wave of popularity indicated last season, but from advanced showings and early purchases in authoritative shops they seem to show a returning tendency. This season, however, the tans will be darker than those in vogue last summer. Warm brown, fawn and oxbloods are shown with greater prominence and are meeting with stronger support than the

yellow and light tans of last season. Many of the oxfords shown are the one and two eyelet styles and the smart boot styles are strong in their praise of this departure.

The button oxford is well placed in the effects for this season. Gun metal shades to match the gray tendency of the suit styles are shown but we do not look for any great response from these. Men of discrimination have always been loath to accept any footwear dashes other than the conventional black and tan shades and while there is a logical reason for introducing the gun metal, in that they would be harmonious with the color scheme of the season, it would be safer, if not wiser, to see them prominently established before we adopt what is likely to be a fleetingfad.

For evening wear at summer resorts, country clubs and early functions patent leather pumps have the first call. Men who prefer the shoe to the pump for dancing may adopt a new treatment which is now introduced. These shoes have black buckskin tops. The dead black of this combining well with the brilliancy of the patent leather vamps and the effect is much richer than the average cloth tops.

There is also an effort being made to launch a black satin pump for men's evening wear! This is made over a well-fitting last and with first-class material produces a piece of footwear which has a distinctive appearance and may figure prominently in our future styles. Its general effect

is that of the suit. For the gentleman drivers the caps are of English Yacht, golf or Elton styles. Also some negligee telephone effects are permissible.

The trousers are cut peg-top with tailored cuff buttons and are all of the full sailor-choker effect. The cuffs on these trousers are either button or lace at the knee. These trousers are similar in style to those in vogue for the cyclist during the height of that craze a few years ago. Puttee leggings are worn with this costume, the button or lace effect on the cuffs showing a little bit above the leggin top.

The materials chiefly employed in the construction of these suits are of whipcord, petrel cloth, hank and natural twill. In whipcord the popular shades are tan, pearl and gray, and in the petrel cloth, brown. The hank and linen suits are of the natural unbleached shades of those materials.

There are several types of top coats permitted to the motorist. Those are the raglan, tabardine and silpore. The raglan overcoats are cut along the lines of the coat and to the beginning of the placket. The belts close with two buttons and are, of course, of the same material and pattern as the balance of the garment. All edges, lapels, cuffs and pockets are lap-seamed. Closely cravanned and water-proof materials are employed.

The mandate for the suits are that the coats be cut Norfolk with belts and box-plackets. The coats are cut yoke effect, the yoke extending to the top button of the coat and to the beginning of the placket. The belts close with two buttons and are, of course, of the same material and pattern as the balance of the garment. All edges, lapels, cuffs and pockets are lap-seamed. Closely cravanned and water-proof materials are employed.

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It is well defined that the motorist is to wear shirts of soft flannel or some lighter silk textures, such as lingerie, Jay or China silk.

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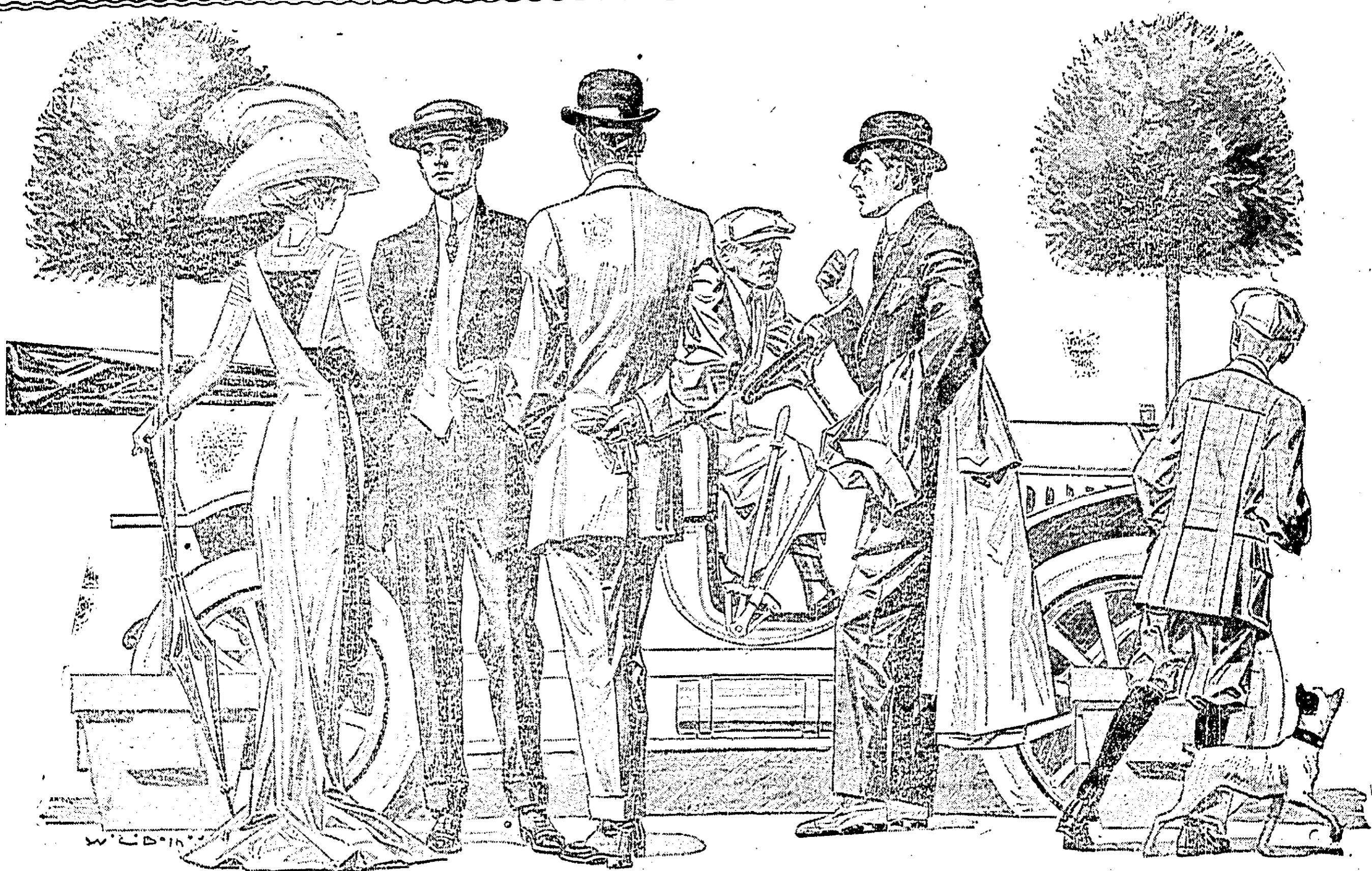
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YOUR SPRING CLOTHES

NOW that you're ready to have us open the ball with new spring clothes, and we're ready to do it, we intend to open your eyes, and your pocketbook, by such a showing of fine clothes as you've never before looked at; at such prices as will make being well dressed so easy that you can't afford to be anything else.

This spring we've made special efforts to prepare for our friends an unusual display and stock of the finest clothes we can find.

HART, SCHAFFNER & MARX

most perfect products, in a fine array of new and pleasing fabrics, colors and patterns; you cannot appreciate how good these clothes are without seeing them; there are no words we can use to convey to you the beauty of the fabrics, the smartness of the styles, the perfection of the tailoring.

OVERCOATS

here in all the favored models—Chesterfield; Ryton; topcoats; raincoats; auto coats. Many of them you'll find silk lined; some with silk to the edge. The fabrics are imported and American weaves; grays, oxfords, black, and many handsome mixtures in Scotch and English cloths.

SUITS

Our stock of suits offers a very remarkable variety of fine colorings and patterns. You will not see any similar goods anywhere else; patterns used by Hart, Schaffner & Marx are their's exclusively; and our's exclusively.

New ideas in Scotch cheviots, in heather shades, new, fine English and American worsteds; Irish tweeds; grays, browns, blues, in all sorts of handsome patterns; stripes, plaids, checks, plain colors; smooth and rough weaves.

SUITS \$18.00 to \$30.00

Overcoats \$15.00 to \$35.00

One of our important duties in this community is to point out to our fellow citizens the way to spend their clothes-money to best advantage. The reason we tell you to buy HART SCHAFFNER & MARX all-wool, perfectly tailored clothes is not simply because we have them to sell, but because we really think they're best for you; and that's the reason we have them to sell.

It's fine when a man or a business concern can do itself the greatest good by doing its neighbors the greatest good.

This store is the home of Hart Schaffner & Marx clothes, The Lewis Underwear, John B. Stetson Hats.

Corner Main and Milwaukee Streets

T.J. ZIEGLER CLOTHING CO.

E.J. SMITH, Manager